



Call for Meaningful Experiences of Healthy Municipalities, Cities and Communities in the Region of the Americas

“Local governance for health and well-being”

1. Background of the HMCC Movement in the region

The HMCC Movement, which has a history of more than 30 years in the Americas, is a diverse, comprehensive and integrative regional platform that brings together mayors and networks of healthy municipalities and Ministries of Health in the region committed to improving the health and well-being of their populations.

A Healthy Municipality is committed to improving health, well-being, and equity through the implementation of healthy, intersectoral, and participatory public policies. Every healthy municipality must be based on the values of the universal right to health, social justice, gender equality, solidarity, inclusion and sustainable development.

Being part of the Movement allows, among other opportunities, to exchange experiences of local governance for health, well-being and equity.

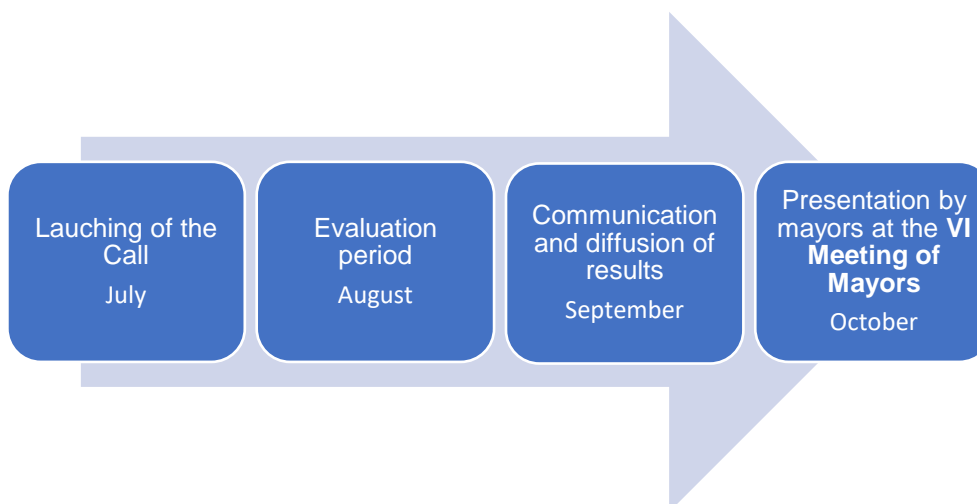
2. Purpose and main objective of this Call

Purpose: Promote and recognize the significant experiences of Healthy Municipalities, Cities and Communities (HMCC) in the Americas.

Main goal: Encourage the dissemination and exchange of meaningful experiences that contribute to health, well-being, and equity in the Region of the Americas

3. Timeline for this Call

- Start date: 12th of July 2023
- End date: 18th of August 2023





4. Requirements to participate

To share your meaningful experience and participate, it is necessary that the intervention comes from and is presented/submitted directly by a **local government**.

Up to a **maximum of three (3) experiences per local government** may be submitted. The experiences must meet the following requirements:

- ✓ Have **at least one (1) year of implementation**;
- ✓ Present **results** in health, well-being and equity;
- ✓ Address at least one **(1) of the following areas**:
 - Local governance for the health and well-being of all people.
 - Intersectoral action for health and well-being.
 - Participation, community empowerment and social cohesion.
 - Access to basic services essential for health and well-being.
 - Healthy, inclusive and safe environments.
 - Management of health emergencies and disasters, including climate change.

5. Contents of the submission form

To apply and submit your meaningful experience(s), this [FORM](#) has to be filled.

The form encompasses the following information:

- Local government profile: name of the municipality/city/community, location and number of inhabitants.
- Name of the experience/project/programme and the contact information for the responsible(s).
- Formulation of policies: policies' objectives and goals, among others.
- Activities and actions carried out in the implementation phase.
- Results and impact: more detailed information about policy monitoring and evaluation (quantitative, qualitative or both), summarizing main findings.

6. Evaluation criteria

Once an experience meets the requirements of this call, and complies with the information requested in the form, the evaluation will continue according to the following criteria (which add up the maximum of 100 points):

- **Equity** (*maximum of 15 points*)

Health equity is a fundamental component of social justice that indicates the absence of avoidable, unfair, or remediable differences between groups of people and territories caused by their social, environmental, economic, demographic, or geographic



circumstances. In order to achieve equity in health, it must be considered that the differences in the health situation and results between social groups and territories are not the result of biological differences or chance, but rather the result of social, political and economic processes that create and recreate differences in access to health and well-being.

Experiences that contribute, among other things, to reducing health inequities, have specific actions for groups in situations of vulnerability, or involve structural changes that impact inequities, will receive a higher score.

- **Intersectoral action** (*maximum of 15 points*)

It refers to coordinated interventions, made by institutions that represent more than one social sector, aiming totally or partially at promoting health, health equity, well-being and quality of life.

Experiences that involve a greater number of sectors, that have formal spaces for intersectoral coordination, and that have been planned, implemented, monitored, and evaluated intersectorally, will receive a higher score.

- **Community participation** (*maximum of 15 points*)

It encompasses collective actions through which civil society and the organized community intervene and directly influence the organization, control, management and supervision of institutions and the health system as a whole.

Experiences that show the participation of the population in the different phases of the public policy cycle, have formal mechanisms to do so, and involve different population groups, including those who are in a situation of vulnerability, will receive a higher score.

- **Effectiveness** (*maximum of 15 points*)

That relates to the experiences which showcase achievement of expected results and positive changes in the health and well-being of the target population, or are based on scientific evidence following national or international recommendations, or replicates an experience that had already shown positive results.

Experiences that show positive results for health and well-being will be valued with a higher score.

- **Monitoring and Evaluation** (*maximum of 15 points*)

It implies the application of instruments that allow governments to measure processes and/or results of the experience. Monitoring refers to systematic follow-up, while evaluation analyzes the processes and/or results or impact of the experience. This criteria will be valued based on whether there is documentation/systematization of monitoring and evaluation procedures, with pertinent means of verification (which may be attached to the form).

Those experiences that have been monitored and evaluated (either qualitatively and/or quantitatively), and that have been systematized, will receive a higher score.

- **Sustainability** (*maximum of 15 points*)

It implies that the documented experience is maintained in medium and long term, aiming at generating lasting changes that allow its continuity over time.



Experiences that demonstrate elements that favor their sustainability over time will be valued with a higher score.

- **Replicability** (*maximum of 5 points*)

This criteria refers to the ability to reproduce or transfer the experience, allowing its adaptation and the possibility that it is implemented by other actors, in other contexts. It implies that the key elements of the experience can be applied effectively and successfully in other territorial spaces, obtaining similar results.

Those experiences with the greatest potential to be replicated in other territorial contexts will receive a higher score.

- **Innovation related to the experience** (*maximum of 5 points*)

It involves showing creative approaches to achieve specific goals and objectives of the experience. It is about introducing new ideas, technologies and/or innovative practices, or reorganizing the actions in a different way, aiming at improving the implementation of the experience in a local context.

Those experiences that show innovative elements in their implementation will receive a higher score.

7. Recognition

The selected experiences will be recognized at the VI Regional Meeting of Mayors for Healthy Municipalities, Cities and Communities, to be held in Huechuraba, Chile on October 26 and 27, 2023. The mayor of the 5 (five) best valued experiences will be invited to present them at the aforementioned event.

Likewise, the experiences will be published and disseminated through the HMCC Movement and network.

For inquiries, contact us: mccsamericas@paho.org