



**Charting New Directions for Cardiovascular Disease (CVD)
Prevention and Control in the Americas:
A Joint NHLBI/PAHO Workshop**



**National Institutes of Health
US Department of Health and Human Services
Bethesda, Maryland
United States of America**

**Building 31, C Wing
Conference Room 6**

13-15 October 2004

Preliminary Agenda

Objective

To share experiences, identify complementarities, and propose a joint plan for a “National Heart, Lung, and Blood Institute (NHLBI)/Pan American Health Organization (PAHO) Cardiovascular Health Promotion Initiative,” by involving the CARMEN Network Members, selected programs and initiatives of the NHLBI and PAHO, and key partners.

Expected Outcomes

1. Main lines for collaboration between the NHLBI and PAHO, in order to jointly support the development, implementation and evaluation of a “Pan American Cardiovascular Health Promotion Initiative” defined.
2. A draft of a joint PAHO/NHLBI and selected partners, programs and initiatives developed, aiming at building up technical capacity for CVD prevention and control and health promotion in Latin America and Caribbean Region.

DAY 1

8:30 am	Registration	
9:00 am	Welcome on Behalf NHLBI Introduction of Participants	Dr. Barbara Alving Acting Director, NHLBI
	Welcome on Behalf of PAHO	Dr. Carissa Etienne Assistant Director, PAHO
	Review of Agenda	Dr. Barbara Alving
9:15 am	Background on NHLBI/PAHO Collaboration	Dr. Roses Periago Dr. Alving
9:45-10:45 am	<i>PANEL SESSION 1</i> Co-Chairs: Dr. Sylvia Robles, PAHO/WDC and Dr. Ruth J. Hegyeli, NHLBI Incorporating Prevention and Control of Cardiovascular Diseases in Primary Health Care: New Perspectives	
	WHO Treatment Initiative	Dr. Shanthi Mendis WHO/Geneva
	Prevention Efforts in the USA	Dr. Kenneth P. Moritsugu
	Prevention Efforts in Mexico	Dr. Oscar Velázquez Monroy Director, National Center for Epidemiology Surveillance and Disease Control
10:45-11:00 am	BREAK	
11:00-12:00	<i>PANEL SESSION 1</i> _(cont'd)	
	Prevention Efforts in Canada	Dr. Clarence Clotey Health Canada
	Challenges of the Family Health Program in Brazil	Dr. Jorge José S. Pereira Solla State Secretary for Health Care/ Deputy-Minister of Health for Brazil
	Responding to Demand	Dr. Antonio Infante Deputy-Minister of Health for Chile
12:00-12:30 pm	Discussion	
12:30-1:30 pm	LUNCH	

DAY 1 (cont'd)

1:30-2:30 pm

PANEL SESSION 2

Co-Chairs: Dr. González-Hermosillo and Dr. Stephen Corber

Prevention and Control of CVDs Risk Factors at the Policy Level, Health Systems and Community: Main Issues and Perspectives

Hypertension

Dr. Keith C. Ferdinand
Heartbeats Life Center

Cholesterol/Metabolic Syndrome

Dr. James Cleeman
NHLBI

Dr. Maria Cristina Escobar
Health Ministry, Chile

Diabetes

Dr. Alberto Barceló
PAHO/WDC

2:30-3:30 pm

PANEL SESSION 3

Co-Chairs: PAHO/WDC designee and Dr. Antonio Infante

Obesity and Physical Inactivity

**Nutrition: US Dietary Guidelines
And Heart Health**

Dr. Darla Danford
NHLBI

Obesity

Ms. Karen Donato
NHLBI

Dr. Ricardo Uauy
Chile

Physical Inactivity

Dr. Carlos Crespo
University of Buffalo

Dr. Enrique Jacoby
PAHO/WDC

3:30-4:00 pm

Discussion

4:00-4:15 pm

BREAK

4:15-4:45 pm

PANEL SESSION 4

Co-Chairs: PAHO/WDC designee and Dr. James Kiley

Smoking in the Americas

Dr. Norman Hymowitz
New Jersey Medical School

Ms. Heather Selin
PAHO/WDC

4:45-5:00 pm

Discussion

5:00 pm

ADJOURN

7:00 p.m.

Dinner hosted by NHLBI in honor of Workshop Participants

Spanish Restaurant *La Taberna del Alabardero*
1776 Street N.W. (entrance on 18th St.), Washington, DC 20006

DAY 2

8:30 am Welcome
Brief Report on Previous Day Activities

Translation of Knowledge into Practice: What are we doing?

8:45-10:00 am

PANEL SESSION 5

Co-Chairs: PAHO/WDC designee and NHLBI designee

Programs at the National Level to Promote Heart Healthy Lifestyles

Salud Recomendada Dr. Vivian Green
Program Coordinator
Secretary of Health, Puerto Rico

Reducing Sodium in the Food Supply Dr. Stephen Havas
University of Maryland/APHA

The Heart Truth Dr. Ann M. Taubenheim
NHLBI

Nationwide Media Programming Dr. Elmer Huerta
Washington Hospital Center

10:00-10:30 am Discussion

10:30-10:45 am BREAK

10:45 am-12:00 pm

PANEL SESSION 6

Co-Chairs: PAHO/WDC designee and NHLBI designee

Programs at the Community Level to Promote Heart Healthy Lifestyles

Salud Para Su Carozón, Enhanced Dissemination of Utilization Center (EDUC) Dr. Hector Balcazar
University of Texas at El Paso

Integrated Community Health Approaches Dr. Aida Giachello
Midwest Latino Health Research, Training, and Policy Center

Costa Rican Heart Health Program/ CARMEN Program Dr. Darlyn Castañedas
MoH, Costa Rica

CARMEN/Bucaramanga Program Dr. Gloria P. Arenas Castillo
Colombia

US-Mexico Border Diabetes Program Dr. Beatriz Apodaca
PAHO Regional Office
El Paso, Texas

12:00-12:30 pm Discussion

12:30-2:00 pm LUNCH

DAY 2 (cont'd)

2:00-3:00 pm

PANEL SESSION 7

Co-Chairs: PAHO/WDC designee and Ms. Janet Voute

Trends in Preventative Interventions: Promoting Heart Health in Clinical Practice

Wright State Charter EDUC

Dr. Richard Schuster
Wright State University

Gateway Community Center

Dr. Hector Balcazar
University of Texas at El Paso

VARIGG/ALAS Project

Dr. Ricardo López Santi
Argentina

CARMEN Program/Concepción–Chile

Dr. Cecilia Villavicencio Rosas
Chile

3:00-3:30 pm

Discussion

3:30-4:00 pm

BREAK

4:00-4:30 pm

Wrap Up

4:30 pm

Adjourn

DAY 3

8:30-10:30 am

Facilitated Interactive Session:

Forging New Directions to Improve Cardiovascular Health in the Americas

Neil Bracht, M.P.H.
Professor Emeritus
University of Minnesota

10:30-11:00 am

BREAK

11:00 am-12:00 pm

Reaching Consensus: Shared Vision
and Prioritizing Activities

Neil Bracht, M.P.H.

12:00 p.m.-12:30 pm

Discussion and Wrap up

Dr. Stephen Corber
PAHO

Dr. Lawrence Friedman
Acting Deputy Director, NHLBI

Concluding Remarks

Dr. Alving
Dr. Roses Periago

12:30 pm

Adjourn