

# Political Economy of Non Communicable Disease Policy in the Caribbean

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# Outline

- Snapshot of NCD Policy Progress
- Economic Context of NCD Policy
- Economic Significance of Sectors
- International Trade and NCD Policy
- Regional Governance Structures
- Recommendations

# SNAPSHOT OF NCD IMPLEMENTATION

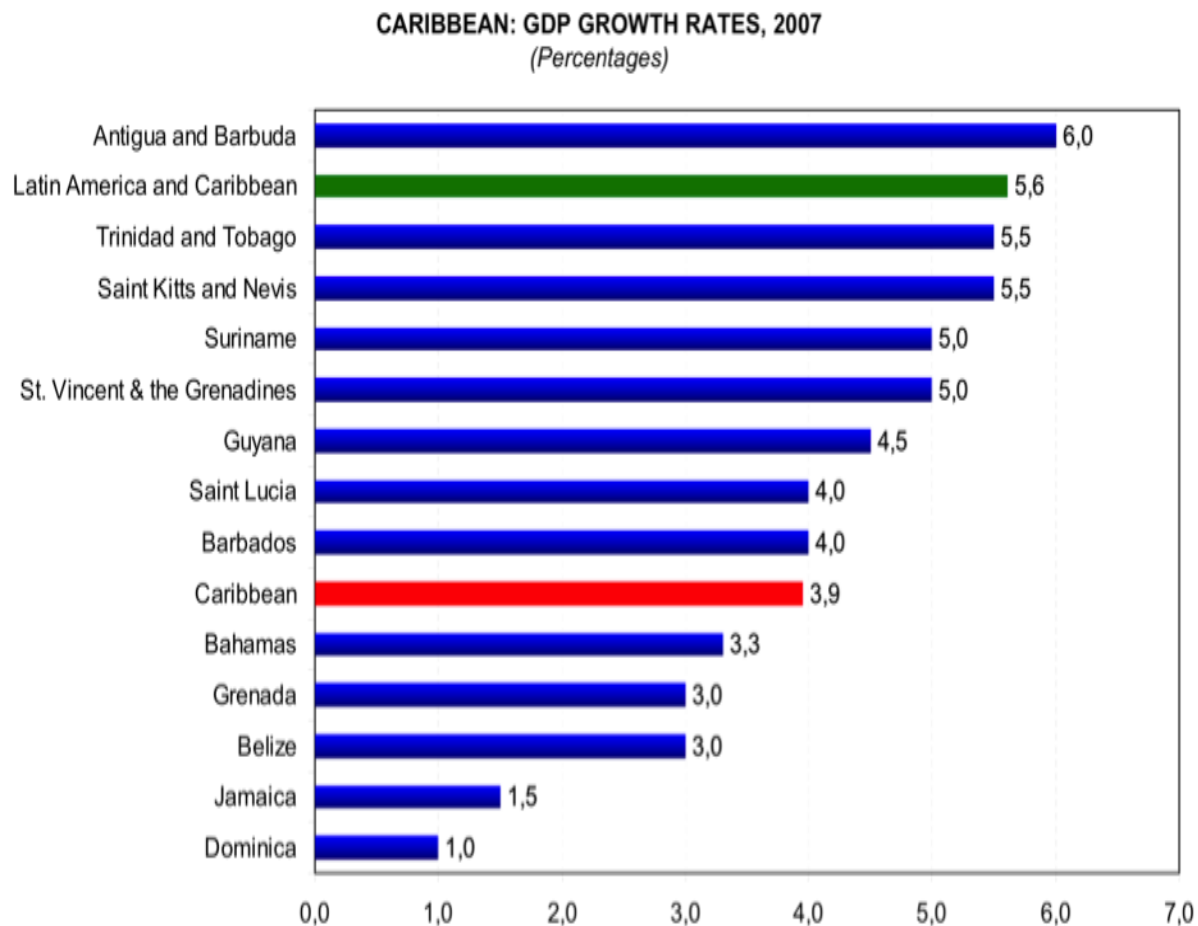
Policy	Priority Actions	Status
Tobacco Control	Taxation	Yes
	Graphic Health Warnings	No
	Advertising, promotion and sponsorship bans	No
Alcohol Policy	Ban/Regulate Alcohol advertising and promotion	No
	Breatherlyzer legislation	No
Nutrition Policy	Regional standards for salt, sugar and fat content	No
	Changes to CET	No
	Tariffs and Subsidies for healthier foods	No
	Fair Food Trade Policies	In process

# Economic Context of NCD Policy

*“the Caribbean is in the throes of a major economic crisis, like it has never ever been before”*

