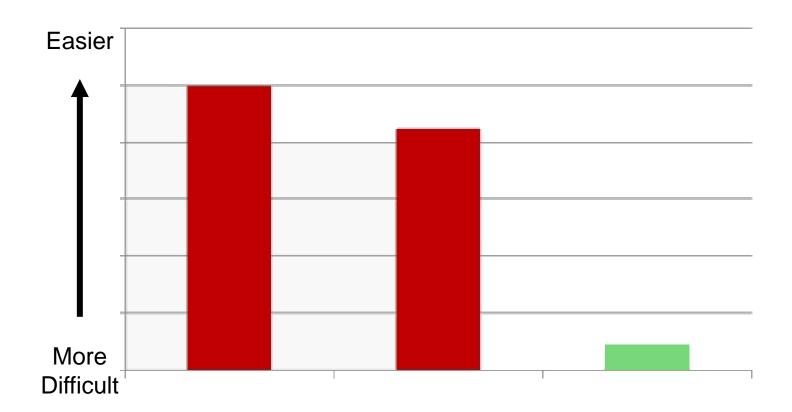


# Estimating Health Impact and Investment Cases

Dr Robert Totanes
Technical Officer
World Health Organization
totanesr@who.int







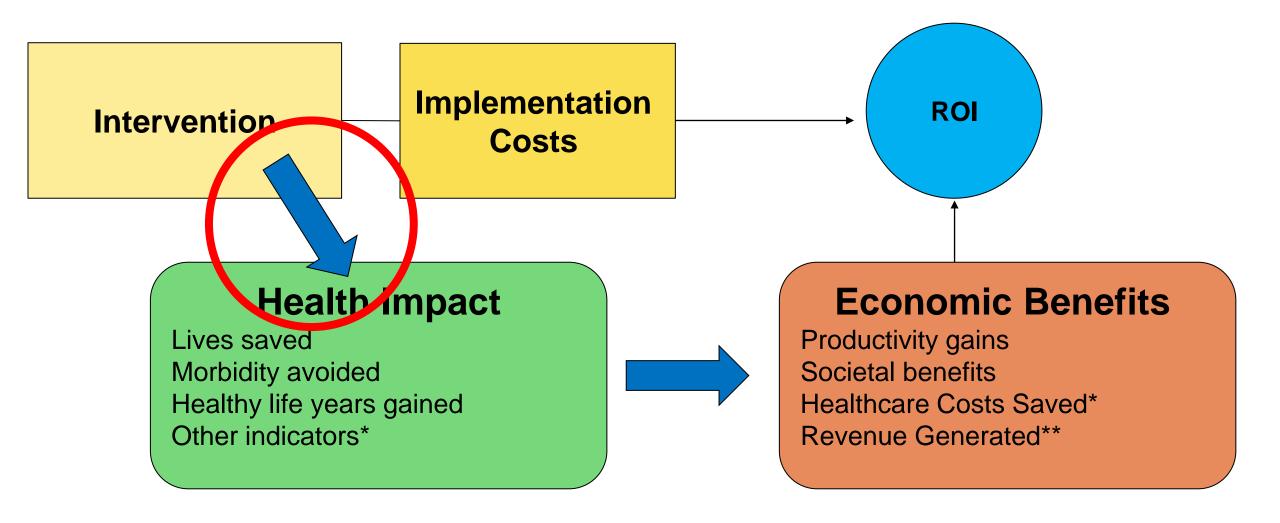
#### **OBJECTIVES**

#### By the end of the presentation, to be familiar with:

- 1. how the health impact of interventions can be estimated and the corresponding data needs
- the types and role of investment cases in advocating and shaping policies



