

PERU

31 377 000

Total population

67%

Percentage of deaths from NCDs

113 000

Total number of NCD deaths

13%

Risk of premature death from target NCDs

	National NCD targets	
	Mortality data	
	Risk factor surveys	
	National integrated NCD policy/strategy/action plan	
	Tobacco demand-reduction measures:	
	increased excise taxes and prices	
	smoke-free policies	
	large graphic health warnings/plain packaging	
	bans on advertising, promotion and sponsorship	
	mass media campaigns	
	Harmful use of alcohol reduction measures:	
	restrictions on physical availability	
	advertising bans or comprehensive restrictions	
	increased excise taxes	
	Unhealthy diet reduction measures:	
	salt/sodium policies	
	saturated fatty acids and trans-fats policies	
	marketing to children restrictions	
	marketing of breast-milk substitutes restrictions	
	Public education and awareness campaign on physical activity	
	Guidelines for management of cancer, CVD, diabetes and CRD	
	Drug therapy/counselling to prevent heart attacks and strokes	

● = fully achieved ◐ = partially achieved ○ = not achieved