



The banner features a purple-to-blue gradient background with a stethoscope and a blood pressure cuff. The text is arranged in two columns, one in Spanish and one in English. The numbers '140' and '90' are prominently displayed in the center, separated by a horizontal line.

**DIA MUNDIAL DE LA SALUD 2013**  
**Hipertensión**  
**Conoce tus números**

**140**  
**90**

**WORLD HEALTH DAY 2013**  
**Hypertension**  
**Know your numbers**