



Capacity-Building in Prevention and Control of Chronic Noncommunicable Diseases: NCD Focal Points Meeting

(Country Inn and Suite de Amador,
Panama City, Panama,
10-12 October 2007)

Agenda



In September 2006, the PAHO Directing Council approved a [Regional Strategy and Plan of Action on an Integrated Approach to the Prevention and Control of Chronic Diseases, including Diet, Physical Activity and Health](#), for 2006-2015 (NCD Strategy). Following the endorsement of the Ministers of Health for the NCD Strategy, it is PAHO's responsibility to implement activities in order to achieve its objectives. While the Unit of Noncommunicable Diseases (HDM/NC) has a principal role in this regard, it is a shared responsibility among all staff working in chronic disease prevention and control across several Units and Areas of PAHO, the Country Offices and Centers.

This meeting is an opportunity for professional update and agreement in chronic disease prevention and control for all relevant focal points in Country Offices and Centers, as well as relevant staff in other Units at Headquarters.

Meeting Objectives

1. In-depth information about:
 - a. Chronic disease epidemiology and health determinants and the current situation in the Americas;
 - b. The Regional NCD Strategy and its four lines of action and other relevant strategies (Nutrition in Health and Development);
 - c. WHO platform: mandates, strategies, resolutions with respect to chronic diseases.
2. Increased knowledge of available strategies and tools that can be adapted and tailored to the country situation in support of the implementation of the NCD Strategy, including:
 - d. Effective evidence-based interventions for prevention and control of chronic diseases and risk factors;
 - e. Monitoring and evaluation tools;
 - f. Existing publications about chronic disease and its burden.
3. Discussion and understanding on:
 - g. How to promote an inter-programmatic and team approach for chronic disease prevention and control at the subregional and national levels;
 - h. How to assess needs and challenges and country capacity for chronic disease prevention and control.
4. Agreement on the measurement of progress towards the implementation of the NCD Strategy and Plan of Action using indicators for monitoring and evaluation developed within Mid-Term Strategic plan (SO3 and SO6) to be used at the national, subregional and regional levels.

Expected Results

1. Update knowledge and skills in chronic diseases prevention and control;
2. Increased ownership and commitment towards the implementation of the NCD Strategy and Plan of Action;
3. Agreement of priorities and responsibilities with regards to the implementation, monitoring and evaluation of the NCD Strategy and Plan of Action.

Target Audience

- ➔ NCD focal points in all PAHO/WHO Country Offices
- ➔ Focal points in CAREC, CFNI, INCAP and FO/USMB
- ➔ Staff from the Units of Health Analysis & Statistics, Health Policies & Systems, Risk Assessment & Management, Health Services Organization, and Health Determinants & Social Policies.

Projected Impact on Technical Cooperation

This training will serve to engage the focal points to implement the NCD Strategy and enable them to carry out related activities within their respective country.

Evaluation (Pre- and Post-Test)

A pre-training workshop questionnaire will be sent to all participants in order to assess their current knowledge, barriers and opportunities for their current engagement with regards to chronic disease prevention and control. Following the workshop, a post-questionnaire will be administered to assess knowledge gained and opportunities to implement the NCD Strategy.

STOP THE GLOBAL EPIDEMIC OF CHRONIC DISEASE

PROMOTE. PREVENT. TREAT. CARE

Wednesday, 10 October 2007

8:00 – 8:30	Registration	
8:30 – 9:00	Welcome and Opening Remarks	Panama Authorities Guadalupe Verdejo, PWR-Panama
9:00 – 9:10	Meeting objectives	C. James Hospedales
9:10 – 9:30	Introduction of participants and expectations of the workshop	All participants
9:30 – 10:15	<i>Regional Strategy and Action Plan for Chronic Disease Prevention and Control and other WHO and Regional Mandates:</i> → Current and future implementation plans at Regional level → Operational issues (e.g. interprogrammatic working group, partners, Forum for a Healthier Americas, communication plan, CARMEN network) → Related mandates (e.g. FCTC, DPAS, Nutrition Strategy)	C. James Hospedales
10:15 – 11:00	<i>Discussion</i> on Regional Strategy and Action Plan and related mandates	All participants
<i>11:00 – 11:15</i>	BREAK	
11:15 – 11:35	<i>Social determinants and CNCD:</i> → Opportunities for joint or coordinated activities	Eduardo Guerrero
11:35 – 12:30	<i>Discussion</i> on inclusion of social determinants in NCD technical cooperation agenda.	All participants
<i>12:30 – 13:30</i>	LUNCH	
13:30 – 14:00	<i>Monitoring and Evaluation of implementation of the NCD Regional Strategy:</i> → Baseline results from the 2005 WHO country capacity survey → Proposed new survey tool and methodology for M&E	C. James Hospedales Enrique Pérez-Flores
14:00 – 15:45	<i>Small working groups to discuss:</i> → Barriers and opportunities for implementation, monitoring and evaluation of the NCD Regional Strategy, including → Applying the country capacity survey → Specific needs of PWR-focal points to effectively implement the Regional Strategy	<i>Group Facilitators:</i> Tomo Kanda Enrique Pérez-Flores Lorraine Thompson Gina Watson
<i>15:45 – 16:00</i>	BREAK	
16:00 – 16:40	<i>Reports</i> from each small working group	Rapporteurs
16:40 – 17:30	<i>Conclusions</i> from the day's discussions on the NCD Regional Strategy and Action Plan and specific Focal Points' needs	C. James Hospedales María Eugenia Gutiérrez