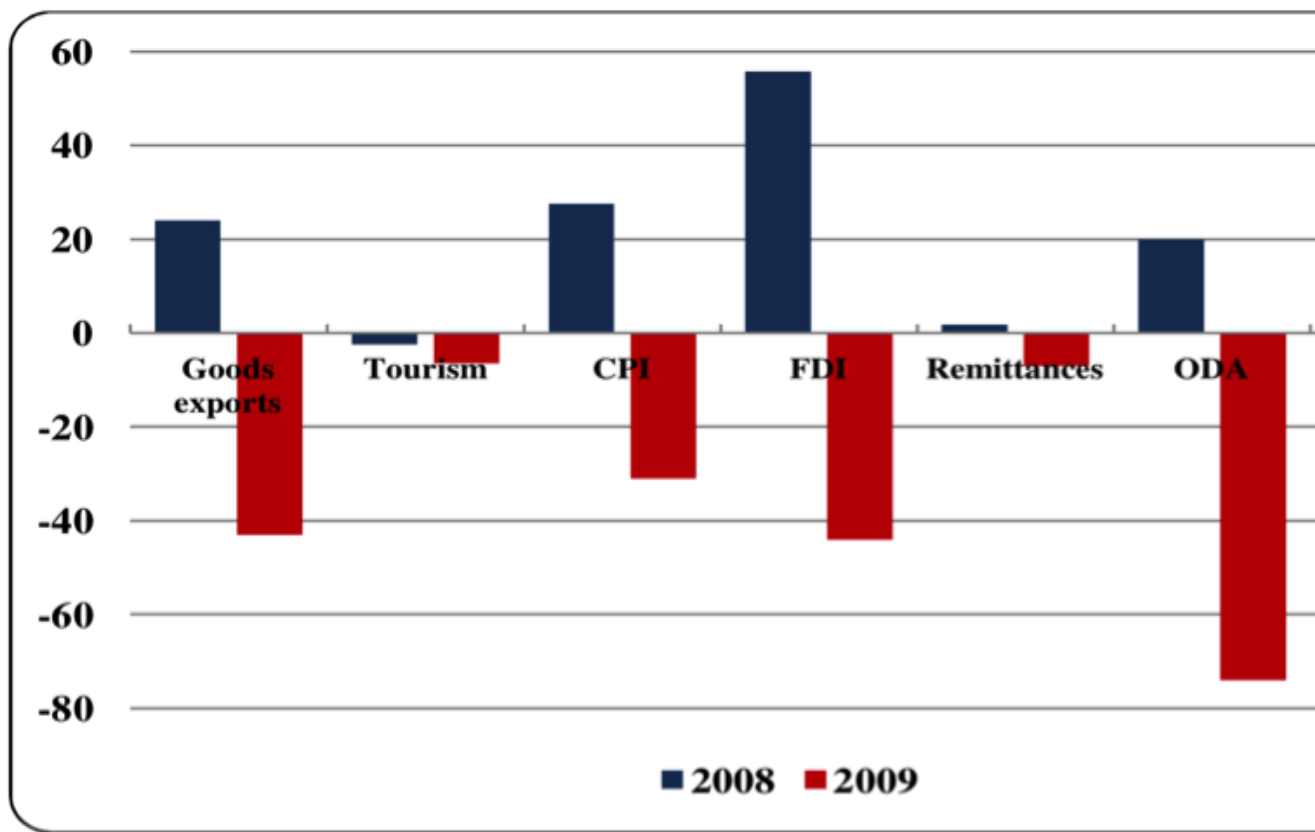
Honourable Dr. Kenny Anthony, Prime Minister of Saint Lucia, 2013

