## Masculinities and health in the Americas (Paho, 2019)

► PAHO - APHA Equity Panel

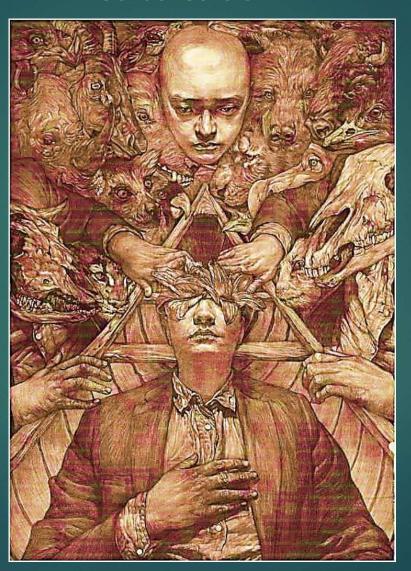
- Benno de Keijzer
- Public Health Institute / Veracruz University
- ▶ PROITH/CIGU/UNAM
- ▶ June 2022



- ▶ Yourcenar?
- ► Manbox English?

### **Gender Culture**

It's not in our genes...



With socialization we incorporate (in corpus) mandates through formal and informal educational processes

### THE MAN BOX

#### FIGURE 3.2 THE MAN BOX IN SEVEN PILLARS



### Self-Sufficiency

A man who talks a lot about his worries, fears, and problems shouldn't really get respect

Men should figure out their personal problems on their own without asking others for help



#### **Acting Tough**

A guy who doesn't fight back when others push him around is weak

Guys should act strong even if they feel scared or nervous inside



### **Physical Attractiveness**

It is very hard for a man to be successful if he doesn't look good

Women don't go for guys who fuss too much about their clothes, hair, and skin

A guy who spends a lot of time on his looks isn't very manly



#### Rigid Masculine Gender Roles

It is not good for a boy to be taught how to cook, sew, clean the house, and take care of younger children

A husband shouldn't have to do household chores

Men should really be the ones to bring money home to provide for their families, not women



#### Heterosexuality and Homophobia

A gay guy is not a "real man"

Straight guys being friends with gay guys is totally fine and normal (positive statement)



#### Hypersexuality

A "real man" should have as many sexual partners as he can

A "real man" would never say no to sex



#### Aggression and Control

Men should use violence to get respect, if necessary

A man should always have the final say about decisions in his relationship or marriage

If a guy has a girlfriend or wife, he deserves to know where she is all the time

### Instituto Promundo

# PRIVILEDGES OF MEN

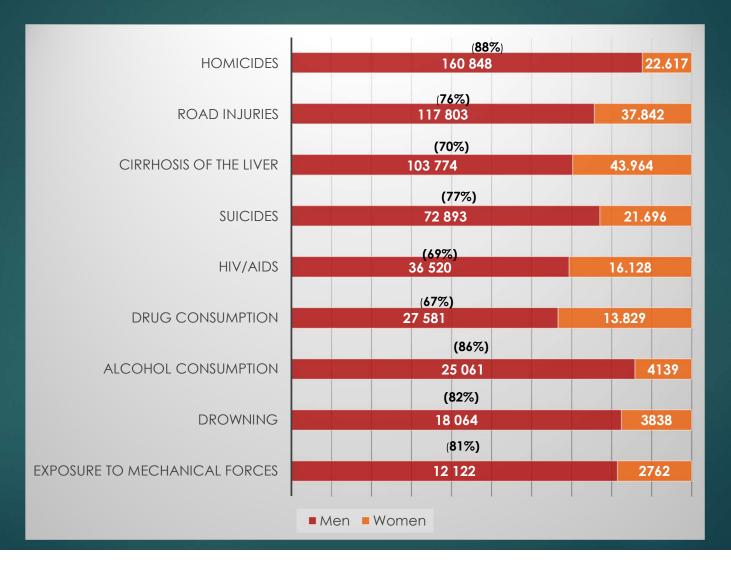


COSTS

For women Other men Ourselves

Inspired by the violence triad
Michael Kaufmann

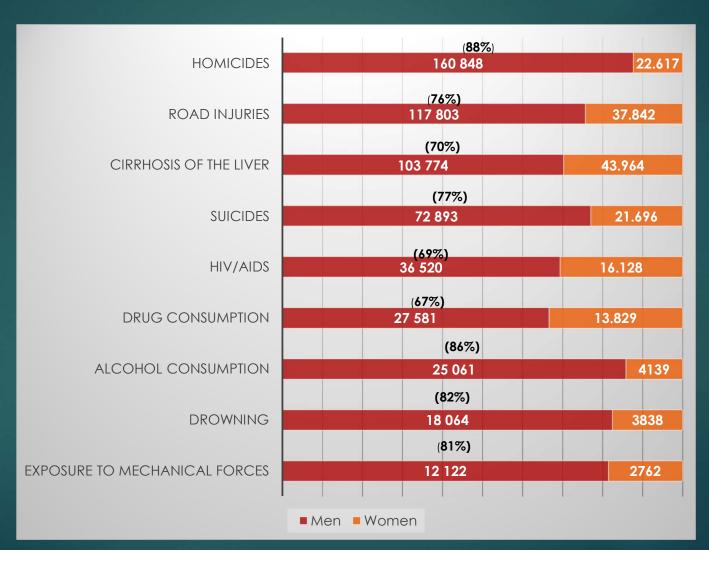
## Percentage distribution of mortality in men and women, according to selected causes that mainly affect men, Region of the Americas, 2011-2015



