

COMUNICADO DE PRENSA

Contact: Luis Adrian Sosa Morales 18 Press Attaché Consulate General of Mexico (915) 532-5551 2011 Joint Press Release No.

El Paso, Texas a 25 de marzo,

SUN METRO, THE DEPARTMENT OF PUBLIC HEALTH AND THE CONSULATE GENERAL OF MEXICO UNITE TO CELEBRATE NATIONAL HEALTH WEEK

- Press Conference Monday, April 4, 2011, 10 a.m. at the Department of Public Health, 5115 El Paso Drive, El Paso, TX. 79905.
- Press Conference Thursday , April 7, 2011, 1 p.m. at the Consulate General of Mexico, 910 E. San Antonio Ave. El Paso, TX. 79901.

Sun Metro, the City of El Paso's Department of Public Health and the Consulate General of Mexico are joining forces to celebrate the 2011 National Public Health Week April 4-10.

National Public Health Week, sponsored by the American Public Health Association, aims to bring attention to good health and safety, as well as preventing injuries and violence.

The weeklong celebration will begin with a Press Conference at 10 a.m. Monday, April 4, 2011, at the Department of Public Health, 5115 El Paso Drive.

The press conference will feature Consul General of Mexico in El Paso, Roberto Rodríguez Hernández, Paso Del Norte Health Foundation President and CEO Myrna Deckert, Chief of PAHO's U.S.-Mexico Border Office Dr. María Teresa Cerqueira, Department of Public Health Director Michael Hill and Department of Mass Transit-Sun Metro Director Jay Banasiak.

Officials also will kick off Public Health Week with a weeklong promotion to increase physical health and safety, by encouraging residents to RIDE THE BUS TO WORK.

Public transit riders are four times more likely to meet the Surgeon General's recommendation of 30 minutes of moderate physical exercise each day, in part because they walk to and from transit, according to a 2009 study by the University of British Columbia.

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Besides improving a person's health, public transportation has much lower accident rates. The National Safety Council reports that riding a bus is estimated to be 170 times safer than private vehicles. Public transportation also prevents 200,000 deaths, injuries, and accidents.

Beyond encouraging the public to ride the bus, public health officials are hosting various events throughout the week. See Page 2 (two) for the full list of events.

For more information about Public Health Week, visit www.elpasotexas.gov/health or call (915)771-5727.

For more information about Sun Metro routes and schedules, visit www.elpasotexas.gov/sunmetro or call (915)533-3333.

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2011 National Public Health Week City of El Paso Events

Event: Poster exhibit and presentations about the Department of Public

Health's Success Stories. **Date:** April 5, 2011.

Time: 9:00 a.m. - 3:00 p.m.

Location: City of El Paso People's Gallery.

Contact: (915) 771-5727.

Media interview availability: 9:00 -9:30 a.m.

Event: Accident prevention and car seat safety presentation (Spanish).

Presenter: Del Sol Medical Center Injury Prevention Program.

Date: April 6, 2011. **Time:** 10:00 a.m.

Location: Consulate General of Mexico, 910 E. San Antonio Ave.

Contact: (915)533-8555 or (915)532-5551.

Event: Prevention of fires and fire related injuries presentation (Spanish).



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Consulate General of Mexico (915) 532-5551 El Paso, Texas a 25 de marzo, 2011

Presenter: El Paso Fire Department.

Date: April 6, 2011. **Time:** 11:00 a.m.

Location: Consulate General of Mexico, 910 E. San Antonio Ave.

Event: PRESS CONFERENCE World Health Day: "Sexually Transmitted

Diseases in the U.S-Mexico Border".

Date: April 7, 2011.

Time: 1 p.m.

Location: Consulate General of Mexico, 910 E. San Antonio Ave.

Contact: (915) 533-8555 or (915) 532-5551.

Event: Department of Public Health Success Stories Poster Exhibit.

Date: April 7-15, 2011.

Location: UTEP College of Health Sciences, Fountain Room /Main Lobby,

1101 N. Campbell.

Contact: (915) 771-5727.

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