

HE / RTS in the Americas

Innovations for improving hypertension and cardiovascular disease risk management in primary care

Pedro Ordunez, MD PhD Natalia Parra, MPP





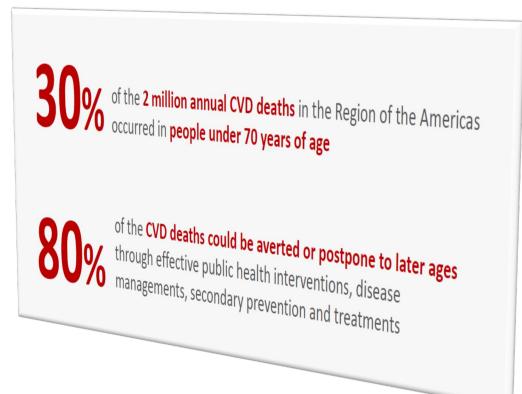
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- Burden of CVD and the Urgency.
- Hypertension Treatment Cascade and Key Interventions.
- Global HEARTS and HEARTS in the Americas.
- HEARTS Clinical Pathway.
- HEARTS Tools.
- Challenges
- Ecosystem



Cardiovascular Diseases in the Americas 2019



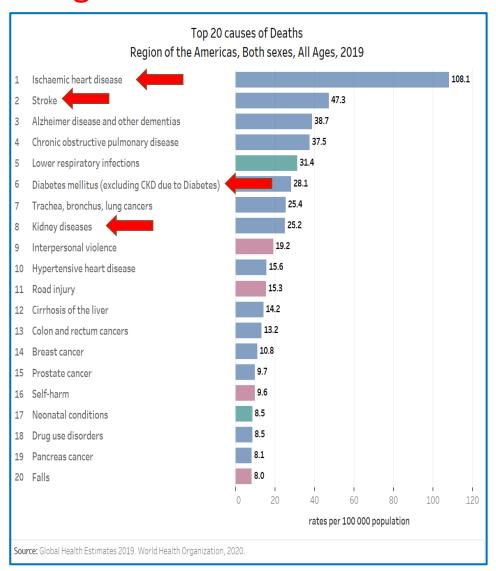


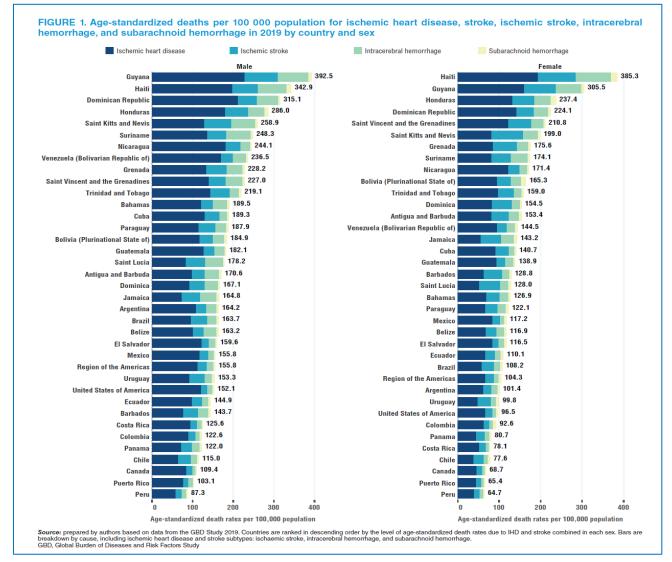






Regional situation of CVD



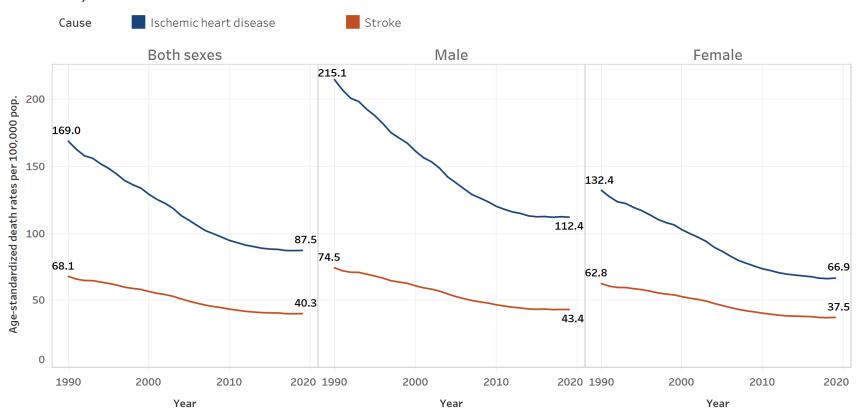






IHD and stroke mortality trend