# Economic Context of NCD Policy



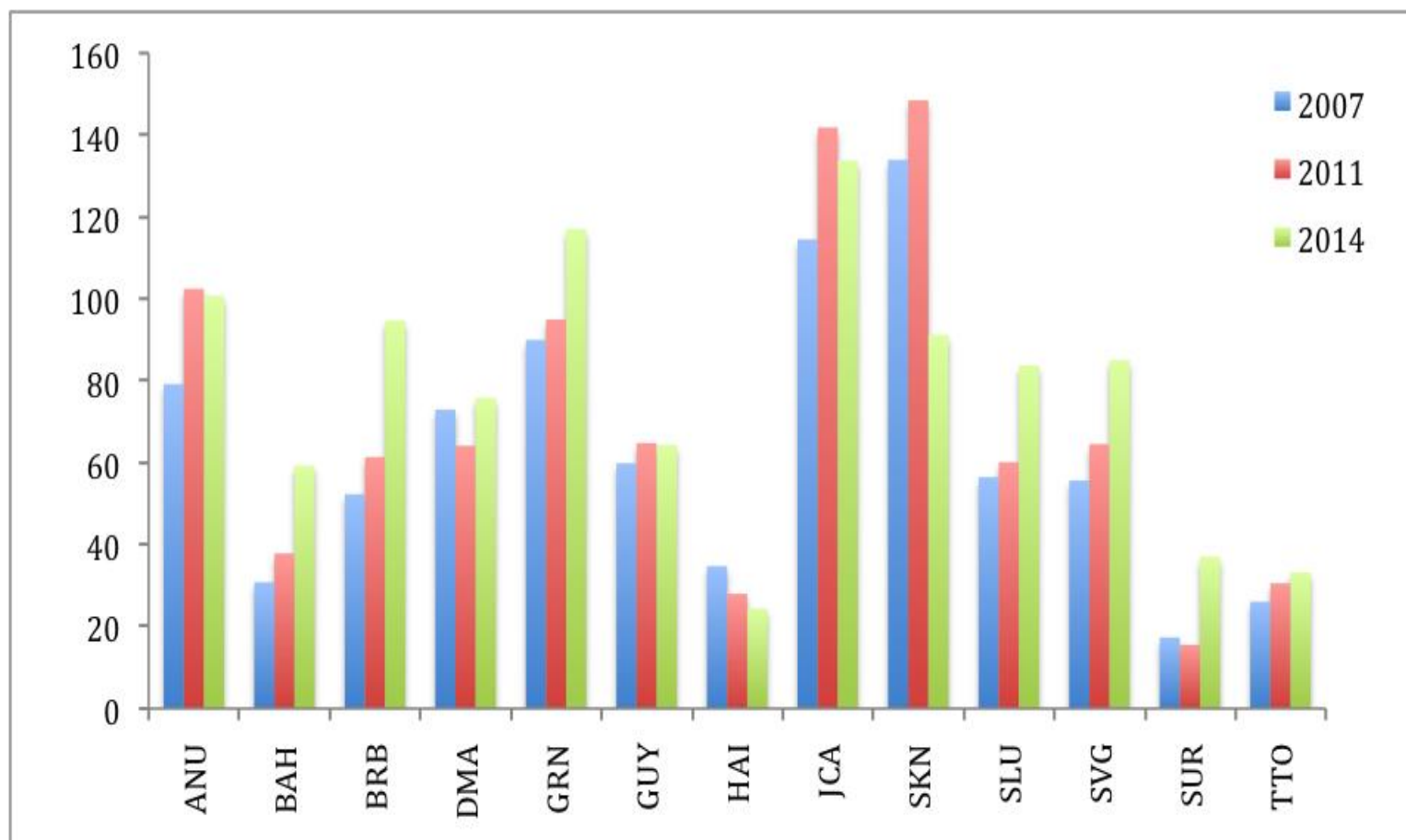
# Economic Context of NCD Policy

Selected Economic Indicators for the Caribbean Community



# Economic Context of NCD Policy

Gross Public Debt as a Percentage of Gross Domestic Product (2014)



# Economic Context of NCD Policy

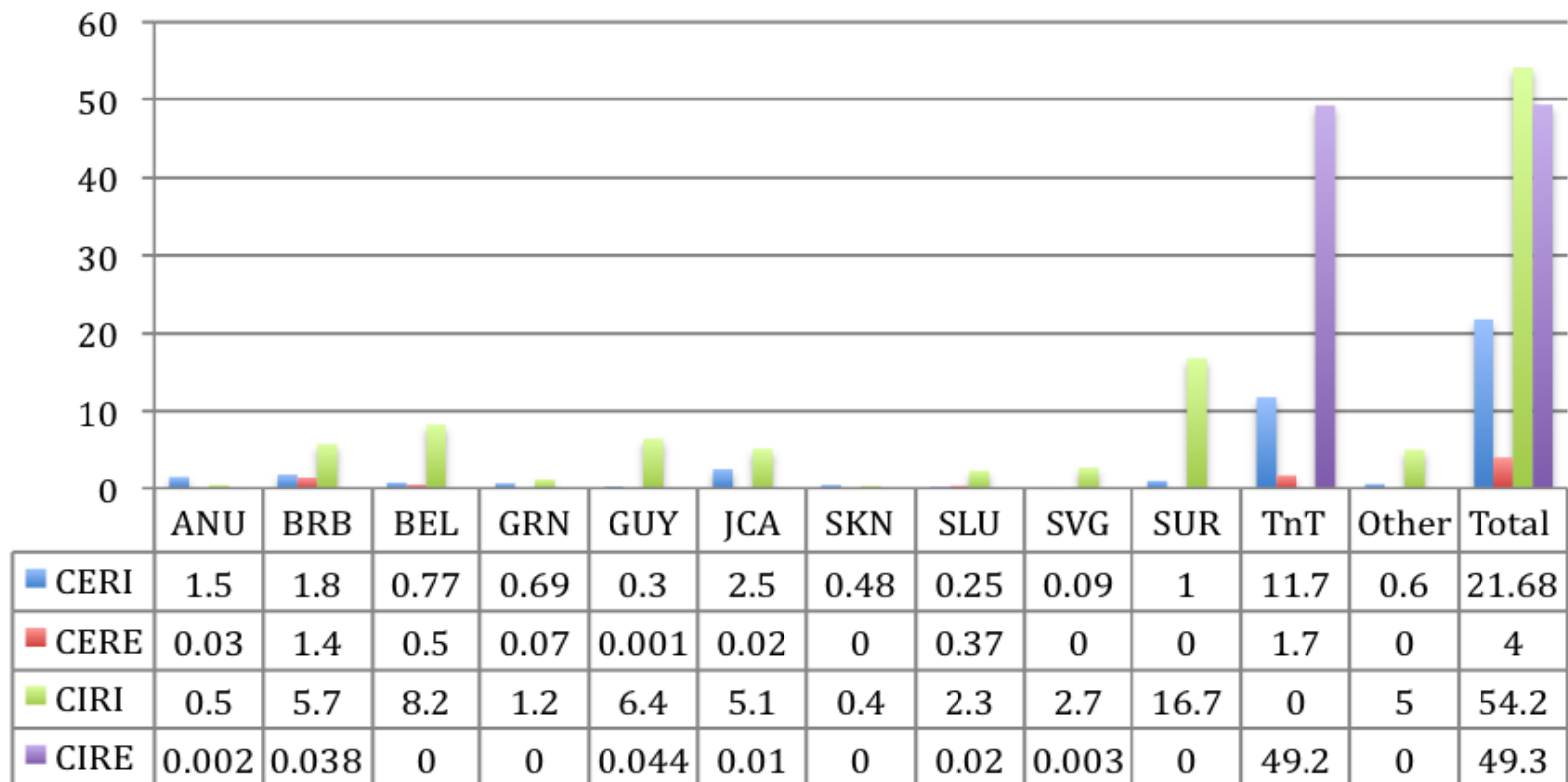
## Non Communicable Disease as a Development Challenge

1. Will Investment in NCD Policy lead to economic growth ?
2. Will ROI in NCD Policy  $>$  Loss from private sector contributions to growth
3. Will ROI in NCD Policy  $>$  ROI in other economic growth enhancing activities

