## Trade Law and NCDs - WTO disputes relevant to NCDs; TBT discussions concerning front-of-pack nutrition labelling, Packaging and labelling of alcohol & tobacco products

Public Health Law and Policies Unit | Health Promotion Department World Health Organization



## Key messages

WTO adjudicates disputes between Members under WTO law

WTO law establishes principles like necessity and non-discrimination and requires protection of intellectual property rights

**Legal disputes** on tobacco control measures have been adjudicated, with a big win for public health on tobacco plain packaging

**TBT Committee** processes provide a forum for discussion and telegraphing of positions, including on FOPL

