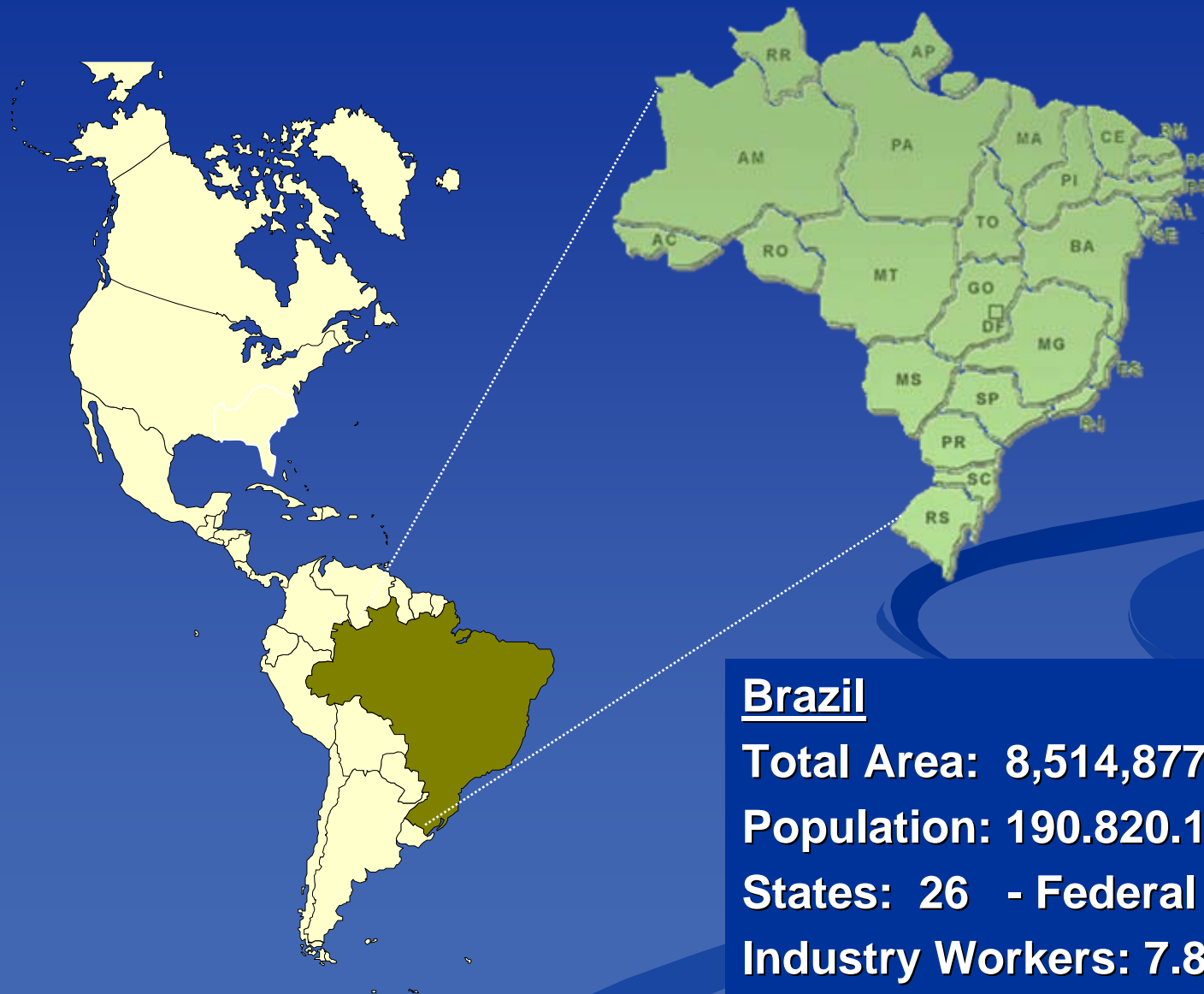


SESI Healthy Industry Programme

World Day for Safety and Health at Work Celebration
Washington, DC – April 2010



Brazil

Total Area: 8,514,877 sq km

Population: 190.820.145 inhabitants

States: 26 - Federal District: 01

Industry Workers: 7.868.407

Sources: IBGE e RAIS/2007

WHAT IS SESI?