Age-standardized death rates from **ischemic heart disease** and **stroke** by sex in the Region of the Americas, 1990-2019



The slowdown

in the reduction rate of premature mortality puts the Americas at risk of not achieving SDG 3.4

To reduce by 2030 premature mortality by 1/3 due to NCDs







Hypertension treatment cascade

Treated - Controlled Treated - Uncontrolled Aware - Untreated Hypertensive - Unaware

23.8

24.5

26.7

27.4

27.5

27.7

31.0

33.7

41.0

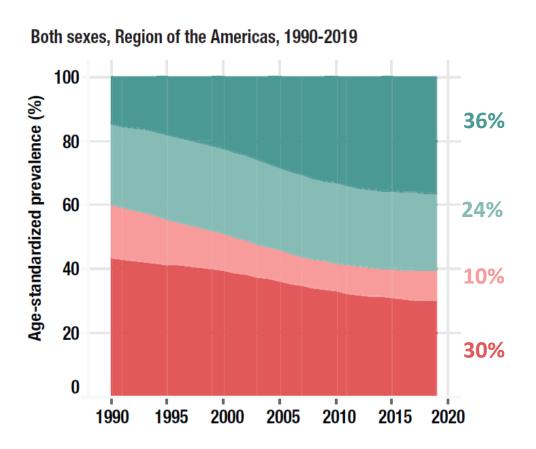
48.3

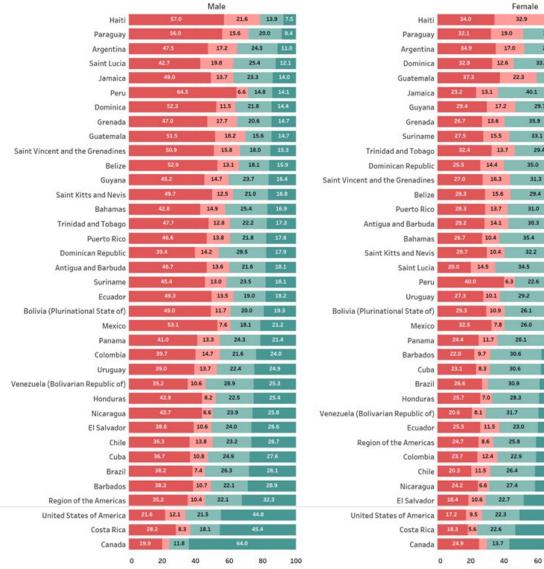
51.0

53.5

Age-standardized prevalence (%)

29.4





Age-standardized prevalence (%)





Hypertension treatment cascade

Martinez R et al. Rev Panam Salud Publica. 2022;46:e143. https://doi.org/10.26633/RPSP.2022.143