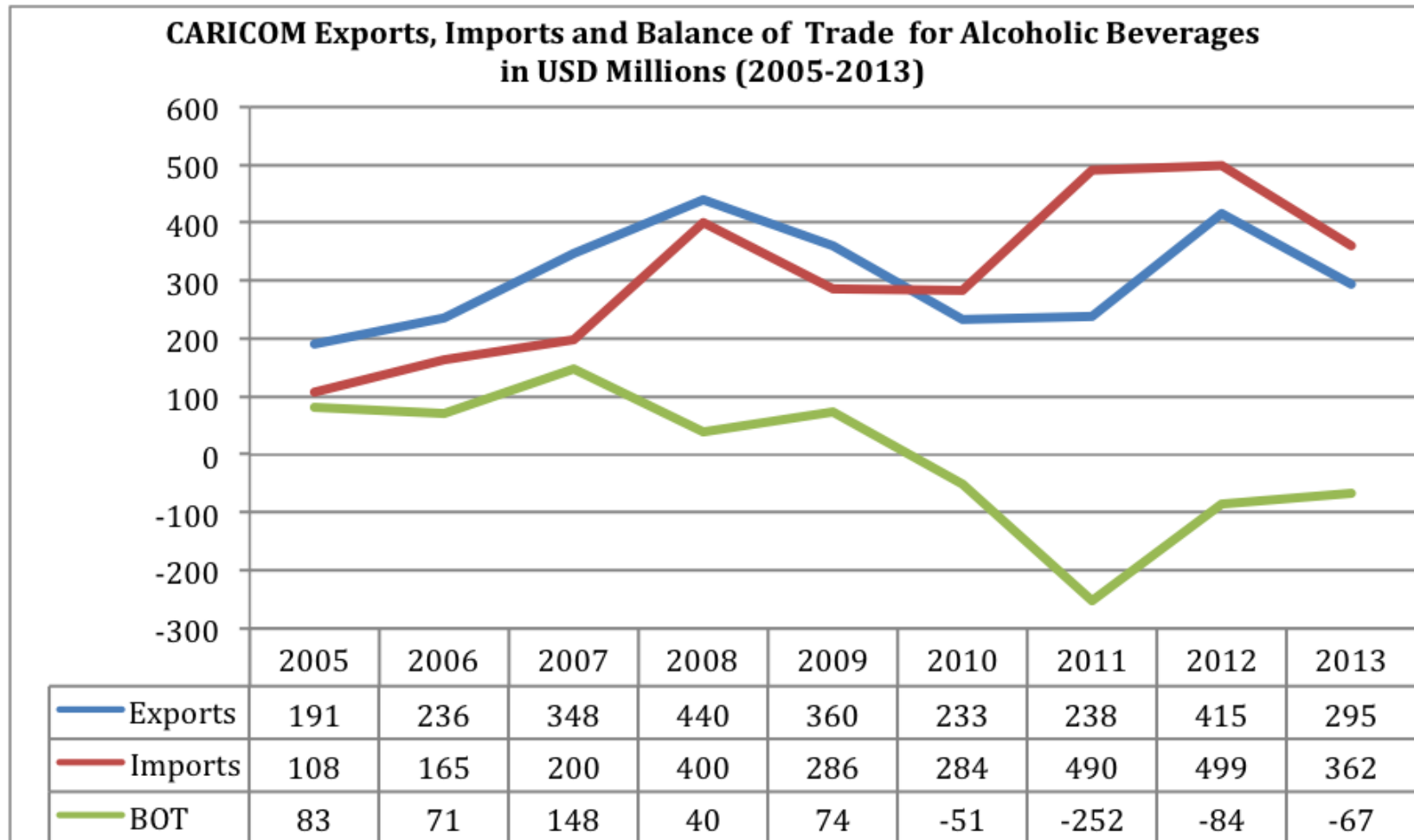


# Economic Significance of the Tobacco Sector

**Trade in Tobacco in Selected CARICOM Countries in USD  
Millions (2013)**