The Social Service of Industry - SESI is non-profit private institution established in 1946, by Brazilian industry, to study, plan and take measures that contribute to the social well-being of the industrial workers.

MISSION

Promote quality of life of workers with focus on basic education, health and leisure, and stimulate the socially responsibility management of the industrial enterprise.

The SESI's budget is funded by a tax of 1.5 % on the payroll of all industrial companies.

SESI National Council (Presidents of the Industry Federations of all States, government and workers representatives) approves and supervises the SESI general budget.

Facilities

Units

Amount

Activity center (CAT)

324

Operating Unit (UOP)

891

Mobile Units

748

TOTAL

2,584

Present in all
Brazilian States

**2,006 municipalities
reached
47,789 professionals**

LONG STANDING TRADITION ACTIVE COOPERATION WITH

- **THE MINISTRY OF HEALTH**
- **THE MIN. OF LABOR AND EMPLOYMENT**
- **FUNDACENTRO**
- **THE BRAZILIAN SOC. OF CARDIOLOGY**
- **PAHO**
- **ILO**
- **UNODC**

“BRAZIL / CANADA PROJECT” 2003-2009

**RYERSON
UNIVERSITY**

CCOHS

IAPA

IRSST

**SMALL AND MEDIUM
SIZE ENTERPRISES**

**PAHO
OIT/Brasil**

FUNDACENTRO

**ENHANCEMENT OF OCCUPATIONAL
HEALTH & SAFETY**



Particular emphasis is given to improving the work environment of industrial workers.

