

Tobacco Control News

New Publications released:

"Towards 100% Smoke-Free Environment: The Case Study of Mexico City, Mexico" and "Recife Breathing Better: Case Study of Smoke-Free Policy Implementation"

PAHO/WHO recently released two new publications describing the successful implementation of smoke-free policies and programmes in cities in the Region of the Americas. The first report examines the implementation of Mexico City's *Law for the Protection of the Health of Non-Smokers* in 2008 and the other explains how Recife successfully launched its Smoke-free Programme in 2005.

Links:

[Towards 100% Smoke-Free Environment: The Case Study of Mexico City, Mexico](#)
[Recife Breathing Better: Case Study of Smoke-Free Policy Implementation](#)

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The Government of Canada proposes increasing the size of pictorial warning labels to 75% of the front and back of cigarette and little cigar packages

Follow this [link](#) to read more about the proposed changes to the health warning labels on cigarette packages in Canada.

The Bloomberg Initiative Grants Program is Now Accepting Proposals for Project Ideas to Reduce Tobacco Use

A global initiative to reduce tobacco use in low- and middle-income countries was launched in 2006 with funds from Michael R. Bloomberg. A competitively awarded grants program is an important part of the Initiative. The grants program supports projects to develop and deliver high-impact evidence-based tobacco control interventions.

The grants program is managed by the International Union Against Tuberculosis and Lung Disease (The Union) and the Campaign for Tobacco-Free Kids.

For more information, see the Call for Proposals linked below and visit the Bloomberg Initiative Grants Program website (<http://www.tobaccocontrolgrants.org/>).

- [Call for Proposals \(English version\)](#)
- [Call for Proposals \(Spanish version\)](#)

U.S. Surgeon General Releases a New Report on Tobacco Control

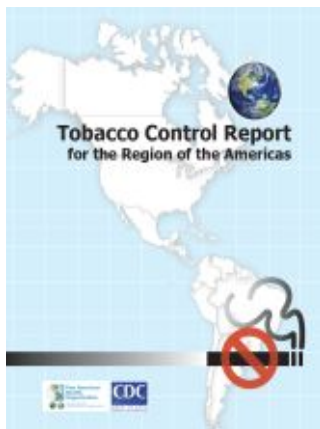
Click on the following link to access the new report, "How Tobacco Smoke Causes Disease: The Biology and Behavioral Basis for Smoking-Attributable Disease: A Report of the Surgeon General".

<http://www.surgeongeneral.gov/library/tobaccosmoke/index.html>

From the 50th PAHO Directing Council: Health Leaders Vow to Resist Tobacco Industry Pressure and Support Efforts to Reduce Tobacco Use

Legislation aimed at reducing tobacco use and exposure to second-hand smoke is under assault from cigarette makers and their allies

Health leaders meeting at the Pan American Health Organization (PAHO) vowed today to take action to counter attempts by the tobacco industry to subvert public health efforts aimed at



[Click here](#) to send us information about your country's tobacco control activities.

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