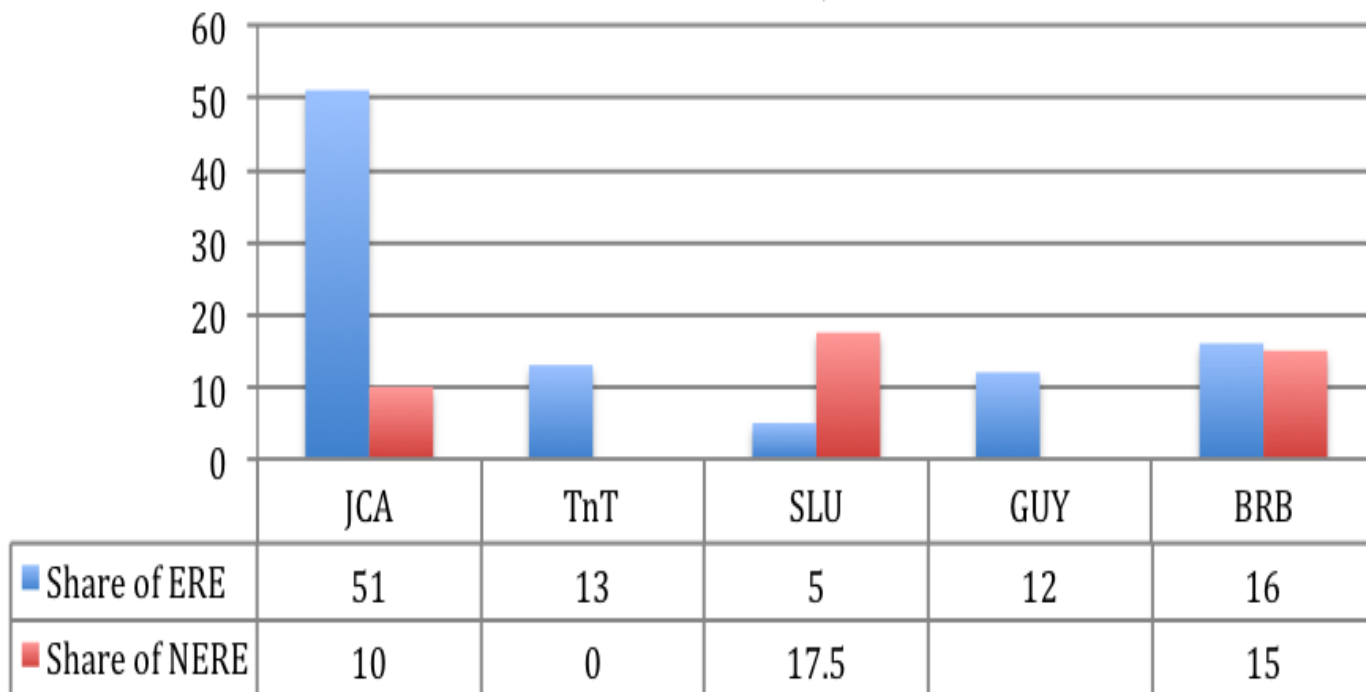


# Economic Significance of the Alcoholic Beverages Sector



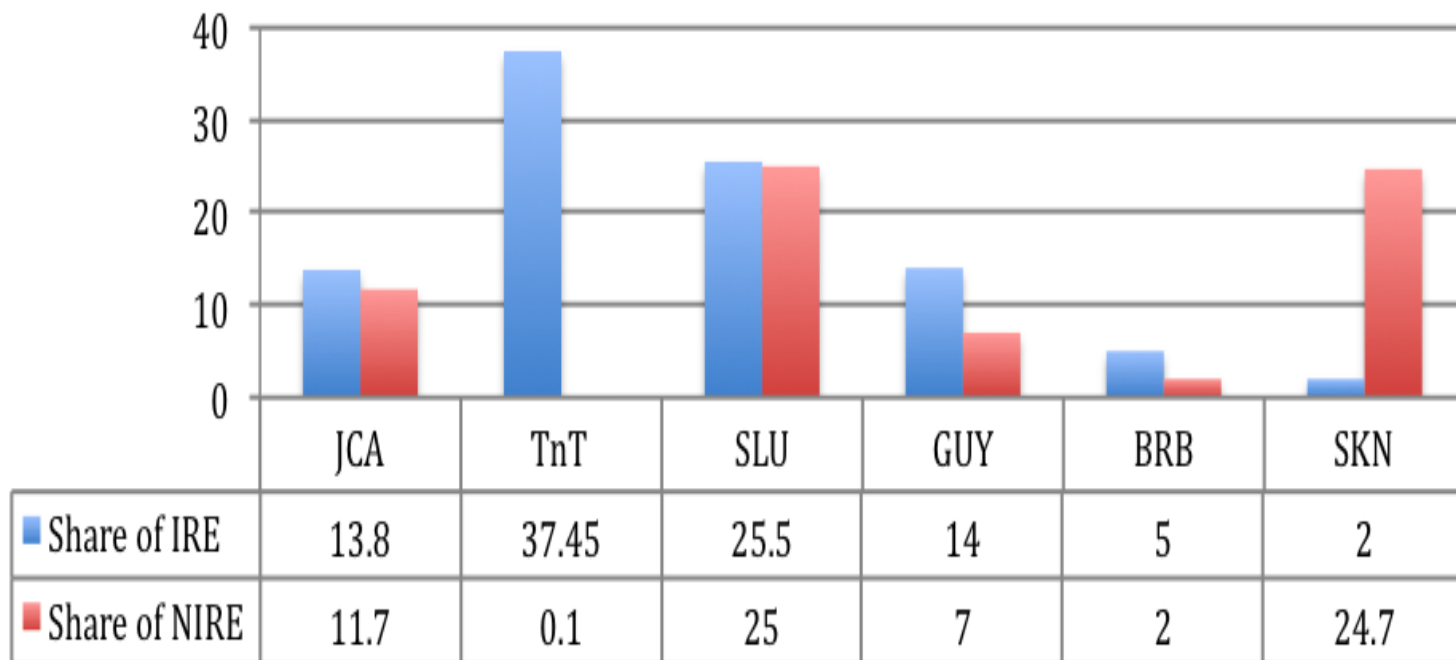
# Economic Significance of the Alcoholic Beverages Sector

