



# **Pan American Health Organization**

Regional Office of the  
World Health Organization

**C e l e b r a t i n g   1 0 0   y e a r s   o f   H e a l t h**

## **CALL FOR PROPOSALS**

### **CHANNELING THE OUTRAGE**

#### **Using the Framework Convention on Tobacco Control (FCTC) process to build a global public health movement**

WHO Member States are currently negotiating the Framework Convention on Tobacco Control (FCTC), the world's first international tobacco control treaty. Channeling the Outrage is a new project aiming at successfully advocate for public health policies that will curb the tobacco epidemic and to increase support for the ratification and implementation of the FCTC.

***The Pan American Health Organization (PAHO) is now inviting proposals from non-governmental organizations (NGOs) for projects that will advocate for policies to curb the tobacco epidemic and that support the implementation of a strong Framework Convention on Tobacco Control.***

#### **Grants available**

PAHO is offering of grants of up to US\$10,000 and mini-grants up to US\$1,000.

#### **Who is eligible to apply for grants?**

NGOs based in Latin American or Caribbean countries who have experience in tobacco control issues may apply. NGOs who may not necessarily have experience in tobacco control, but that have a good track record in other areas may also apply. These areas include, youth issues, woman's issues, environmental issues, and development issues, human rights issues, consumer issues, legal issues, corporate watchdog issues, organized crime/smuggling issues, labour issues, economic issues, and communications/media issues.

#### **Criteria for selecting NGOs**

In making selections, NGOs making proposals will be evaluated on a variety of different criteria, such as:

- commitment to improving public health;
- creation of space for tobacco control in the constitution of the NGO;
- clearly identifiable constituencies and target groups;
- capacity for monitoring and evaluating on a regular basis;
- capacity to translate NGO action into policy initiatives at the national and regional level;
- experience in coalition building, leadership development and community organization;
- ability to monitor tobacco company activities.

**Projects proposed by candidate NGO should link directly with one or more objectives:**

1. Inform and stimulate debates among decision-makers and the general public on the key aspects of tobacco control.
2. Gain support for a strong FCTC from decision makers and the general public.
3. Develop tri-sectoral networks (public, civil society and private sector) and linkages among the North and South to successfully advocate strong tobacco control policies.

**A mix of the following strategies could be chosen to attain these objectives:**

- Advocacy
- Research
- Media
- Linkages with other NGOs
- Training
- Education
- Community mobilization

**Proposal format for grants of up to US\$10,000**

Proposals should be **maximum 5 pages** in addition to the budget and NGO background (see annex I and II).

Each proposal should consist of:

- Project proposal detailing the project:
  - goals
  - methods of work
  - products/outputs and timeline
- Budget (see annex II)
- Background information on the NGO making the application (see annex I)

Selected NGOs will be required to report regularly on the progress and status of the project.

**Proposal format for mini-grants of up to US\$1,000**

**Mini grants** of US\$1,000 may be used to fund impromptu projects that may have arisen unexpectedly as a result of sudden changes in the political environment, and could cover activities such as the translation of materials, or development of new materials, and small media events.

Proposals should be **maximum of 2 pages** in addition to the budget and NGO background (see annex I and II).

Each proposal should consist of:

- Project proposal detailing the project:
  - goals
  - methods of work
  - products/outputs and timeline
- Budget (see annex II)
- Background information on the NGO making the application (see annex I)

**All proposals should be sent to:**

The local office of the Pan American Health Organization or to  
HPP/HPM/ADT  
525 23<sup>rd</sup> St. NW  
Washington DC 20037  
Fax: 1-202-974-3640  
tobacco@paho.org

CLOSING DATE FOR RECEIVING PROPOSALS 17 May 2002

