



It is NOT about money



It is NOT a technical issue.

From thinking and saying to DOING:

- 1- Leadership
- 2- Political Will (Guts)
- 3- “Doers” in Public Sector
- 4- Community Engagement
- 5- Sense of Urgency (ACTION)



The ducks
are in a row...



It is about doing things right.

But more important,

It's about doing the right things!



Thanks!

Walkable Cities & Public Spaces

Gil Penalosa, Executive Director, Walk & Bike for Life

FYI and/or free monthly newsletter: www.walkandbikeforlife.org



PAHO

Promoting Physical Activity
in the Caribbean

Port of Spain, Trinidad & Tobago

Tuesday, May 6th, 2008

It has to be a Campaign

Develop
a vision

Attack
Complacency

Become great
communicators

Organize a
strong team

Produce
short term
wins

Connect change
to the culture
of the
community

Search for
impediments

Take on
bigger
challenges