PAHO - SESI

Effective cooperation since 1999

- **The Healthy Workplace Initiative**
- **CARMEN Strategy**



Healthy Industry Programme

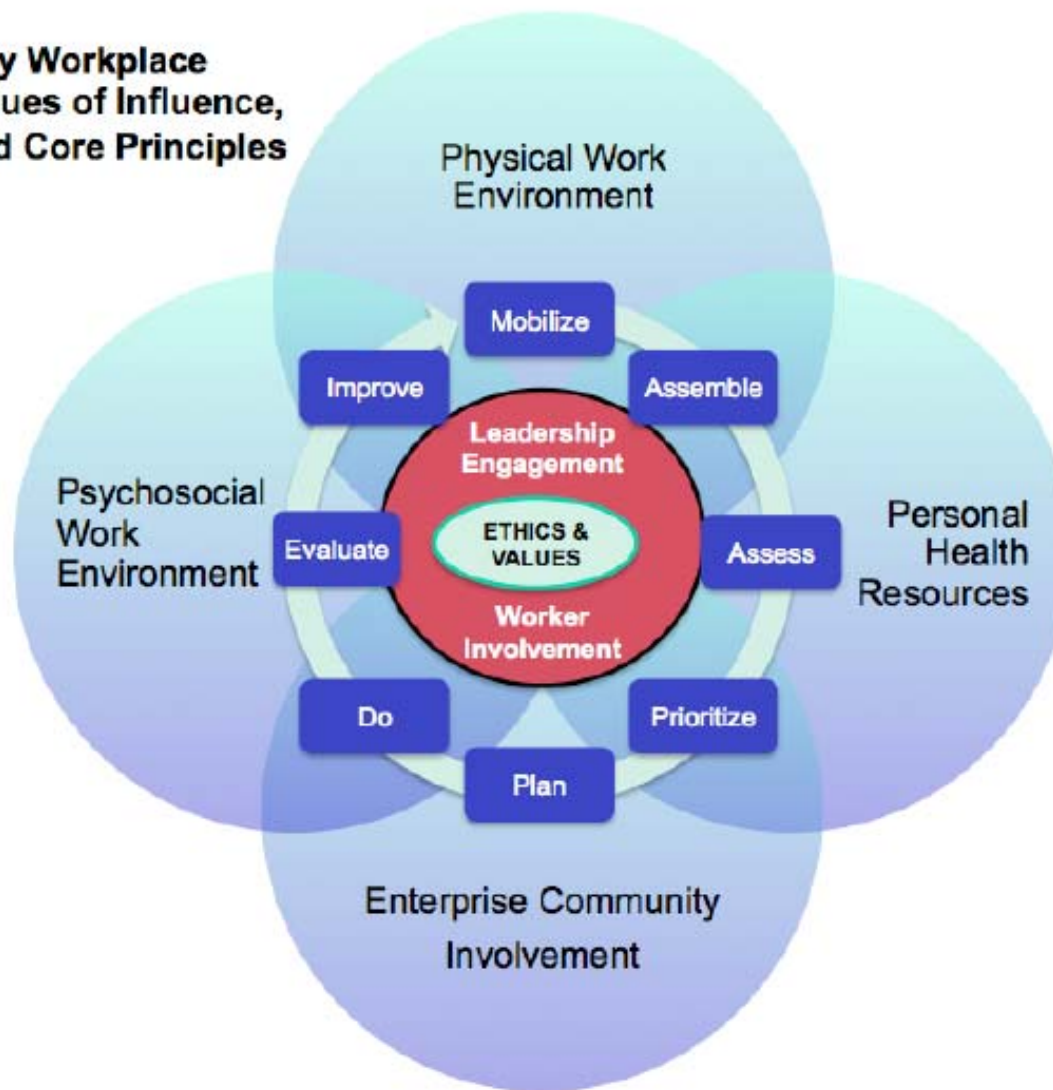
HEALTHY INDUSTRY PROGRAMME

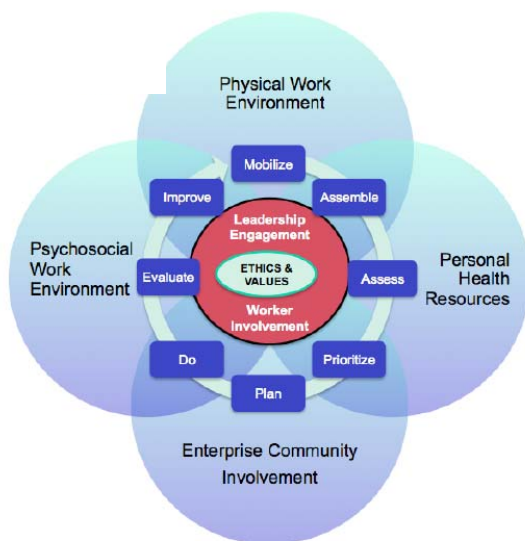
Objective:

Increase productivity of the industrial companies through actions that promote workers' quality of life.

- Promote Occupational Health and Safety in Industry
- Promote workers' adoption of a healthy lifestyle.

Figure ES1
WHO Healthy Workplace
Model: Avenues of Influence,
Process, and Core Principles