Hypertensive - Unaware

Aware - Untreated

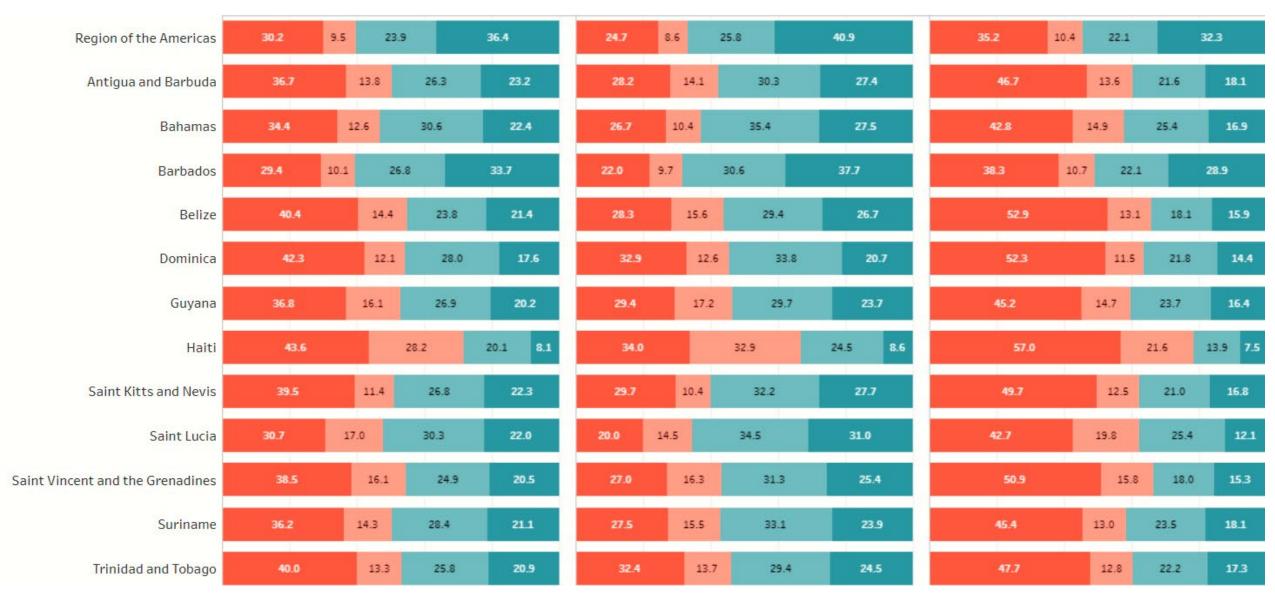
Treated - Uncontrolled

Treated - Controlled

BOTH SEXES

FEMALE

MALE



Strong inverse association between HTN control and IHD and stroke mortality

1% popHTNc: 2.9% IHD mortality

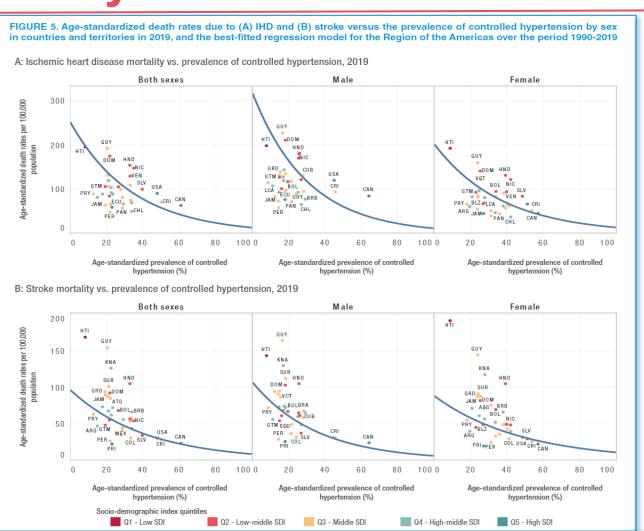
1% popHTNc: 2.4% Stroke mortality



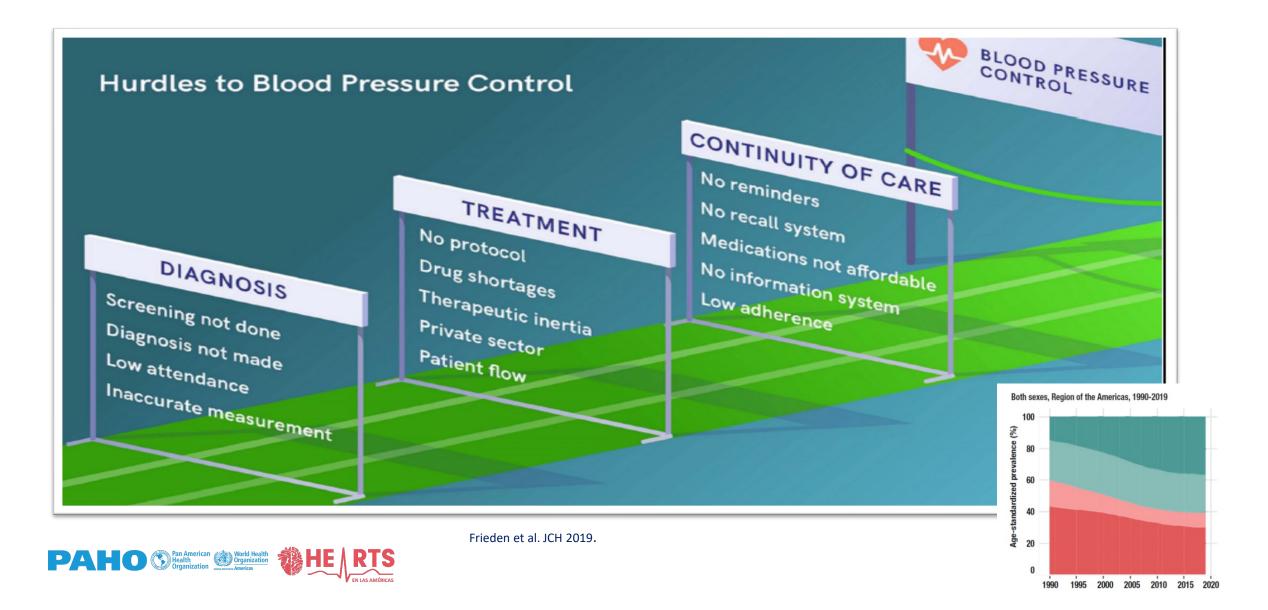








Hypertension cascade of care and hurdles to BP Control

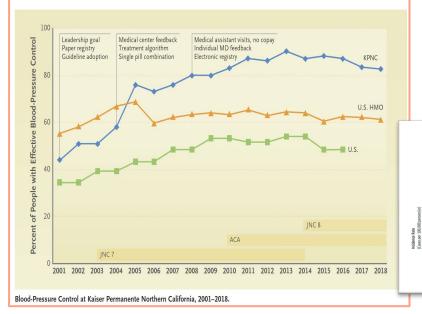


Key lessons from successful hypertension control program

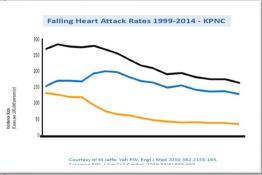
Key interventions

- Drug- and dose-specific protocols
- Fixed dose combinations
- Drug supply
- Blood pressure measurement
- Team-based care
- Patient-centered services
- Monitoring/Information systems
- Accountability
- Prioritization

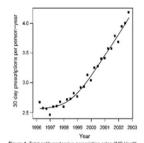




McGlynn EA. NEJM 2020.









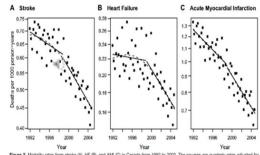


Figure 2. Mortality rates from stroke (A), HF (B), and AMI (C) in Canada from 1992 to 2003. The squares are quarterly rates adjusted for

