



Title: Program of promotion of health development of a culture of health from early ages

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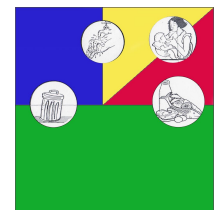
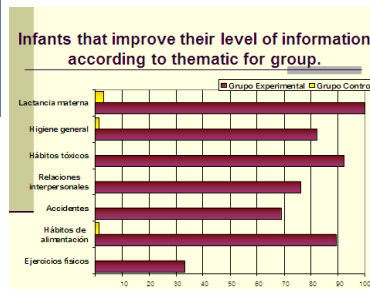
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The Pan American Health Organization (PAHO) recognizes eleven essential public health functions, one of which is health promotion; main strategy, defined in the Ottawa Charter in 1986 as the action to provide people with the necessary means to improve their health and exert a better control on it.

Although in daily educational activity, efforts to incorporate healthy habits are made; the way they are carried through does not guarantee the achievement of expected results, which leads to shortages since these stages.

The problematic situation with multiple edges is given for failing to develop a culture of health in children in the municipality of Santa Clara.

Objective: To develop a product that promotes the culture of health in children since childhood.



CARE OR CULTURE



AGRICULTURE

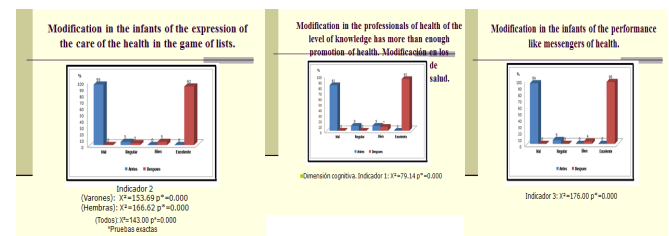


Beekeeping

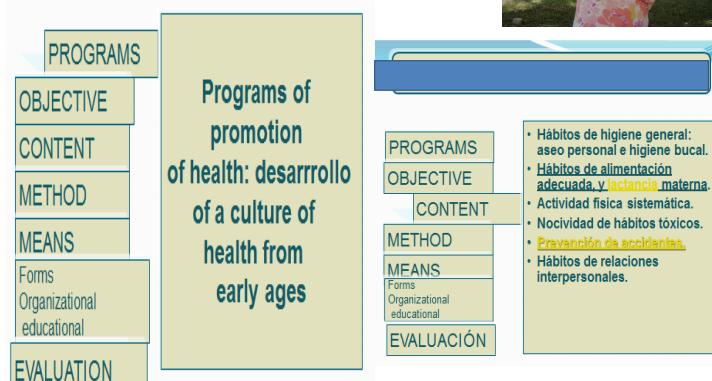
Puericulture



Good nutrition
Love and affection
gratuitous Education



FINAL TECHNOLOGICAL PRODUCT



Conclusions

• The Health Promotion Program developed for children, it is based on conceptual and theoretical- practical bases, of health promotion as an essential function of public health, bases and responds to the educational and learning needs identified, and to the results of the document review that made possible to reach to a diagnostic conclusion, scientifically declared.

• The implementation of the Health Promotion Program for childhood achieved better levels of information on health care for girls and boys and made feasible the incorporation of health messages learned, the role play and the transmission of them to family members.

• The results of the implementation of the Programme, assessed in the short term, show the improvement of information in infants, and the incorporation of them into role-playing on topics of general hygiene, breastfeeding and harmfulness of toxic habits; while relatives receive information from their children. The experts validated the Health Promotion Programme as appropriate, necessary, feasible, novel and useful.