**Top CARICOM Exporters of Alcoholic Beverages to Extra Regional Markets (2013)**



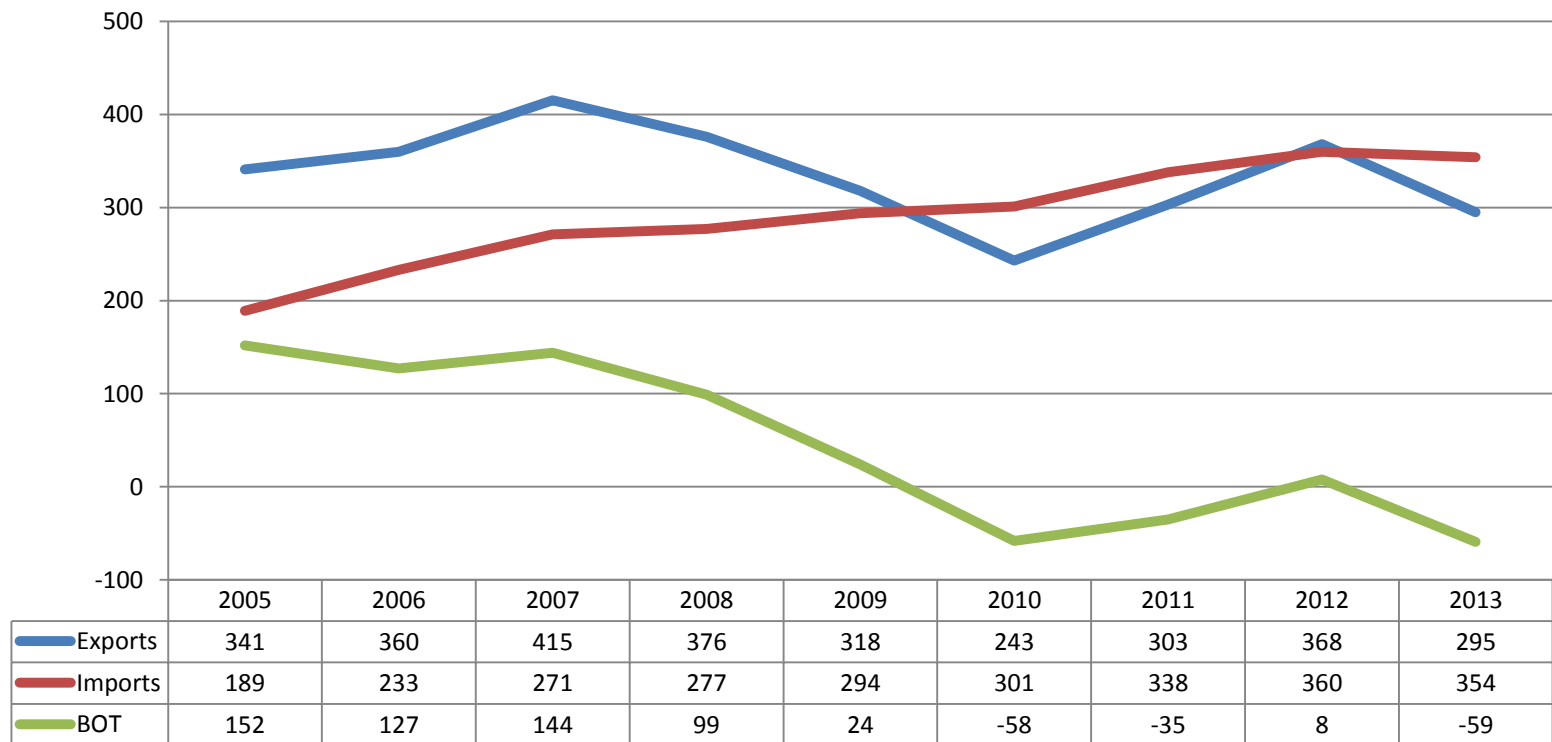
# Economic Significance of the Alcoholic Beverages Sector

**Top CARICOM Exporters of Alcoholic Beverages to Regional Market (2013)**



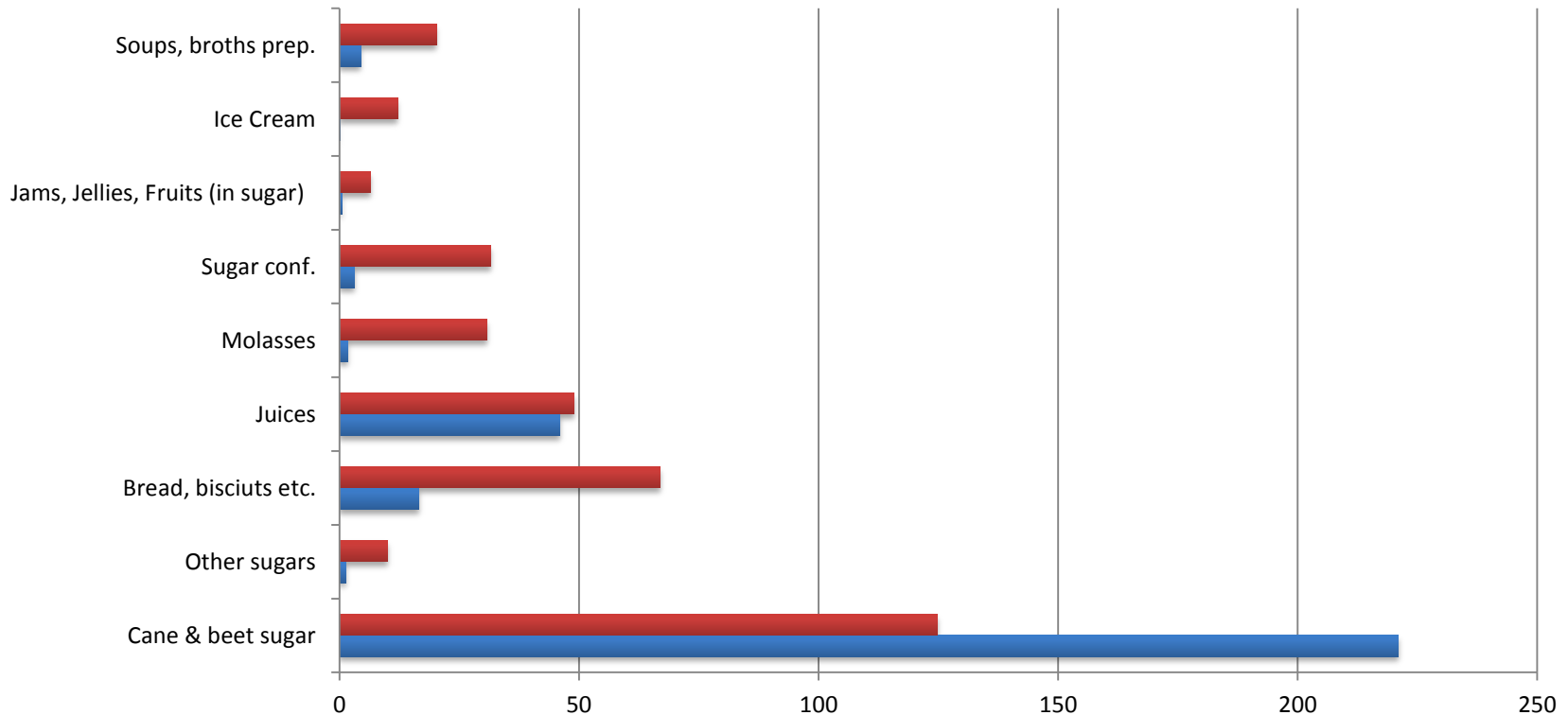
# Economic Significance of the Ultra Processed Foods Sector