Campbell et al. Hypertension Feb 2009





Global Hearts Initiative



















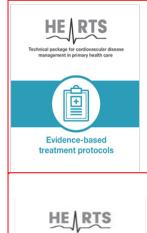








Health Services/Clinical Approach



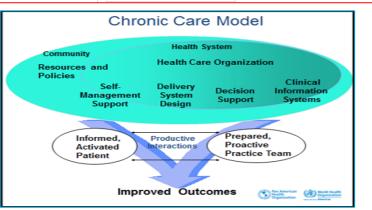


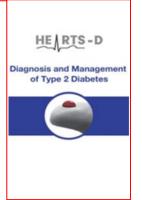














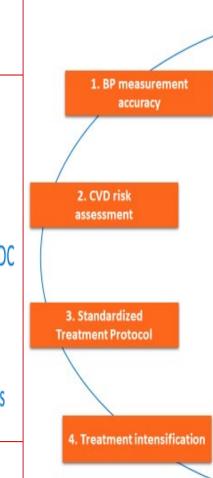




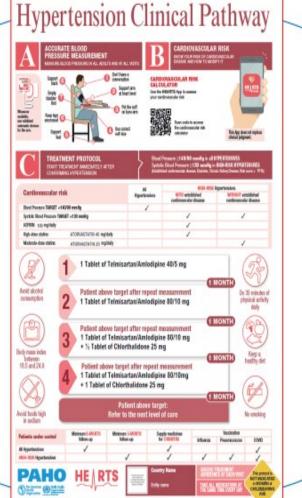
Guideline for the pharmacological treatment of hypertension in adults

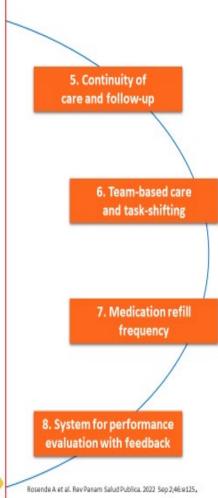
The 2021 WHO Hypertension Guideline is focused on implementation

- Threshold for the initiation of pharmacological treatment
- Cardiovascular disease risk assessment
- Specific medication classes and use of FDC
- Target blood pressure
- Frequency of assessment
- Treatment by nonphysician professionals



Brettler J, et al. Lancet Reg Health Am 2022.











World Health Organization. Guideline for the pharmacological treatment of hypertension in adults. Geneva: WHO; 2021. Available at: https://apps.who.int/iris/bitstream/handle/10665/344424/9789240033986-eng.pdf

HEARTS will be the institutionalized model of care for cardiovascular risk management, with special emphasis on the control of hypertension and secondary prevention

in primary health care in the Americas by 2025





2017-2022 and Scale-up Projection **2023-2025**

1,000,000

Number of PHC (Log scale)

- 32 countries committed to implementing HEARTS
- More than 32,707,445 million people covered.

Scale-Up Commitment by the numbers

100,000	■ Actu al	22936 9690 ¹⁵³²³ (17) 3232 ⁽¹⁷⁾		DEC 2022 # PHC CENTERS REPORTING (15 COUNTRIES)	DEC 2022 # PHC CENTERS IMPLEMENTING (17 COUNTRIES)	2023 CUMULATIVE COMMITMENT	2024 CUMULATIVE COMMITMENT	2025 CUMULATIVE COMMITMENT
10,000	73	1380 (15) 39 (12)	# of HEARTS PHC centers	2,867	3,232	9,690	15,323	22,936
1,000	279 (1 (10) 47	2)	Scale-up progress as a % of the 2025 commitment	13%	14%	42%	67%	100%
	14 (5)		Number of adults in catchment area	32,707,445	-	85,375,100	130,175,606	156,989,952
10			Estimated total of people with hypertension	9,076,848	-	24,417,279	37,230,223	44,899,126
1	2017 2018 2019 20	202 2021 2022 2023 2024 2025	Estimated Number of hypertensives in treatment***	3,948,280	-	12,914,299	19,691,065	23,747,148

- More than 3,232 PHC implementing HEARTS
- More than 2,867 PHC centers reporting data



HEARTS in the Americas

Guiding Principles

Country ownership

HEARTS is led by the Ministries of Health, with the participation of other stakeholders and PAHO's technical cooperation.

Simple and practical

The Initiative provides pragmatic, cost-effective, and feasible solutions to PHC.

Evidence-based

HEARTS promotes the adoption of best practices in preventing and controlling CVD and improving health services organization.

Accountability

HEARTS is a data-driven initiative.

Continuous learning

Continuous learning cycles, peer-led teaching, dissemination of effective innovations, and lessons learned during implementation.

