

The Pan American Health Organization (PAHO), regional office of the World Health Organization, invites you to send photographs of your healthy and safe workplace. PAHO is promoting a comprehensive approach to health, safety, and wellness in the workplace. It involves action in four areas: physical work environment, psychosocial work environment, personal health resources (access to occupational health services, health promotion), and enterprise community involvement.

# What is a Healthy Workplace?

"A healthy workplace is one in which workers and managers collaborate to use a continual improvement process to protect and promote the health, safety and well-being of all workers and the sustainability of the workplace by considering the following, based on identified needs: health and safety concerns in the physical work environment; health, safety and well-being concerns in the psychosocial work environment including organization of work and workplace culture; personal health resources in the workplace; and ways of participating in the community to improve the health of workers, their families and other members of the community(PAHO/WHO)."

# **Rules of the photography contest:**

### 1) Who is eligible?

The contest is open to every worker living in the region of the Americas. The entrant must be the sole author and owner of the photo and photos cannot be enhanced in any way using graphics software.

## 2) What is the deadline?

March 31, 2010.

#### 3) How to submit photos?

- √ Title of photograph
- √ City and country of photograph
- $\sqrt{}$  Contact information of the photographer (name, address, email, and phone number)
- $\sqrt{}$  Brief description of why the picture portrays a healthy workplace.
- √ Photos in JPEG format with a high resolution (300 dpi)
- √ At least 2,500 pixels wide (horizontal image) or at least 2,500 pixels tall (vertical image)
- $\sqrt{}$  Digital photos should be at the highest resolution possible.
- $\sqrt{}$  The images should not be more than 10 MBs in size.

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Please send photographs and necessary information to workershealth@paho.org

with the subject line of WHD Photo Contest Entry – Entrant Name.

## 4) Judging

A panel of judges will select three winners. Photographs will be judged on originality, aesthetics, and the ability to portray the theme in the context of a comprehensive approach of a healthy workplace. Don't forget ... be creative!

#### 5) Prizes

The prize for the first place is \$500 USD, for the second place \$300USD, and for the third place \$100USD. The three winners will have their photographs published by PAHO/WHO. PAHO will present the selected photographs during the 2010 World Day for Safety and Health at Work.

### 6) Use of Photographs / Copyright

By submitting a photo to the contest, you agree to allow the pictures to be reproduced, published or exhibited by the Pan American Health Organization and grant unrestricted use in future media, educational or promotional materials. Entrants also grant the Pan American Health Organization permission to publish their name and city in print or other media associated with the contest.

PAHO reserves the right to disqualify photos based on content and if information is missing. If you need any other information, please send an email to Caroline Auberger at <a href="mailto:aubergec@paho.org">aubergec@paho.org</a>