

# Uruguay - Montevideo (Ages 13-15)

## Global Youth Tobacco Survey (GYTS)

### FACT SHEET . . . . .



The Uruguay - Montevideo GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Uruguay - Montevideo could include in a comprehensive tobacco control program.

The Uruguay - Montevideo GYTS was a school-based survey of students in grades 1 CB – 3 CB and 1 BD conducted

in 2007. A two-stage cluster sample design was used to produce representative data for Uruguay - Montevideo. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 75.7%, and the overall response rate was 75.7%. A total of 1,253 students aged 13-15 participated in the Uruguay - Montevideo GYTS.

#### Prevalence

48.9% of students had ever smoked cigarettes (Boy = 45.0%, Girl = 51.9%)  
 23.2% currently use any tobacco product (Boy = 21.4%, Girl = 24.5%)  
 20.2% currently smoke cigarettes (Boy = 16.4%, Girl = 22.9%)  
 7.9% currently use other tobacco products (Boy = 10.3%, Girl = 6.1%)  
 25.8% of never smokers are likely to initiate smoking next year

#### Knowledge and Attitudes

14.9% think boys and 12.0% think girls who smoke have more friends  
 12.2% think boys and 8.6% think girls who smoke look more attractive

#### Access and Availability - Current Smokers

9.6% usually smoke at home  
 63.9% buy cigarettes in a store  
 79.4% who bought cigarettes in a store were NOT refused purchase because of their age

#### Exposure to Secondhand Smoke (SHS)

50.5% live in homes where others smoke in their presence  
 68.6% are around others who smoke in places outside their home  
 84.2% think smoking should be banned from public places  
 71.4% think smoke from others is harmful to them  
 48.2% have one or more parents who smoke  
 17.7% have most or all friends who smoke

#### Cessation - Current Smokers

46.3% want to stop smoking  
 56.1% tried to stop smoking during the past year  
 73.6% have ever received help to stop smoking

#### Media and Advertising

87.7% saw anti-smoking media messages, in the past 30 days  
 93.4% saw pro-cigarette ads on billboards, in the past 30 days  
 78.1% saw pro-cigarette ads in newspapers or magazines, in the past 30 days  
 10.7% have an object with a cigarette brand logo  
 6.8% were offered free cigarettes by a tobacco company representative

#### School

67.0% had been taught in class, during the past year, about the dangers of smoking  
 38.5% had discussed in class, during the past year, reasons why people their age smoke  
 55.0% had been taught in class, during the past year, the effects of tobacco use

#### Highlights

- 23.2% of students currently use any form of tobacco; 20.2% currently smoke cigarettes; 7.9% currently use some other form of tobacco.
- SHS exposure is high – half the students live in homes where others smoke, and over two-thirds of the students are exposed to smoke around others outside of the home; almost half the students have at least one parent who smokes.
- Seven in 10 students think smoke from others is harmful to them.
- Over 8 in 10 students think smoking in public places should be banned.
- Nearly half the current smokers want to stop smoking.
- One in 10 students has an object with a cigarette brand logo on it.
- Close to 9 in 10 students saw anti-smoking media messages in the past 30 days; more than 9 in 10 students saw pro-cigarette ads on billboards and over three-quarters saw pro-tobacco ads in newspapers or magazines in the past 30 days.