Long-term sustainability

Integrating elements into the existing health care systems.

Increasing the PHC capacity

Recruiting more PHC facilities and increasing the speed of model institutionalization.







HEARTS model vs. Traditional model

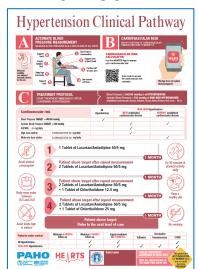
Characteristics	Traditional Model	HEARTS in the Americas
Level of care	Specialty based	Primary care-based
Providers	Physician-centered	Team-based care with task shifting
Training	Not standardized	Standardized
Treatment	Individualized, complex guidelines	Standardized treatment protocol
BP Training	Individualized technique	Standardized technique and training
BP Devices	May not be validated or automated	Automated validated devices
CVD risk	Inconsistantly assessed	Part of treatment pathway
Monitoring	For administrative purposes	For evaluation and feedback



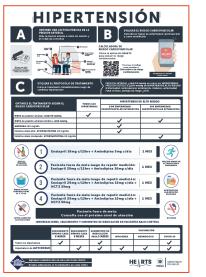


HEARTS in the Americas Clinical Pathway

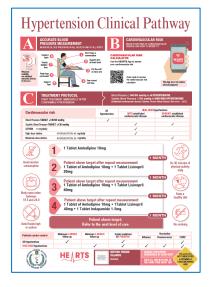
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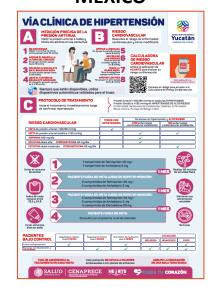
EL SALVADOR



BVI



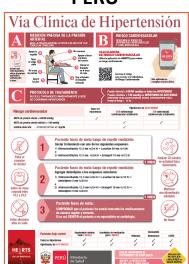
MEXICO



GUYANA



PERU

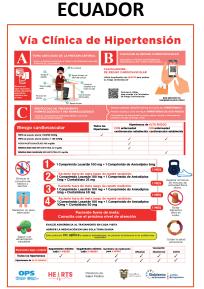


COSTA RICA



TTO





CHILE

Vía Clínica de Hipertensión Arterial Para personal de salud										
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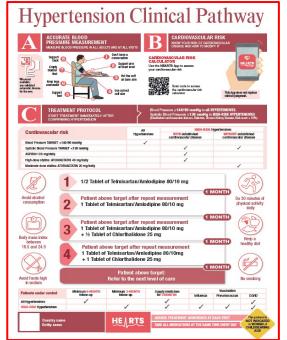
Rosende A, et al. HEARTS appraisal checklist and clinical pathway for comprehensive hypertension management in primary healthcare. Rev Panam Salud Publica. 2022;46:e125.

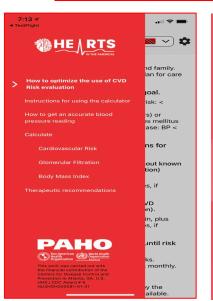
HEARTS in the Americas Tools to Transform Practice



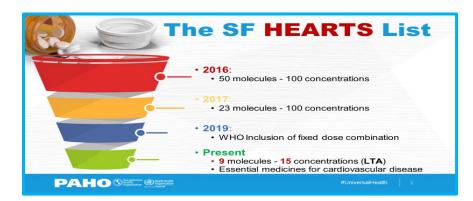


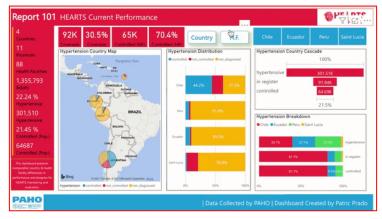






















Editorials

Scaling up cardiovascular disease management in primary care through HEARTS in the Americas Etienne C

HEARTS in the Americas: saving lives from the world's deadliest disease

Frieden T et al

Special Reports

HEARTS in the Americas: innovations for improving hypertension and cardiovascular disease risk management in primary care Ordunez P et al

Integrating hypertension and diabetes management in primary health care settings: HEARTS as a tool Flood D et al.