CONCEPTUAL FRAMEWORK



SERVICES

**OCCUPATIONAL
HEALTH
AND SAFETY**

**PROMOTION OF
HEALTHY
LIFESTYLE**

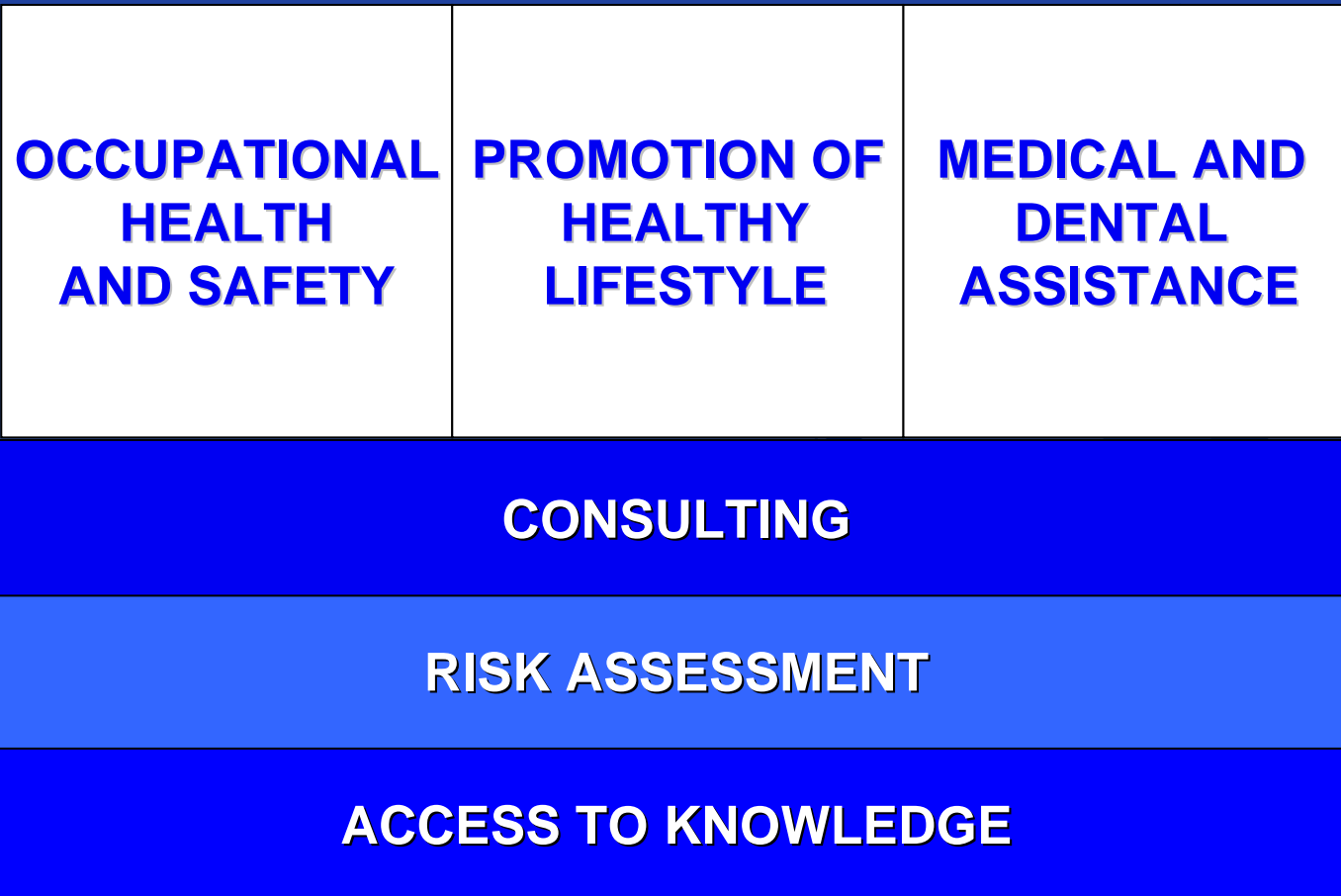
**MEDICAL AND
DENTAL
ASSISTANCE**

CONSULTING

RISK ASSESSMENT

ACCESS TO KNOWLEDGE

HEALTHY INDUSTRY PROGRAMME



ACCESS TO KNOWLEDGE SERVICES

Actions that bring to industries and their workers free access to knowledge on themes related to health, healthy lifestyle and safety at work.

- Educative and Preventive Campaigns
- Websites
- Technical Publications, Studies and Researches
- Forums and Seminars

OHS educational materials: Booklets



EMPLOYER



WORKER



YOUNG WORKER

Achieved in 2009:
4.307 Industrial Enterprises
1,14 Million Workers

OHS Web-portal

PRO-SST Web-portal

- 15 e-learning courses
- 2.000 technical articles
- 6.000 OHS FAQs
- E-Facts of EU-OSHA (adapted Brazilian laws)
- NAPO's films
- Videos
- Forum and Chats

www.sesi.org.br/pro-sst

SEGURANÇA E SAÚDE
DO TRABALHO

Cooperação Brasil/Canadá

Concurso SESI/SENAI

Sobre o Pro-SST

Implementando SST

Legislação em SST

Assuntos Gerais

Ocupações

Empresas

Estados

Cursos a Distância

Links Institucionais

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Busca avançada

> Cursos a Distância

> Banco de Textos

> Notícias

> Eventos

> Galeria Multimídia

> Dicionário SST

> Fórum

SESI no seu Estado

Selecione

Enquete

Voce acha que o Governo
adota politicas eficazes para
a redução do número de

Publicações em Destaque

Legislação Comentada: NR 10 - Segurança em Instalações e Serviços em Eletricidade

Desenvolvido pelo SESI-BA, este documento objetiva facilitar o entendimento da legislação em SST apresentando em formato de perguntas e respostas algu... [Veja mais](#)

Dúvidas ou Problemas em SST?

