

Healthy Mothers, Healthy Children: Emerging Public Health Issues in Newborn Health and Development

World Health Day 2005 Celebration – Panel of Experts
8 April 2005, 9:45 AM – 12:45 PM

Pan American Health Organization

Background and objective

The Pan American Health Organization/World Health Organization (PAHO/WHO) is pleased to announce healthy mothers and children as the theme for World Health Day 2005. This is also the subject of the *World Health Report 2005*, which will be launched on World Health Day, on 7 April 2005. The slogan for World Health Day 2005 is "Make Every Mother and Child Count," in a coordinated effort to increase awareness on prioritizing the health of women and children among governments and the international community.

As part of World Health Day 2005, PAHO's Child and Adolescent Health Unit is organizing a panel of experts on **Healthy Mothers, Healthy Children: Emerging Public Health Issues in Newborn Health and Development**. The objective of the Panel is to bring together renowned professionals working on child development issues to discuss strategies aimed at protecting the health and quality of life of mothers and children who live in the Americas, and foster their potential for a full and productive life. This panel will be held on 8 April 2005, from 9:45 a.m. to 12:45 p.m. at PAHO Headquarters in Washington, D.C.

World Health Day 2005 will focus on the unfinished agenda of reducing maternal and child mortality, in an effort to support countries in achieving these Millennium Development Goals. PAHO is committed to support countries in protecting the achievements, as well as identifying new challenges for the Region of the Americas. Furthermore, as countries make progress toward reducing neonatal mortality, increased attention will be needed to protect the quality of life of mothers and children who survive.



Agenda

- 9:00 AM – 09:45 AM Registration
- 09:45 AM – 09:50 AM Introduction to the members of the Panel
Dr. Cecilia Breinbauer
Child and Adolescent Health Unit, PAHO
- 09:50 AM – 10:00 AM Opening remarks
Protecting Newborn Health and Development
within the PAHO/WHO IMCI Strategy
Dr. Carissa Etienne
Assistant Director, PAHO
- 10:00 AM – 10:20 AM Emerging Public Health Issues in Newborn Health
and Development
Dr. Jose F. Cordero
Director
National Center on Birth Defects and Disabilities
Centers for Disease Control and Prevention (CDC)
- 10:20 AM – 10:30 AM Parent's testimony on kernicterus & its
developmental consequences
Evangalina Vasquez, Mexico
- 10:30 AM – 10:40 AM Kernicterus Prevention Partnership Campaign
(KPPC)
Susan Sheridan
USA Parents of Infants and Children with
Kernicterus (PICK)
- 10:40 AM – 11:00 AM Mobilizing Infant-Caregiver Interactions to Promote
Emotional, Social and Intellectual Growth
Dr. Stanley Greenspan
Interdisciplinary Council on Developmental and
Learning Disorders (ICDL)
- 11:00 AM – 11:15 AM Questions to the Panel
Moderator: Anita Boles
Healthy Mothers Healthy Babies Coalition
- 11:15 AM – 11:40 AM Coffee break



- 11:40 AM – 11:50 AM Follow up of Low Birth & Premature Babies
 Dr. Ayman El-Mohandes
 Interim Chair, Department of Prevention and
 Community Health
 School of Public Health
 George Washington University
- 11:50 AM – 12:00 AM National Prematurity Campaign
 Dr. Nancy Green
 Medical Director
 March of Dimes
- 12:00 AM – 12:10 AM Child Development & Poverty in the Region of the
 Americas
 Dr. Alfredo Solari
 Inter-American Development Bank (IDB)
- 12:10 PM – 12:25 PM Closing Remarks
 Protecting Child Health and Development &
 Reducing Inequities among Latino Children in USA
 Judith Jerald
 National Early Head Start Coordinator
 Head Start Bureau
- 12:25 PM – 12:45 PM Questions to the Panel & Open Discussion
 Moderator: Dr. Carme Nebot
 Organization Services Unit, PAHO