Building the health-economic case for scaling up the WHO-HEARTS hypertension control package in low- and middle-income countries Moran A et al

Original Research Articles

Efficacy of a standardized and simplified strategy for the treatment of high blood pressure in Chile: the HEARTS Initiative in the Americas

Michea L et al

Preliminary results of the HEARTS Initiative in Mexico: facilitators and barriers in information systems

Casales-Hernández M et al

Monitoring and evaluation platform for HEARTS in the Americas: improving population-based hypertension control programs in primary health care

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Implementation of the HEARTS Initiative in Argentina: initial results Rodriguez G et al

HEARTS in Cuba: Experiences after 5 years of implementation Valdés González Y et al

Implementation design: HEARTS healthy habits and lifestyles in the first level of care in Mexico.

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Political will and governance, key to HEARTS implementation in

Perez V et al

Improving cardiovascular health with the patient-centered. integrated primary care HEARTS model in Trinidad and Tobago Doon R et al

Addressing population dietary sodium reduction in the Americas: upated Regional Sodium Reduction Targets 2021-2025 Allemandi L et al.

Association between population hypertension control and ischemic heart disease and stroke mortality in 36 countries of the Americas, 1990-2019: an ecological study Martinez R et al

Assessing costs of a hypertension program in primary care: evidence from the HEARTS program in Mexico Chivardi C et al

Impact of the HEARTS Initiative in a second-level health institution in Colombia

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Brief communications

Profile of blood pressure measurement devices purchased in Chile 2018-2020

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Evaluating progress and addressing actions to eliminate industrially produced trans-fatty acids in the Americas Rincón-Gallardo Patiño S et al

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Improving cardiovascular health in primary care in Saint Lucia through the HEARTS Initiative Cyr Philbert S et al

The HEARTS app: a clinical tool for cardiovascular risk and hypertension management in primary health care Ordunez P et al

Moving toward improved access to medicines and health technologies for cardiovascular disease Giron N et al

Opinion and Analysis

Ups and downs of hypertension control in Canada; critical factors and lessons learned Campbell N et al

Control of arterial hypertension; a pending issue Sosa Liprandi A et al

Developing population-based hypertension control programs Jaffe M et al

Civil society's role in improving hypertension control in Latin America Champagne B et al

Current topics

HEARTS in the Americas appraisal checklist and clinical pathway for comprehensive hypertension management in primary care Rosende A et al

Integrated approach for noncommunicable disease management in the Americas

Luciani S et al

Letters to the editor

Concerning "The HEARTS app: a clinical tool for cardiovascular risk and hypertension management in primary health care" Muñoz Laguna J et al

Authors' response to the letter "Concerning The HEARTS app: a clinical tool for cardiovascular risk and hypertension management in primary health care" Ordunez P et al

A century supporting public health in the Americas









Challenges

Break the political inertia and institutionalize HEARTS throughout the Americas.

Improve access to high-quality health care, including medicines and devices

Strengthen Primary Health Care and its information systems.

Promote a culture based on continuous quality improvement.