[Consulte o banco de Perguntas e Respostas em SST](#)

Consultoria Virtual

Alguma dúvida ou problema em SST não esclarecido em 'Perguntas e Respostas em SST'?

[Em Breve](#)

Aprenda sobre Segurança e Saúde do Trabalho - SST de uma forma simples

Trabalho e Equidade:

- Gênero
- Pessoa com Deficiência
- Raça/Cor da pele
- Trabalhadores jovens

Notícias

18/03/10 08:40

Atualizada Norma para coleta de material particulado sólido

18/03/10 08:38

GT sobre amianto apresenta parecer na próxima semana

17/03/10 09:59

Submissão de Trabalhos para o VIII Congresso Brasileiro de Prevenção das DST e AIDS

[Ver todas as notícias](#)

Fórum

- FAP - Fator Acidentário de Prevenção
- Veja aqui as perguntas e respostas do fórum Fator Acidentário de Prevenção- Economia para sua empresa e saúde para seus trabalhadores.

[Ver todos os fóruns](#)

Declaração de Isenção de Responsabilidade

Site acessível

Aumentar fonte: ALT + A.
Diminuir fonte: ALT + S.
Tamanho normal: ALT + N.
Visualizar todas as teclas de atalho.



Últimas Publicações

- Legislação Comentada: NR 10 - Segurança em Instalações e Serviços em Eletricidade
- Legislação Comentada: NR 9 - Programa de Prevenção de Riscos Ambientais
- Legislação Comentada: NR 8 - Edificações



Eventos

03/08/10 08:00
PrevenRio - 4º Feira de Saúde e Segurança no

RISK ASSESSMENT SERVICES

- Identify and measure relevant conditions related to human resources in industries.
- Help industries to prioritize investments.

- Health and Lifestyle
- Safety at work and Ergonomics
- Organizational Climate
- Sustainability at work

Jan 2008 – Oct 2009
4.260 companies
620.000 workers

- *Free*
- *Complementary and methodologically aligned*
- *Developed under the same technological platform*

ADVICE AND CONSULTING

- Development of integrated solutions based on the results of the risk assessments.
- Consulting on Occupational Health and Safety
- Consulting on Health Promotion and Healthy Lifestyle

OCCUPATIONAL HEALTH AND SAFETY SERVICES

■ SESI OHS Model

- Development of legally required programs in OHS
- Usage of SESI's own methodology, based on the multidisciplinary interdisciplinarity of services and comprehensive scope.

- Shared Information with other SESI's services
- Information Technology intensive use enable epidemiological surveillance and identification of trends
- 2010: Health advisory call-center service

2009:

490.000 industry workers covered

2,2 million occupational health procedures

PROMOTION OF HEALTHY LIFESTYLE

- **Workplace workout**
 - 12 minutes every day before work
 - Motivational and educative techniques
- **Work-related physical exercises programs**
 - In company fitness
 - Preparation to work
- **Healthy-life events management**
 - Ecological walk
 - Family integration events
- **Sports Competition for workers**
 - City, state, regional, national and international level
 - More than 20 sports
- **Theater sketches based on social and educational themes**
- **Workshops**

■ Alcohol and Drugs prevention (with UNODC)

- 18 months programme
- Organization of groups and processes co-managed by workers and human resources department:
 - Awareness, education and counseling

2009: 150 industries

■ Immunization

- Flu immunization
- 2010: Hepatitis on some regions.

2009: 650.000 workers









MEDICAL AND DENTAL ASSISTANCE

- Assistance focused on serving industrial companies needs:
 - Epidemiological emphasis focused on reducing absenteeism and presenteeism.
 - Use of mobile units, night schedules.
- Integrated with occupational health.

2009: 4,7 million procedures





World Health Organization
Collaborating Center for Health and Safety at Work

**SESI Collaborating
Center since 2007**

Generating Value for All!

Dr. Antonino Germano
SESI – Rio Grande do Sul - Brasil
antonino.germano@sesirs.org.br

