



It is NOT about money



It is NOT a technical issue.

Needed:

Leadership

Political Will (Guts)

“Doers” in Public Sector

Community Engagement

Sense of Urgency (ACTION)





A City that is good for
Children and Old People,
by themselves,
will be good for
everybody else.



A city is better not when it is rich,
but when its people are happier.

Therefore our efforts must concentrate
on making people happier.

We will get a bonus though, which is
that the community be richer as well.





The stars are aligned. Good luck!



Thanks

Streets for Life
Ciclovía / Car-Free Sundays:
Social Integration & Healthy Living

Gil Penalosa, Executive Director, Walk & Bike for Life

FYI and/or free monthly newsletter: www.walkandbikeforlife.org



PAHO

Promoting Physical Activity
in the Caribbean

Port of Spain, Trinidad & Tobago

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