

Community Oral Health Messages

Brainstorm a list of oral health messages that you would like to promote in your community.

Effective oral health messages are easy to understand and only provide one or two messages at a time. These messages can be catchy, funny; whatever you think will work to get people's attention.

Example: To promote oral health assessments and fluoride varnish for babies, Indian Health Service had a slogan called "Two is Too Late." This is catchy, and it stresses the message that we need to implement prevention interventions with babies before the age of two.

Community Oral Health Messages

List all of your ideas from everyone in your group for community oral health messages. After you have about 10 messages, go back through the list and vote on your favorites. You will be asked to present your 3 best messages to the full group.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Next Steps

Using only your three favorite messages, write down how it might be used, what the “next step” might be, and who might be willing to do it.

Message 1: _____

How it might be used	Next Steps	Who

Message 2: _____

How it might be used	Next Steps	Who

Message 3: _____

How it might be used	Next Steps	Who