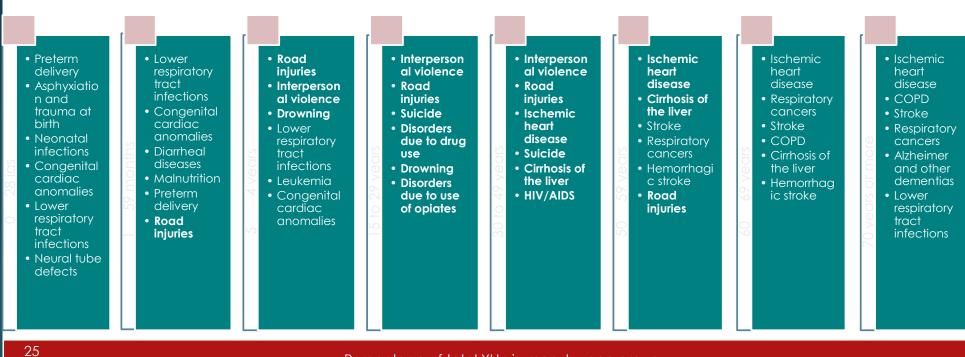
COVID

5.8 years less life expectancy

## Percentage distribution of mortality in men and women, according to selected causes that mainly affect men, Region of the Americas, 2011-2015



### Leading causes of years of life lost (YLL) in men throughout the life cycle, `Region of the Americas`, 2015





Intersectionality: Vulnerabilities caused and experienced in relation to masculinities

# Being unemployed

Causes emotional wear and tear, stress, social shame, and social and family detachment

### Risk practices

and greater probability of dying prematurely

Presence of social determinants of health: hegemonic masculinity

# Being poor

Increased vulnerability in work and socially

Men

# Being a migrant

Precariousness in work, health, housing, and exposure to illegal drugs and STIs

# Being young

Exposure to interpersonal violence, road injuries, and suicide

# Not being heterosexual

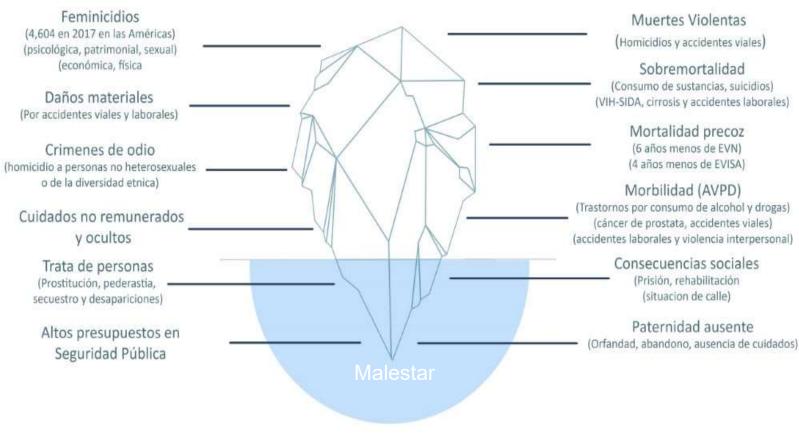
Harassment, stress, and social stigma

### Hidden morbidity

Lack of selfcare, failure to seek help, and inadequate health services Being indigenous or Afrodescendent



### Costos de la masculinidad hegemónica



Hidden at plain sight

## NÃO IMPORTA O TIPO DE HOMEM QUE VOCÊ É.

INTELLIBERT ALL MARKET DE MARKET DE

### SEJA DO TIPO QUE CUIDA DA SAÚDE.

A Política Nacional de Atenção Integral à Saúde do Homem promove ações especificas para você CUIDAR de si e das pessoas que você quer bem. Este é um direito seu. Prevenção é qualidade de vida. Homem, escolha Saúde!

PROCURE UMA UNIDADE DE SAÚDE









# The social resp<mark>on</mark>se

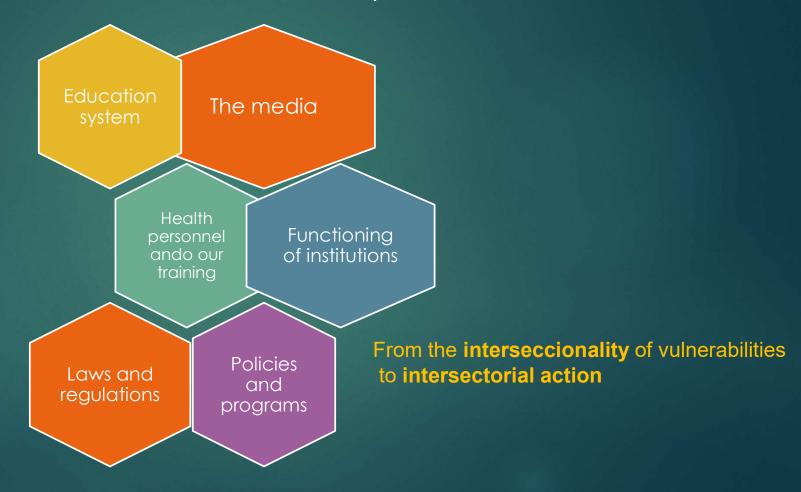
In most of our countries you have different programs attending or trying to prevent problems like

- Accidents
- Violences
- Suicide
- Substance abuse
- HIV
- Sexual and reproductive health
- When all these issues are interconnected
- Lacking a gender perspective
- Programs are:

Marginal Insufficient Tardy

MyS Survey- experts of 12 countries

Recommendations: Masculinities and gender equality have to be addressed in multiple levels:



## Pathogenesis

## **Public health**

## Salutogenesis:

men taking care for themselves and others stopping gender inequalities and violence Aarón Antonovsky