**CARICOM Exports, Imports and Balance of Trade for Ultra Processed Foods sector in USD Millions (2005-2013)**



# Economic Significance of the Ultra Processed Foods Sector

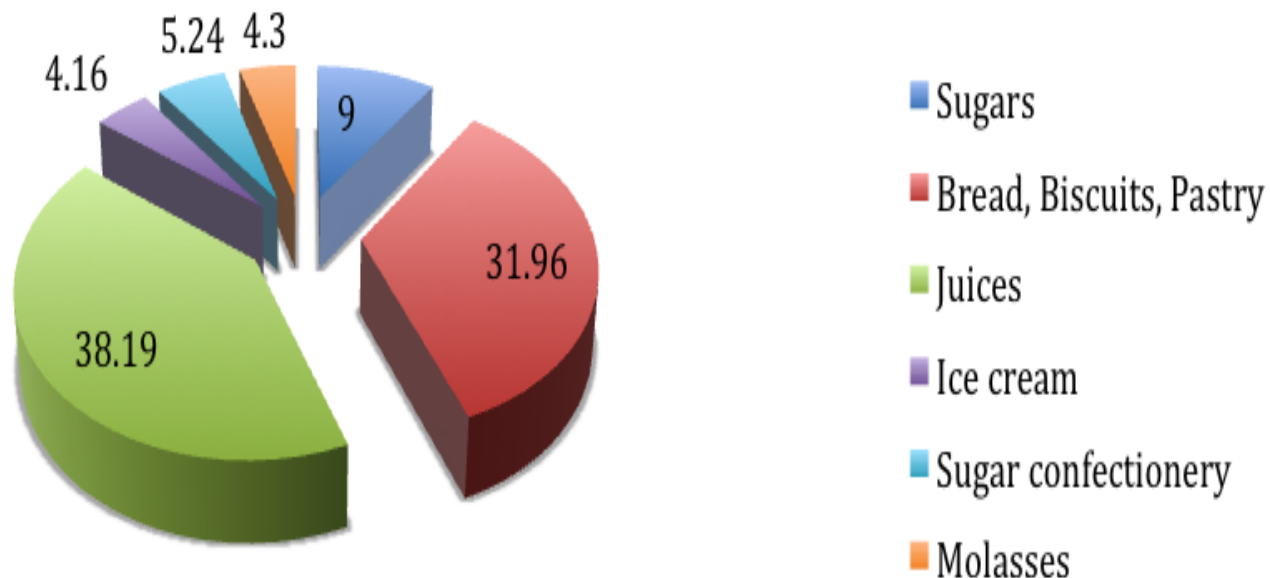
**CARICOM Exports and Imports of Selected Ultra Processed Foods in USD Millions (2013)**



	Cane & beet sugar	Other sugars	Bread, biscuits etc.	Juices	Molasses	Sugar conf.	Jams, Jellies, Fruits (in sugar)	Ice Cream	Soups, broths prep.
<span style="color: red;">■</span> CER	124.7	10	67	49	30.84	31.6	6.5	12.1	20.2
<span style="color: blue;">■</span> CERE	221	1.25	16.6	46	1.7	3.1	0.46	0.09	4.4

