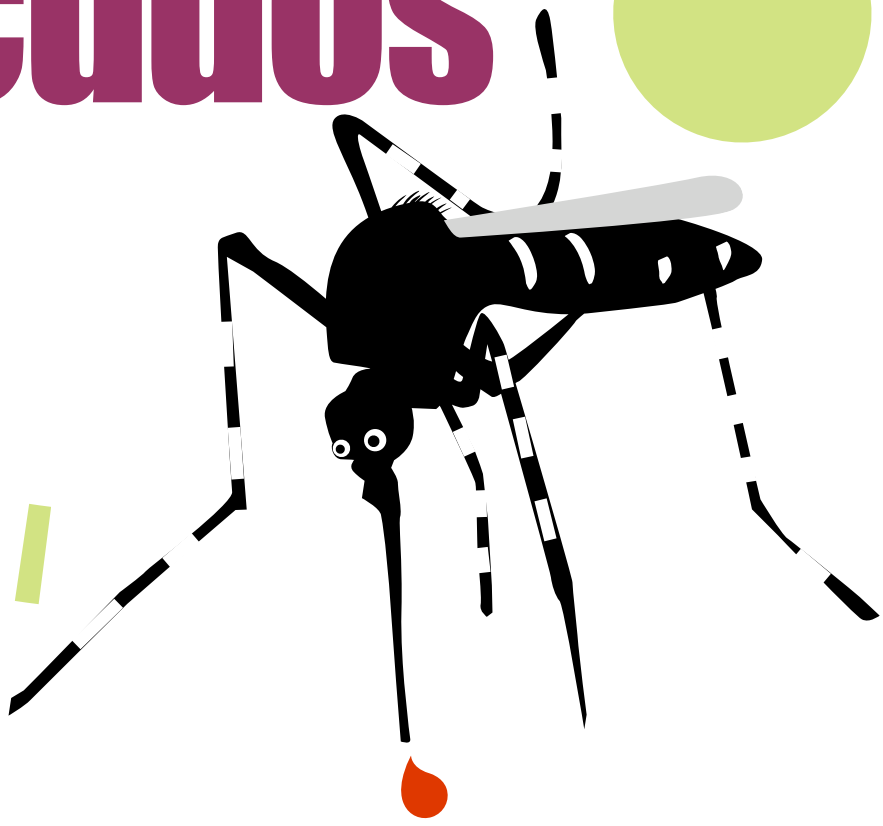Semana de acción contra los zancudos