

Bridging the Gap: Moving CVD Risk Reduction Forward in Latin America

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Regional Seminar on the Implementation of the CVD Risk Reduction Project in the
Americas

May 18, 2017



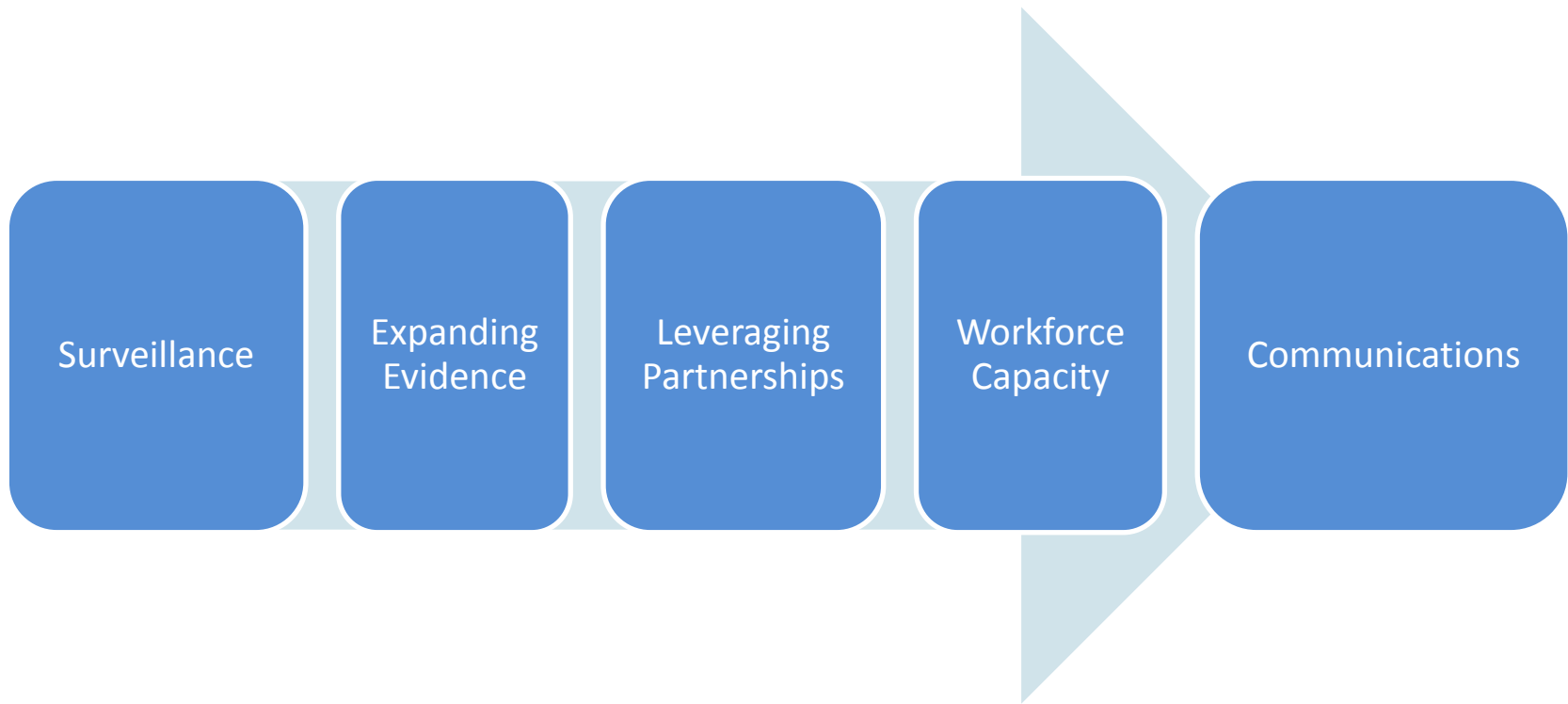
Centers for Disease Control and Prevention

CDC 24/7: Saving Lives, Protecting People™

- Improve health by:
 - Develop and apply disease prevention and control, environmental health
 - Health promotion and education activities
- Globally work with partners to:
 - Improve capabilities for preparing and responding to infectious diseases and emerging health threats
 - Building country public health capacity
 - Maximizing organizational capacity.

Global NCD Branch

Leverages the agency's technical expertise to enhance country and partner capacity to develop, implement and evaluate priority global initiatives.



Successful Models

- China's Shandong Province Action on Salt and Hypertension (SMASH)
- Barbados and Malawi Standardized Hypertension Treatment
- US Million Hearts[®]



China



Barbados



Malawi

CDC Role

■ Surveillance

- NCD Mobile Phone Survey
- Prospective Cohort Studies
- TFA Studies
- SMASH
- May Measurement Month

■ Workforce Capacity

- FETP

■ Expanding Evidence

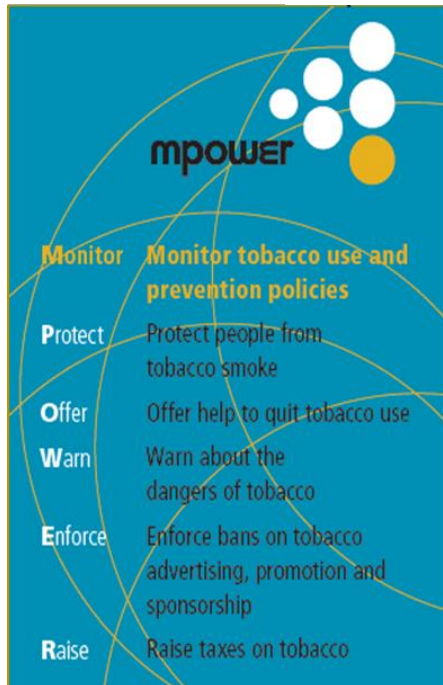
- Economic Studies
- Lancet Commission for Hypertension
- SHTP
- CVD Risk Reduction Project
- Global Hearts Alliance