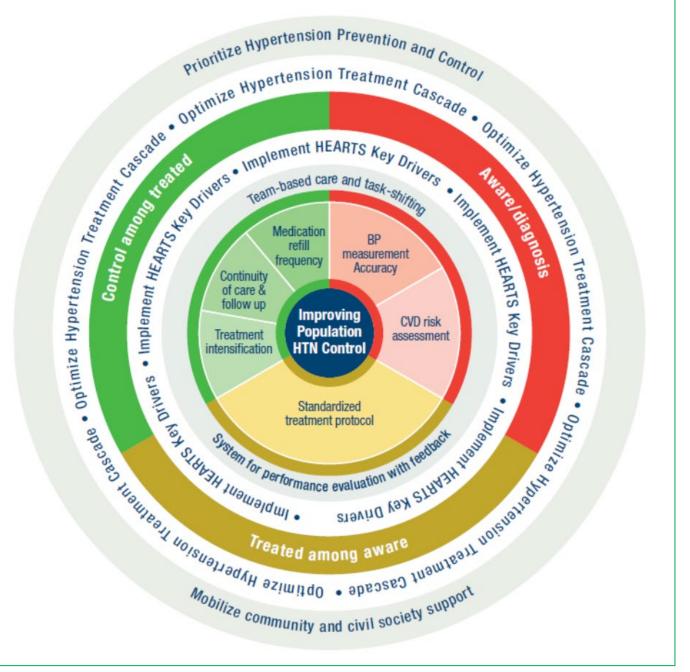




Cohort	Countries	Governance	Clinical Pathway	Team-based care	Medicines	Drivers	SM&E	BPMD	Education	PHC Reporting	Coverage	Control	Total Average (4 points max)
1	BAR	2.0	2.0	1.0	4.0	1.0	1.0	0.0	0.0	4.0			1.5
II	TTO	3.0	4.0	0.0	1.0	0.0	0.0		2.0	0.0	0.0	1.0	1.3
III	SLU	2.5	3.0	1.0	4.0	2.0	1.0	2.0	2.0	4.0	1.0	1.0	2.1
IV	BVI												
IV	GUY	2.5	3.0	3.5	2.0	2.0	0.0		0.0	0.0			1.2
٧	BAH												0.0
•	DOM												
VI	BEL	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC
	BMU	2.5	NC	3.5	NC	NC	NC	NC	1.0	NC	NC	NC	0.6
	SUR	2.5	NC	3.5	2.5	NC	1.0	1.5	4.0	NC	NC	NC	1.3
	SVG	NC	NC	1.0	1.0	NC	NC	NC	NC	NC	NC	NC	0.2

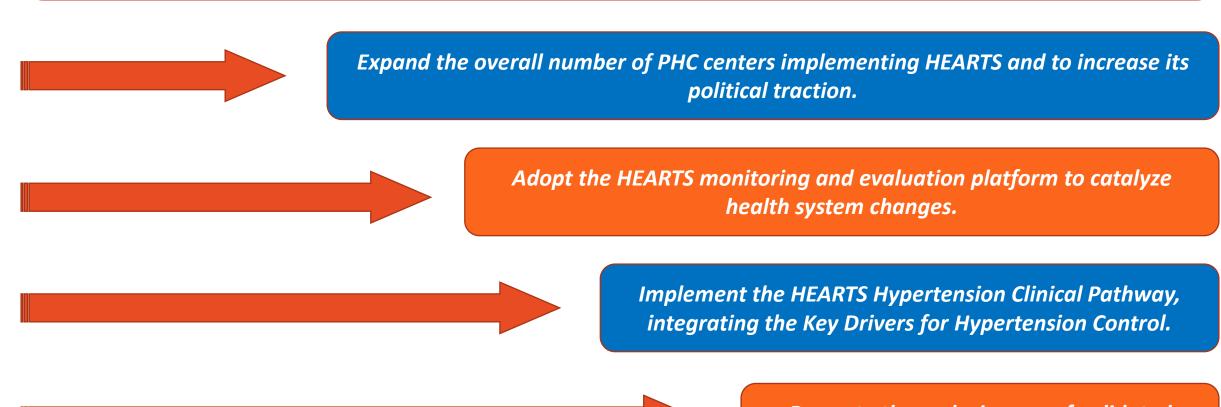


Ecosystem for improving population hypertension control



The way forward

HEARTS will be the institutionalized model of care for cardiovascular risk management, with special emphasis on the control of hypertension and secondary prevention in PHC in the Americas by 2025.



Promote the exclusive use of validated BPMDs in PHC facilities.



The HEARTS Initiative is the 2019 recipient of

Organizational Excellence Award for Hypertension Prevention and Control

World Hypertension League

The HEARTS Initiative is the 2021 recipient of

WHF Advocacy Award in Cardiovascular Health

World Heart Federation

https://www.paho.org/en/hearts-americas

