



# PHARMACEUTICAL FORUM OF THE AMERICAS



## *Activities & Projects*

The Forum shall seek strengthen all aspects of improving health and the quality of life of the citizens of the member countries in the Region of the Americas through conferences, symposia, training programs, and by the implementation and management of appropriate projects relating to:

- a. dissemination of drug information to health professionals, patients, and the general public;
- b. participation in health promotion and health education programs, including the prevention of diseases and disability;
- c. implementation of pharmaceutical care projects;
- d. promotion of all scientific aspects of pharmacy into curricula of all schools of pharmacy in the Americas.

The projects to be developed through the Community Pharmacies in different countries of the Region, should be approved in the annual Assemblies of the Pharmaceutical Forum of the Americas (FFA). To this end they should be interested for the public health and demonstrate the impact of the action of the pharmacist.

### **Pharmaceutical Care in Hypertension (PC/HTA):**

The first project approved for implementation in the Region. This project will include three development components and plans four stages.

- **FIRST STAGE:** Stage for formulation of the implementation strategies, in at least three countries of the Region (technical and economic making viable of the project).
- **SECOND STAGE:** Implementation of the component of Prevention, with the participation of the pharmacist in campaigns of information on the risk factors in HTA.
- **THIRD STAGE:** Implementation of the component of Identification of groups of risk and detection of the HTA, for referred the patient to the health services.
- **FOURTH STAGE:** Implementation of the component of drug-therapeutic monitoring and support for the control of the hypertensive patient by the pharmacist.

