

## Partners' Forum for Prevention & Control of Chronic Disease in the Americas

### Proposed Expected Results & areas for alliances/partnerships

The expected results proposed below are a preliminary agenda for joint action. Each can be further developed by clusters of public and civil society and private sector partners, based on strength of science, feasibility and costs.

#### 1. Increased awareness and information among public and policy makers

##### Indicators (to be further defined)

- i. By end 2012, 80% of countries will have strengthened policies and institutional responses, including inter-sectoral mechanisms to prevent and control NCD
- ii. 80% of the public know that for good health; 5 servings of fruits/vegetables per day; eat less salt and fat; walk/exercise 30 minutes per day; not smoke; drink less alcohol; have blood pressure checked annually and stay on treatment if prescribed

#### 2. Successful practices in prevention of NCDs and promoting health scaled up

##### Indicators (to be further refined)

##### HEALTHY DIET

- i. Availability and consumption of fresh fruits and vegetables increased in institutional cafeterias and school feeding programs
- ii. By the end of 2010, the 20 major food companies in the Region have outlined a plan and timeline to:
  - i. Reduce salt in processed foods by 30% in 3 years;
  - ii. Eliminate trans-fatty acids in processed foods and domestic cooking oils;
  - iii. Reduce sugar and fats in processed foods sold in the Hemisphere;
  - iv. Implement measures of responsible marketing of foods to children.

##### PHYSICAL ACTIVITY

- v. By end 2012, increase number of *Ciclovías* (or other similar car-free streets/spaces for physical activity) to at least 50 from present level of 20
- vi. More cities have policies congruent with sustainable transportation schemes that promote physical activity (e.g. rapid mass transportation, street safety)
- vii. Exemplary national Physical Education programs in schools created

##### TOBACCO & ALCOHOL CONTROL

- viii. Promote implementation of the [\*WHO Framework Convention on Tobacco Control\*](#) by all countries in the Region

- ix. Promote implementation of recommendations for alcohol control

#### WORKPLACE WELLNESS

- x. Business and organizations have implemented workplace wellness policies and programs, e.g., no smoking workplace, healthy food in canteens, lifestyle education, screening to identify high risk employees for intervention

### 3. **Scaling up access to quality health services**

#### **Indicators (to be further defined)**

- i. Improved coverage and quality of care, with emphasis on Primary Health Care, and using an overall risk approach
  - 1. Scale up screening for, and early detection of hypertension, cardiovascular diseases, cancers, diabetes among those at higher risk
  - 2. Increase access to affordable and rationale use of medicines to control chronic diseases
  - 3. Reorient primary health care services to improve quality of care for persons with chronic conditions
  - 4. Empower self-management among people with chronic conditions and risk factors and their families
  - 5. Health insurance and other financing mechanisms expanded

### 4. **Training and Research**

#### **Indicators (to be further defined)**

- I. Scale up human resource capacity and competencies for the prevention and management of chronic diseases through CARMEN school and other means
- II. Conduct applied research, monitoring and evaluation, and
- III. Disseminate information including through virtual means to support implementation of the above objectives

### 5. **Program developed, managed and coordinated, including monitoring and evaluation**

#### **Indicators (to be further defined)**

- I. Strategic plan completed by end-2010 in participative manner; structure of Partners' Forum defined, secretariat established, communication and website functioning, funding mechanisms in place, reports produced in timely manner, monitoring and evaluation plan in place.
- II. Training program in partnerships and negotiation skills established to support the functioning and establishment/strengthening of the regional PF and partners' forums at country and sub regional level.