

Research to integrate the participation of the Iberoamerican Network of Health Promoting Universities in the writing process of the Charter of Okanagan, signed in Canada in June 2015.

Topic and subtopic: healthy work environments, Health Promoting Universities.
Category: research

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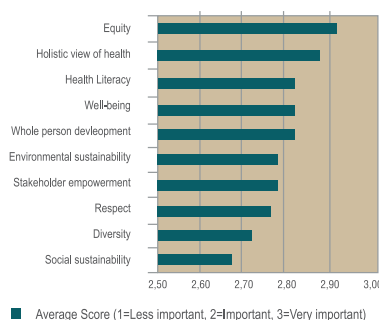
CONCLUSIONS

- ✓ RIUPS national networks show an interest in health literacy.
- ✓ Equity is a priority in our countries.
- ✓ The use of the Spanish language is an important right.
- ✓ The importance of evolving from the current work going on in health promotion and the HPU movement is highlighted.
- ✓ The mainstreaming of health promotion is emphasized, as well as the importance of including health promotion in the strategic plan of each institution.
- ✓ Offer health and well-being services to the entire university community.
- ✓ Establish systematic and coordinated actions for health.
- ✓ Develop an international system of accreditation for health promoting universities and their networks in the region, with a regional institution such as PAHO.

OBJECTIVES

- 1 To understand the situation of the Health Promoting Universities movement in Latin American countries and Spain as the the new charter is written.
- 2 To map the movement of HPU in Iberoamerican context.
- 3 To establish a comparative analysis of different visions from each national network with a global view.
- 4 To determine the point of view of stakeholders in health promotion in Iberoamerica about issues to take into account before writing the new charter.

VALUES AND CONCEPTS CONSIDERED TO BE VERY IMPORTANT FOR THE NEW CHARTER (SPANISH LANGUAGE QUESTIONNAIRE)



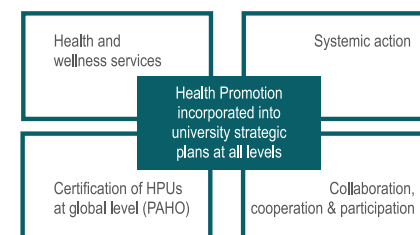
METHODOLOGY

- ✓ Bibliographic review and detailed review of secondary sources.
- ✓ Comparative and content analysis of the documents.
- ✓ Electronic Survey in Spanish.
- ✓ In depth interviews of the representatives of the national networks.

COMMITMENTS



STRATEGIES



RESULTS

There is an obvious interest in networking.

There is a commitment to the health promotion model conceived in the South, that is inclusive and critical with approaches that are less salutogenic.

There is a need to encourage health literacy and empowerment.

“We are like a child who sets a paper boat out to ride the wrong current of the Paraná River; we promote health in the context of an economic model that puts its profit, and as such its interest, in illness and disease”.

Jaime Breilh.