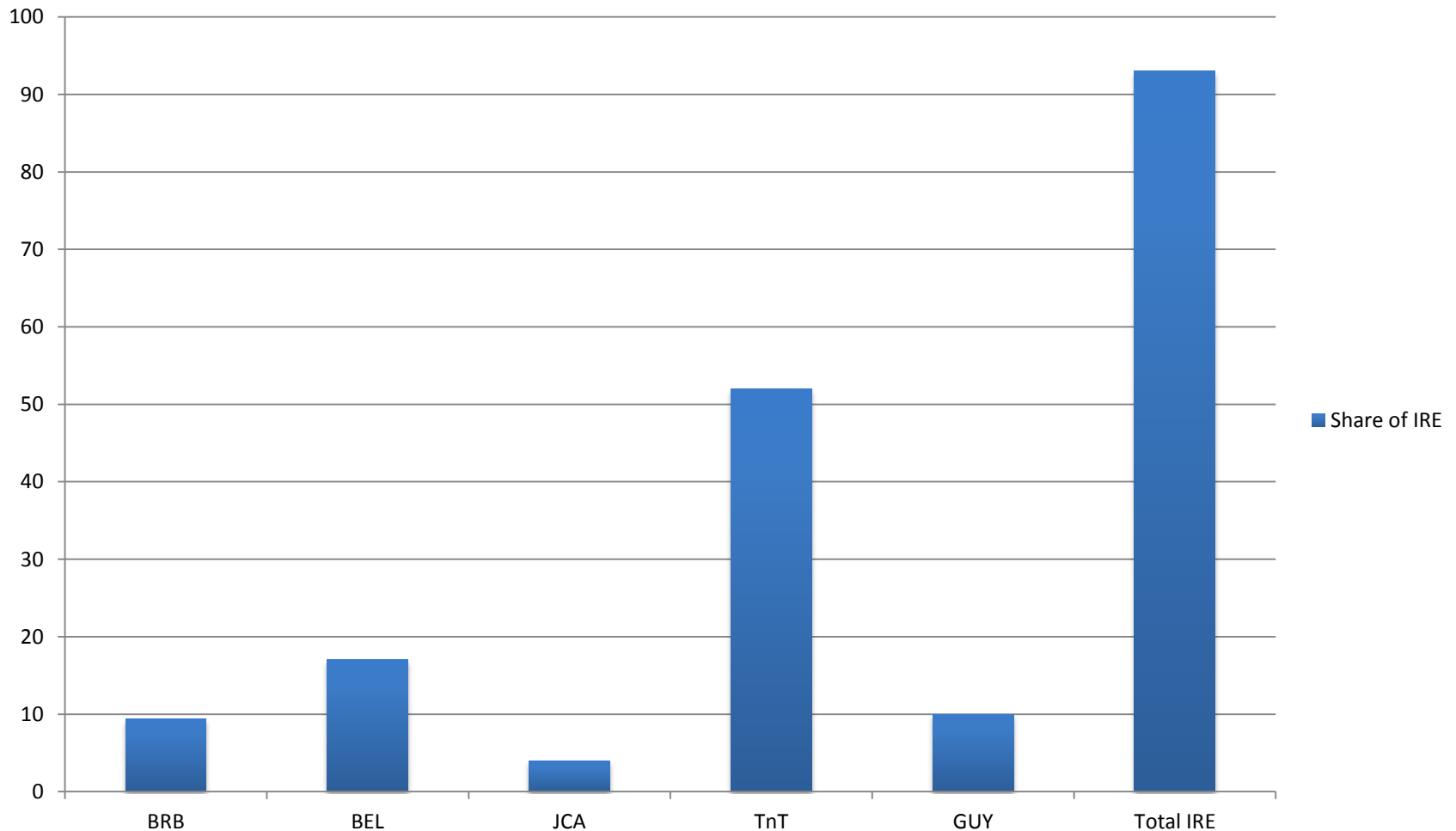
# Economic Significance of the Ultra Processed Foods Sector

**Composition of Intra Regional Exports of Selected Ultra Processed Foods in USD Millions(2013)**



# Economic Significance of the Ultra Processed Foods Sector

Top Intra Regional Exporters of Ultra Processed Foods in USD Millions (2013)





# Regional Trade Agreements and NCD Policy

Trade Measures relevant to Public health

- Agreement on Trade-Related Intellectual property Rights (TRIPS)
- General Agreement on Tariffs and Trade (GATT)
- General Agreement on Trade in Services (GATS)
- Technical Barriers to Trade Agreement

# Regional Trade Agreements and NCD Policy

	Description	EPA
HS1700:	Sugars and Sugar confectionery	EXCLUDED
HS1905:	pastry, cakes, biscuits and other bakers wares, whether or not containing cocoa; communion wafers, empty cachets of a kind suitable for pharmaceutical use, sealing wafers, rice paper and similar products	EXCLUDED Exceptions: DOM 1905.10 Crispbread 1905.20 Gingerbiscuits 1905.31 Sweet biscuits 1905.4. Rusks, toasted bread and similar toasted products 1905.9  Exceptions: ATG, BEL, BRB, DMA, GRD, GUY, JMA, KNA, LCA, TTO, VCT 1905.32.1 Communion wafers, empty cachets of a kind suitable for pharmaceutical use Exception: BRB, DOM, JCA, LCA TTO Sealing wafers, rice paper and similar products
HS2006:	Vegetables, fruit, nuts, fruit-peel and other edible parts of plants, preserved by sugar drained, glacé or crystallised:	Liberalized 35 – to 18% at 2015 0 % by 2028
HS2007	Fruit jellies, marmalades, fruit or nut purée and fruit or nut pastes, obtained by cooking, whether or not containing added sugar or other sweetening matter	EXCLUDED Exception: BRB HS 2007.10.10 Preparations for infant use, put up for retail sale 0 tariffs Exception: DOM HS2007.1 HS2007.91 HS2007.99
HS2009.11:	Frozen orange juice, unfermented, whether or not containing added sugar or other sweetening matter (excl. containing spirit)	EXCLUDED
HS2009.12:	Orange juice, unfermented, brix value ≤ 20 at 20 °C, whether or not containing added sugar or other sweetening matter (excl. containing spirit and frozen)	EXCLUDED Exception: BRB HS2009.12.10: for infant use, in packages put up for retail
HS 2208.3	Whiskies	EXCLUDED Exception: BHM HS2208.30.10: Bottles of a strength not exceeding 46 % Exception DOM HS2208.30: ex scotch whiskey valued at 1 british pound per 700 ml or less
HS 2105	Ice Cream and other edible ice, whether or not containing cocoa	EXCLUDED

# Regional Institutions and NCD Policy

# Regional Institutions and NCD Policy

# Recommendations