



Global Internet Day 2011

When: Tuesday, May 17, 2011
Time: 10:00 am – 12:00 pm (Eastern Daylight Time)

Where: Spanish (<http://www.paho.org/virtual/diadeinternet>)
 English (<http://www.paho.org/virtual/internetday>)

10:00 – 10:10	Opening Ceremony	Socorro Gross-Galiano , Assistant Director, PAHO/WHO Alfonso Contreras , Advisor, Social Communication, PAHO/WHO
10:10-10:30	Panel Discussion: Public health in the 2.0 era and beyond	Marcelo D'Agostino , Manager, Knowledge Management and Communications, PAHO/WHO Pedro Urrea , Director, BIREME PAHO/WHO
10:30 – 10:50	Social Networks and Public Health	David Hale , Technical Information Specialist at the National Library of Medicine (NLM), National Institutes of Health (NIH), United States Department of Health and Human Services (HHS)
10:50-11:05	Discussion	Sonia Mey-Schmidt , Social Media Technician, PAHO/WHO
11:05 – 11:15	Promoting health through social media in the Americas	David Novillo , Advisor, eHealth & Intranet Development, PAHO/WHO
11:15 – 11:40	Social Networks and Non Communicable Diseases	Cristina Mañá , Project Support Specialist, Health Surveillance and Disease Prevention and Control, PAHO/WHO
11:40 – 11:50	Conclusions	Marcelo D'Agostino , Manager, Knowledge Management and Communications, PAHO/WHO
11:50 – 12:00	Closing remarks	Jon Andrus , Deputy Director, PAHO/WHO
 Participate and chat live		www.facebook.com/PAHOWHO