

Enacting Health Warning Regulations

Saint Lucia



Enacting Health Warning Regulations

Department of Health and Wellness-SAACS



Submissions to AG's Chambers-March 2018

- Public Health Amendment Bill 2017 –advocating for comprehensive legislation
- Proposal submitted to funding agency for support with policy and legislation formulation. (same pending)
- Public Health (Smoking Control) Regulations 2017-for substantive review and strengthening of smoking control regulations.

M-POWER implementation

- Focus on MOW of the strategy: (Monitor, offer Help, Warn about Dangers)
- Current taxation 63.5%:
- Same calculated with a mixture of: Common External Tariff-45%
- Customs service charge : 6%
- VAT: 12.5%
- Seen as a bench mark for the rest of the OECS
- This is an indication that our tax mark up is a good place to start

Revenue

- Increase prices through increased specific taxes.
- Ministry of Finance submitted representative to be represented on committee.

Key area for labeling



SAINT LUCIA NATIONAL STANDARD

SLNS 27: 2016

**SPECIFICATION FOR LABELLING OF
TOBACCO PRODUCTS**

Mandatory Tobacco package labels

In effect from August 16, 2017

- Enforced by the Saint Lucia Bureau of Standards – Noncompliance carries legal penalties
- Standards adopted by the SLBS in 2016 and enacted in 2017
- Manufacturers, distributors, importers, retailers & other entities shall (must) comply
- Every tobacco carton & package must bear the labels
- Name & Address of manufacturer, manufacturing date & batch number
- Health warnings – on the package itself not the cellophane or wrapping

Mandatory Tobacco package labels

In effect from August 16, 2017

- Back and front package warnings
- Graphic warnings covering 50% of the package whatever the shape
- Set of 8 health warnings to be evenly distributed within the stock
- Health warnings to be rotated, no warnings to be used for more than 16 months. Rotation schedule already set out in the standard. Two sets of eight health warnings
- Declaration on all packages must be bold in colour (eg black font on yellow background) and placed on the side of the package
- No deceptive labels

Overview of 'The Box'



Presentation of 'The Box'

- The health warnings are to be depicted in individual packages of tobacco products in accordance with this standard shall be divided into 2 distinct sets.
- Health warnings Set A and Set B is being used alternatively in rotation.
- No set of warnings shall be utilized in the market for more than 16 months.
- The health warnings will be printed on the box; not on the cellophane or detachable outer packages of by adhesive labels.

Set A

Graphic Health Warning 3



BRAND



BRAND



BRAND

Set B

Graphic Health Warning 1

<p>CYANIDE AMMONIA ARSENIC</p>  <p>MONOXIDE NAPHTHALENE NICOTINE</p>	<p>WARNING Your smoke will Poison others</p>	<p>BRAND</p>
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<p>HYDROGEN CYANIDE AMMONIA ARSENIC</p>  <p>CARBON MONOXIDE NAPHTHALENE NICOTINE</p>	<p>WARNING Your smoke will Poison others</p>	<p>BRAND</p>
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<p>HYDROGEN CYANIDE AMMONIA ARSENIC</p>  <p>CARBON MONOXIDE NAPHTHALENE NICOTINE</p>	<p>WARNING Your smoke will Poison others</p>	<p>BRAND</p>
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Declaration on Package

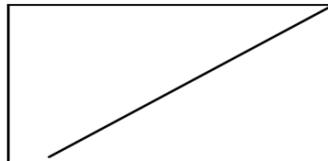
Declaration

E.1 Text of declaration

The following text shall be used in the declaration area:

"Smoke from this product contains extremely addictive nicotine and toxic substances such as tar and carbon monoxide. No safe level of consumption exists for this product".

E.2 Appearance of declaration in declaration area for flip top package



Smoke from this product contains extremely addictive nicotine and toxic substances such as tar and carbon monoxide. No safe level of consumption exists for this product.