Tobacco Control News

New Publications released:

"Towards 100% Smoke-Free Environment: The Case Study of Mexico City, Mexico" and "Recife Breathing Better: Case Study of Smoke-Free Policy Implementation"

PAHO/WHO recently released two new publications describing the successful implementation of smoke-free policies and programmes in cities in the Region of the Americas. The first report examines the implementation of Mexico City's *Law for the Protection of the Health of Non* on 2008 and the other explains how Recife successfully launched its Smoke-free Programme in 2005.

Links:

Towards 100% Smoke-Free Environment: The Case Study of Mexico City, Mexico Recife Breathing Better: Case Study of Smoke-Free Policy Implementation

December 2010

_The Government of Canada proposes increasing the size of pictorial warning labels to 75% of the front and back of cigarette and little cigar packages

Follow this <u>link</u> to read more about the proposed changes to the health warning labels on cigarette packages in Canada.

The Bloomberg Initiative Grants Program is Now Accepting Proposals for Project Ideas to Reduce Tobacco Use

A global initiative to reduce tobacco use in low- and middle-income countries was launched in 2006 with funds from Michael R. Bloomberg. A competitively awarded grants program is an important part of the Initiative. The grants program supports projects to develop and deliver high-impact evidence-based tobacco control interventions.

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The grants program is managed by the International Union Against Tuberculosis and Lung Disease (The Union) and the Campaign for Tobacco-Free Kids.

For more information, see the Call for Proposals linked below and visit the Bloomberg Initiative Grants Program website (http://www.tobaccocontrolgrants.org/).

- Call for Proposals (English version)
- Call for Proposals (Spanish version)

U.S. Surgeon General Releases a New Report on Tobacco Control

Click on the following link to access the new report, " How Tobacco Smoke Causes Disease: The Biology and Behavioral Basis for Smoking-Attributable Disease: A Report of the Surgeon General & quot;.

http://www.surgeongeneral.gov/library/tobaccosmoke/index.html

From the 50th PAHO Directing Council: Health Leaders Vow to Resist Tobacco Industry Pressure and Support Efforts to Reduce Tobacco Use

Legislation aimed at reducing tobacco use and exposure to second-hand smoke is under assault from cigarette makers and their allies

Health leaders meeting at the Pan American Health Organization (PAHO) vowed today to take action to counter attempts by the tobacco industry to subvert public health efforts aimed at

protecting people from the harmful effects of tobacco use.

To view press release

Framework Convention Alliance (FCA) responds to misinformation about tobacco flavours

FCA has created a factsheet and question-answer document as a response to misinformation being spread by organisations of tobacco growers about the draft guidelines on tobacco flavours which were prepared for the Conference of the Parties (COP-4) to the Framework Convention on Tobacco Control (FCTC), which will be held in Uruguay in November.

Follow this **link** to access the FCA documents.

A Backgrounder on the Draft Guidelines for the Implementation of Articles 9 and 10 of the WHO FCTC

The Key Facilitators of the Working Group on Articles 9 and 10 of the WHO FCTC prepared a document that provides background information on the Draft Guidelines for the Implementation of Articles 9 (Regulation of the contents of tobacco products) and 10 (Regulation of tobacco product disclosures) which are to be presented for adoption at the 4th session of the Conference of the Parties (COP4) to the FCTC in November 2010, in Uruquay.

New Tobacco Control Publication: Tobacco Control Report for the Region of the Americas



Tobacco Control Activities

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