■ Partnership

- Global Hearts Alliance

Global Hearts Alliance

Policy Interventions

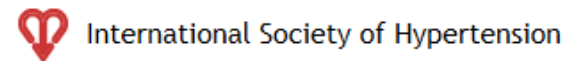


Health System Interventions



Partners

- Country governments (MoH)
- International organizations
- Professional organizations
- Academia
- Public-private



THE GLOBAL HEARTS INITIATIVE: a new push to prevent and control CARDIOVASCULAR DISEASE



Technical package for
tobacco control



Technical package for
cardiovascular disease
management in primary health care



Technical package for
salt reduction



World Health
Organization

www.who.int/global_hearts



Dr. Tom Frieden, Michael Bloomberg, Richard Besser, and Dr. Margaret Chan

HEARTS

Technical package for cardiovascular disease management in primary health care



Healthy lifestyle

Counsel on tobacco cessation, diet, harmful use of alcohol, physical activity and self-care



Evidence-based treatment protocols

Simple and standardized protocols



Access to medicines and technologies

Access to a core set of affordable medicine and basic technology



Risk-based management

Total cardiovascular risk assessment, treatment and referral



Team-based care and task sharing

Patient-centered care through a team approach and community participation



Systems for monitoring

Patient registries and program evaluation

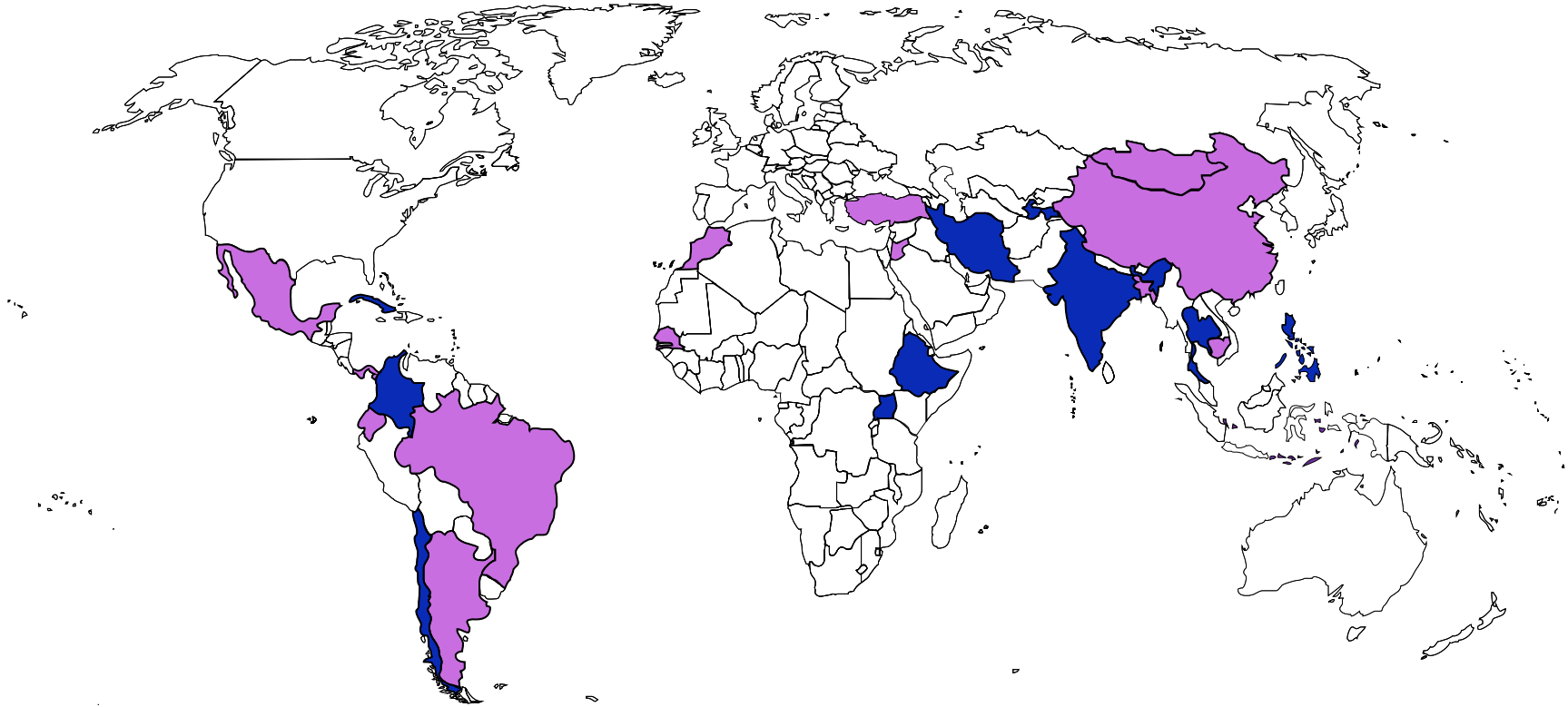
Lancet Commission on Hypertension

Call to action for best practices



<http://ish-world.com/news/a/Lcohg/>

Global Hearts Alliance Countries



GHA supported countries: Barbados, Chile, Colombia, Cuba, Ethiopia, India, Iran, Nepal, Panama, Philippines, Tajikistan, Thailand, Uganda

Interested countries: Argentina, Bangladesh, Brazil, Cambodia, China, Ecuador, Jordan, Mexico, Mongolia, Morocco, Puerto Rico, St. Lucia, Senegal, Turkey