Thursday, 11 October 2007

PAHO NCD Strategy: Policy, Advocacy, and Economic studies		
8:00 – 8:20	<i>Policy and Advocacy:</i> → Objectives and activities in the line of action of the Regional Strategy → Policy observatory methodology → Indicators within PAHO Strategic Plan (SO3)	C. James Hospedales
8:20-9:20	<i>Panel on exiting tools:</i> → Methodology for case studies → Policy Dialogues: Summit → Capacity building: Policy analysis and Decision Making → Advocacy: WHO Manual	<i>Panelists:</i> Roberto del Águila Carol Boyd Scobie Cristina Puentes Kristin Thompson
9:20 – 9:40	<i>Economic aspects of CNCD:</i> → Methodologies applied in LAC, opportunities for new studies	Rubén Suárez
9:40 – 10:15	<i>Discussion on the Policy and Advocacy line of action and opportunities for economic studies</i>	All participants
10:15 – 10:30	BREAK	
10:30 – 11:45	<i>Small working groups to discuss:</i> → Opportunities and barriers to help make policy changes, including how the Advocacy Manual can be used → Examples of successful policy changes from other countries/subregions → Specific needs of PWR-focal points to effectively implement the policy and advocacy line of action	<i>Group facilitators:</i> Roberto del Águila Enrique Gil Cristina Puentes Yitades Gebre
11:45 – 12:30	<i>Reports from each small working group</i>	Rapporteurs
12:30 – 13:30	LUNCH	
PAHO NCD Strategy: Health Promotion and Disease Prevention		
13:30 – 14:15	<i>Health Promotion and Disease Prevention:</i> → Objectives and activities in the line of action of the NCD Strategy → Indicators within PAHO Strategic Plan (SO6) → Initiatives related to physical activity and healthy eating → Initiatives related to smoking control	Enrique Jacoby Vera da Costa e Silva
14:15 – 14:30	<i>Brief commentary from a panel on:</i> → Reactions to the above presentation → Issues and challenges for national implementation of the health → Promotion line of action	<i>Panelists:</i> Luis G. Castellanos Miguel Malo Manuel Ramírez Godfrey Xuereb
14:30 – 15:00	<i>Discussion on the Health Promotion line of action</i>	All participants
15:00 – 15:15	BREAK	
15:15 – 16:30	<i>Social Marketing: How can social marketing play a supporting role to implement the NCD Strategy and Communication Plan</i>	Carol Bryant
16:30 – 17:00	<i>Discussion on how to apply social marketing to advance the Health Promotion line of action</i>	All participants
17:00 – 17:30	<i>Key Conclusions from the day's discussions on the lines of action related to Policy & Advocacy and Health Promotion</i>	C. James Hospedales, Enrique Jacoby, Cristina Puentes, Carol Bryant

Friday, 12 October 2007

PAHO NCD Strategy: Surveillance

8:30 – 9:00	<i>Surveillance:</i> → Objectives and activities in the line of action of the Regional Strategy → Indicators within PAHO Strategic Plan (SO6)	Branka Legetic
9:00 – 9:30	<i>CNCD Surveillance:</i> → How can surveillance support decision-making in regards to planning, monitoring and evaluation of national health promotion and prevention programs?	Ligia de Salazar
9:30 – 10:00	<i>Discussion</i> on the Surveillance line of action	All participants
10:00 – 10:15	BREAK	
10:15 – 11:00	<i>Panel:</i> WHO/PAHO surveillance tools: → ▪ PanAm Steps & PanAm GSHS → ▪ Basic Data for CNCDs advances → ▪ CAREC InfoBase	<i>Panelists:</i> Marcia Moreira Patricia Ruiz Glennis Andall Brereton
11:00 – 12:10	<i>Small group discussion on how to advance the Surveillance line of action:</i> → Applying available tools → Expanding CD surveillance to NCDs → Other opportunities for NCD surveillance at country level	<i>Group facilitators:</i> Glennis Andall Brereton Gerardo de Cosío Patricia Ruiz Enrique Vásquez
12:10 – 12:30	<i>Reports</i> from each small working group	Rapporteurs
12:30 – 13:30	LUNCH	

PAHO NCD Strategy: Integrated Management of Risk Factors and Diseases

13:30 – 13:45	<i>Integrated Management of Risk Factors and Diseases:</i> → Objectives and activities in the line of action of the Regional Strategy → Quality of care model → Indicators within PAHO Strategic Plan (SO3)	Alberto Barceló
13:45 – 14:00	<i>Discussion</i> on Disease Management line of action	All participants
14:00 – 15:15	<i>Concurrent working groups:</i> 1. Planning Cancer Control Programs: WHO Strategy and tools 2. Quality of Care Model for Diabetes	Cecilia Sepúlveda Alberto Barceló
15:15 – 15:30	BREAK	
15:30 – 17:00	<i>Concurrent working groups continued:</i> 1. Planning Cancer Control Programs: WHO Strategy and tools 2. Quality of Care Model for Diabetes	Cecilia Sepúlveda Alberto Barceló
17:00 – 17:30	<i>Key Conclusions</i> from the day's discussions on the lines of action related to Surveillance and Disease Management	C. James Hospedales Branka Legetic Alberto Barceló