**WHAT ARE ESSENTIAL SERVICES?**

Essential services are the services and functions that are absolutely necessary, even during a pandemic. They maintain the health and welfare of the municipality. Without these services, sickness, poverty, violence, and chaos would likely result.

While each municipality will need to determine what its essential services are, here are some examples:

- Executive governance (the mayor, or his/her designee, who is in charge and has the authority to make executive decisions and enact policies)
- Healthcare
- Fire and police protection
- Provision of clean water
- Basic sanitation, including sewage and garbage removal
- Maintenance of communication infrastructure (e.g., telephone system, radio, internet)
- Maintenance of utilities (e.g., gas and electricity)
- Provision of food and other essential goods (see below)
- Transportation
- Road maintenance/repair
- Banking
- Payroll departments
- Tax collection

**Essential goods** are the food and other supplies that a municipality needs to survive, such as medical supplies and gasoline.

**Essential workers** are the personnel needed to maintain essential services.

**Non-essential services** are the services that are not essential to a municipality’s survival and can be stopped or closed down during a pandemic. Some examples are:

- Tourism
- Culture/entertainment
- Libraries
- Retail stores
- Barber shops
WHAT IS CONTINUITY OF OPERATIONS?

Continuity of Government Plans and Continuity of Operations Plans for businesses and organizations help them to continue providing their essential services during times of crisis. (A Continuity of Government plan is a Continuity of Operations Plan for government—the term Continuity of Operations Plan will be used to refer to plans for both government and business in this document.) Governments and businesses use these plans to prepare for disasters, such as a pandemic, during times when it is difficult or impossible to operate normally.

HOW CAN CONTINUITY OF OPERATIONS REDUCE DEATHS DURING A PANDEMIC?

Experts estimate that at the peak of a pandemic, 40 percent of the workforce will be unavailable to work. Employees may be sick themselves or caring for sick family members. So it is almost certain that key government and business leaders, and many essential workers, will be unable to work for a period of time. At the same time, there will be higher demands for some essential services, such as healthcare.

Failure to continue basic services during a pandemic will result in many unnecessary deaths. Municipalities that create Continuity of Operations Plans ahead of time will be able to reduce the number of deaths by accomplishing the following:

- Maintaining strong government leadership
- Helping to feed their populations
- Continuing to provide clean water, electricity, sanitation, communications, and other basic services
- Continuing to provide healthcare services to those who need them most

HOW TO GET STARTED

1. Identify all the essential services in the municipality. Ask businesses and organizations to identify the ones they provide. Create a list that includes all essential services.
2. Identify all non-essential services that could be suspended during the pandemic. Plan to use those resources to support the essential services.
3. Identify all sectors, businesses, and organizations that will need to develop Continuity of Operations Plans.
4. Convene the municipal leadership team and any other individuals involved to create the municipal Continuity of Operations Plan. The group can use the following instructions as a guide to create this plan.

HOW TO DEVELOP A CONTINUITY OF OPERATIONS PLAN

Each organization (including sectors and businesses) identified in step 3 above should take the following steps to create a Continuity of Operations Plan:

1. Use Tool 3, Pandemic Health Impact Projection Tool to estimate how many people in the organization will likely get sick, and how many will die during a pandemic. Note: In the first yellow box labeled “Enter target population here,” enter the name of the organization. In the second yellow box labeled “Enter population size here,” enter the number of employees in the organization (rather than the total population of the municipality).

2. Pay attention to the numbers of cases during the peak weeks. This is the number of employees that would be expected to get sick during the peak weeks of the wave. However, there will be other employees who are absent from work because they are needed to care for sick family members, provide child care, or are afraid to come to work. Therefore, the total absentee rate is expected to be somewhat higher than the rate of sick employees. It is recommended that organizations base their plans on a severe pandemic (category 5). It is better to prepare for a worst-case scenario than to be underprepared. If the organization plans to continue services during the worst week, it should be able to continue them throughout the long duration of the pandemic.

3. Using Handout 1, identify what the organization needs to maintain each essential service it provides:
   - A. Determine how many additional workers are needed to fill in for essential workers.
   - B. Discuss where substitute employees will come from (e.g., non-essential workers or volunteers). Also, consider the following possibilities for maintaining essential services during times of high absenteeism: adjusting numbers of staff, adjusting shift lengths, alternate work schedules, and alternate work sites.
   - C. Find out what systems/supplies/equipment are needed.

4. In the second part of Handout 2, list all essential positions/functions within the organization, and identify at least two back-up people for each one.
5. Prioritize all essential people, materials, and support. Create a list of essential workers who will need priority access to any medications, personal protective equipment, gasoline, or other resources.

6. Make a list of facilities, vital records (including financial records and confidential records), materials, and other resources that need to be protected.
   - A. Make a plan for protecting these resources. For example, police or military support might be needed to prevent looting or other hostilities that may result from the lack of essential goods during a pandemic.
   - B. For vital records, identify the minimum set of records that must be maintained and available, and train sufficient personnel on how to access, store, and maintain these documents.
OTHER PREPAREDNESS STEPS

Once the Continuity of Operations Plan is developed, take the following steps:

1. Train employees in the following areas:
   A. How to implement the organization’s Continuity of Operations Plan
   B. Ways to develop personal back-up plans for transportation, family needs, etc
   C. How to keep themselves healthy at work
   D. The importance of social distancing measures, including voluntary quarantine and isolation and working from home (For more information, see Tool 5, Non-Pharmaceutical Interventions (NPIs): Actions to Limit the Spread of the Pandemic in Your Municipality)
   E. Repeat this training as often as needed to ensure the workforce is prepared.

2. Train back-up personnel in skills needed to provide essential functions for which they have been assigned.

3. If possible, begin to stock up on supplies and spare parts.

4. Develop a set of policies and plans to re-open schools, businesses, and resume non-essential services and functions.

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**ESSENTIAL SERVICES**

<table>
<thead>
<tr>
<th>Priority</th>
<th>Essential service</th>
<th>Number of additional workers needed</th>
<th>Sources of back-up personnel</th>
<th>Systems and equipment needed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Example: Staffing of Health Posts</td>
<td>Nongovernmental organizations, universities, academic training programs, retired healthcare workers, volunteers</td>
<td>Vehicles, gasoline, protective equipment, medical supplies</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Example: Police</td>
<td>Private-sector security forces</td>
<td>Vehicles, gasoline, protective equipment, ammunition</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td>4</td>
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</tr>
</tbody>
</table>
### Delegation of Authority and Identification of Back-up Personnel

How to use this table:

- In the “Authority” column, list all essential authorities for your organization, then identify at least two back-up people for each authority.
- In the “Position/Function” column, list all the essential functions of your organization, then identify at least two back-up people for each function. In this section, identify individuals by role rather than by name (e.g., Deputy Director, rather than John Smith).
- For each back-up person, provide the person’s name and contact information.
- Update contact information on a regular basis.
- Add more rows as needed.

<table>
<thead>
<tr>
<th>Authority</th>
<th>Role or person with responsibility</th>
<th>First back-up person</th>
<th>Second back-up person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Activate emergency plan</td>
<td>Name: Telephone: Email:</td>
<td>Name: Telephone: Email:</td>
<td>Name: Telephone: Email:</td>
</tr>
<tr>
<td>Example: Create laws</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Example: Close a business</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Position/Function

<table>
<thead>
<tr>
<th>Position/Function</th>
<th>Currently in position</th>
<th>First back-up person</th>
<th>Second back-up person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Payroll</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Example: Utility repair</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Example: Computer repair</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SOURCES


