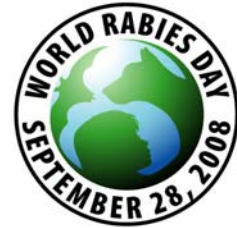




Award
for the
Three Best Rabies Prevention and Control
Events in
Latin America and the Caribbean
for
World Rabies Day 2008



The Alliance for Rabies Control, together with the Pan American Health Organization / Veterinary Public Health / PANAFTOSA, is hosting a competition for the best rabies prevention and control event to commemorate World Rabies Day (WRD) in Latin America and the Caribbean on 28 September 2008. A PAHO certificate will be awarded to each team along with a WRD prize of US\$ 1,000, to be spent on materials to be used in next year's World Rabies Day 2009 project.

Why this competition?

The purpose of this competition is to serve as a beneficial learning experience for the competing teams and thus encourage them to participate in *Working together to make rabies history!* (www.worldrabiesday.org). World Rabies Day focuses on raising awareness of the impact of human and animal rabies, how easily the virus can be prevented, and how to eliminate the main global sources. Successful efforts in the Americas, for example, have proved that rabies can be eliminated in dogs. Throughout the Region, the number of human and canine cases has been reduced by 90%, and the Region expects to achieve its goal of eliminating dog-transmitted rabies.

Who is eligible?

All groups (governments, universities, neighborhood communities, and others) or individuals can apply.

When and where do I submit information on my event?

- **When:** The competition will consider all Latin American and Caribbean events submitted from **1 August – 31 December 2008.**
- **Where:** Submit your event report using the WRD online submission form at www.worldrabiesday.org/EN/Events/2008_World_Rabies_day_event.html, with a copy to the Alliance (peter.costa@worldrabiesday.org) and to PAHO/PANAFTOSA (leanes@panaftosa.ops-oms.org).

What do the competition judges need from me?

Everything on the online form, including in the “Brief event description” the following:

1. Name of team leader, institution, and/or group: Please include your complete mailing address, phone and fax numbers, and e-mail address.
2. Objectives of your event.
3. Area of interest (Animal control, education, surveillance, etc.)
4. Number of people reached through your event (estimate).
5. Summary of your event (about 250 words).

Possible Ideas for Your Event

Events can be related to improved animal control and vaccination programs, educational initiatives, expanding epidemiological surveillance, or improving rabies diagnosis, among others:

1. Disseminating information on World Rabies Day

- Creating and distributing a poster on rabies prevention
- Adding the logo, link, and/or information on World Rabies Day to your organization’s website
- Working with the press to disseminate information on World Rabies Day
- Announcing World Rabies Day through institutional publications, meetings, and conferences
- Putting the World Rabies Day on shipments to appropriate animal-health-related organizations

2. Campaigning to promote rabies awareness, aimed at

- Pet owners
- School-age children
- Clinicians
- Veterinarians
- Veterinary students
- Public health students
- Medical students
- Animal shelter workers
- Travelers
- The media
- The general public

3. Campaigning for pet vaccination

- In veterinary clinics
- In stores that sell animals or products for animals
- In animal shelters

4. Educating the public on the risk of wildlife rabies

- Protection against bats and adequate exclusion
- Keeping wild animals wild and not as pets or domestic animals

5. Organizing or participating in World Rabies Day events

- Vaccination campaigns
- Activities for animal population control (for example, spay/neuter clinics)
- Educational materials, community meetings, and seminars
- Pet parades and walks
- Special events such as “Rock and Roll for Rabies Control” concerts, dances, festivals, “Run for Rabies,” and more

Online Resources

- PAHO WRD website at www.paho.org/english/ad/dpc/vp/wrd-2008.htm
- WHO WRD website at www.who.int/rabies/worldrabiesday/en/
- WRD website at www.worldrabiesday.org
 - ✚ Event information: www.worldrabiesday.org/EN/Events/2007_Event_Archive/Africa_2007.html
 - ✚ Logo: The WRD logo is now available in 28 languages and can be created in additional languages in accordance with your needs! Contact peter.costa@worldrabiesday.org to receive the corresponding files appropriate or go to www.worldrabiesday.org/EN/Logo_Downloads.html

How will I know if I won?

Information for the three winning events will be announced in early 2009 on the website for PAHO (www.paho.org) and PANAFTOSA (www.panaftosa.org.br).



Working together to make rabies history!