### **Cost-Effectiveness vs Cost Benefit Analysis**





# Overview of Data Needs to Estimate Impact of Health Taxes

Disease burden

**Prices** 

Relative risk ratios

Risk factor prevalence

**Effect sizes** 

Disability weights

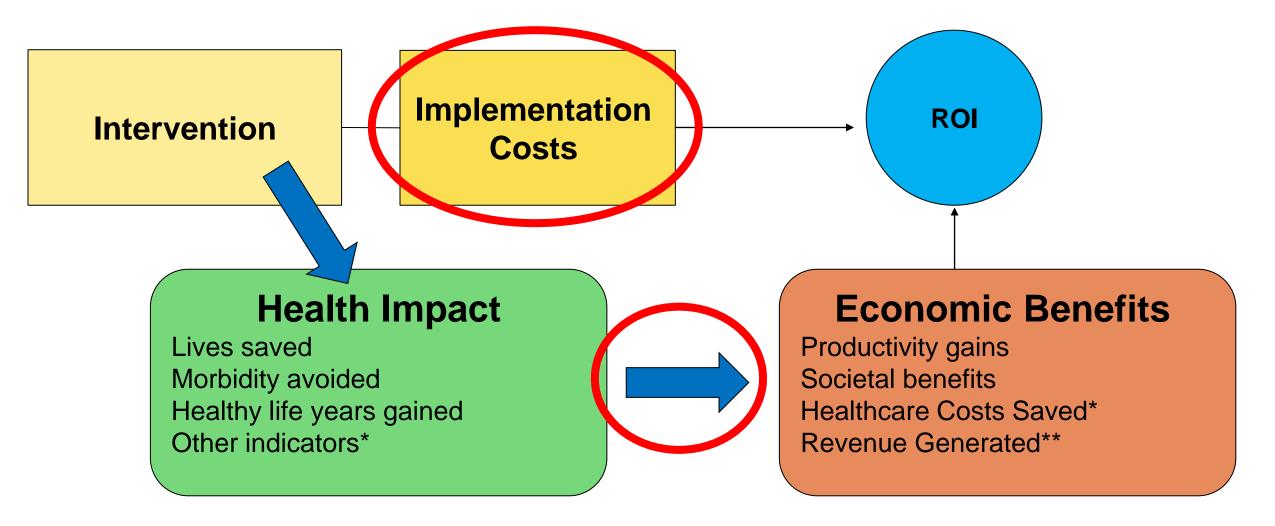
Consumption

**Elasticities** 

Other epidemiologic measures



### **Cost-Effectiveness vs Cost Benefit Analysis**





# Overview of Data Needs to Estimate Impact of Health Taxes

Costs

Impact on productivity

Labor force participation rates

**Economic** indicators

Substitution / Illicit Trade



### OneHealth Tool -> Integrated Health Tool

- The OneHealth Tool is a software tool designed to inform national strategic health planning in low- and middle-income countries.
- The tool provides planners with a single framework for scenario analysis, costing, health impact analysis, budgeting and financing of strategies for all major diseases and health system components.
- Development is overseen by the UN InterAgency Working Group on Costing (IAWG-Costing). WHO provides technical oversight to the development of the tool

# What is your love language?

#### **Investment Cases**

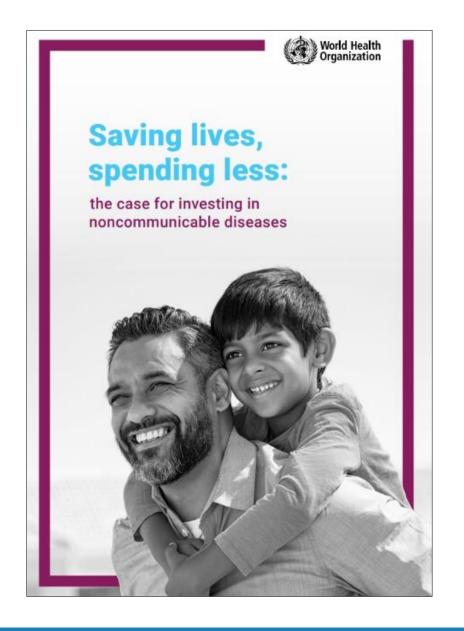
- Presents the health and economic arguments for allocating resources to a particular (set of) intervention/s
- May contain estimates on the costs borne by society, health gains, and economic benefits
- Essentially an advocacy tool: a collection of compelling evidence to help convince decision-makers to support, adopt, and/or implement a desired policy change

#### **Investment Cases**

- Fit for purpose depending on the intended purpose and desired outcome
- Global vs country investment cases



# The Global NCD Investment Case







**US\$ 0.84** 

per person per year









### **Key Highlights**

7 million lives saved



#### 10 million

heart attacks and strokes averted

#### 50 million

healthy lifeyears gained

US\$ 230 billion

in economic gains



**US\$7** 

Return on each dollar invested



### Scope

- Covers the 16 NCD Best Buys from Appendix 3 of the Global NCD Action Plan
- Six intervention areas tobacco, alcohol, unhealthy diet, physical inactivity, management of CVD/diabetes, cervical cancer
- Estimates from 76 low- and lower-middle income countries; costs and benefits from 2021 to 2030



## The NCD Best Buys

- Excellent return on investment (ROI) for all intervention areas
- These are conservative estimates benefits are likely higher, and will accrue beyond 2030
- Intervention areas with relatively lower ROI may cost more but save more lives within the 2030 timeframe

# ROI for Specific Intervention Areas

Return on Investment (ROI) per dollar invested

US\$ 1



**US\$ 7.11** 

US\$ 1



US\$ 8.32

US\$ 1



US\$ 11.93

PHYSICAL ACTIVITY

**US\$1** 



US\$ 3.20

MANAGE CARDIOVASCULAR DISEASE AND DIABETES

**US\$ 1** 



US\$ 3.12

HPV VACCINATION & CERVICAL CANCER SCREENING

**US\$ 1** 



US\$ 2.34



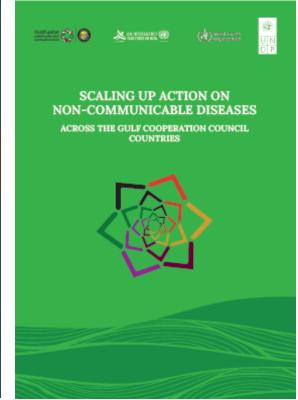
#### **IMPACT**

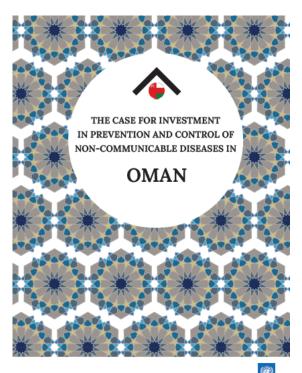
- The 2018 report was the first document that showed the ROI for NCDs – figures long overdue and demanded by NCD advocates and donors
- Instrumental in Norway's decision to build an international development strategy around NCDs
  - Better health, better lives strategy initially allocated \$20 million for NCDs
  - Further increased to \$133 million over 2020-2024 for low-income countries



## Country **Investment Cases**















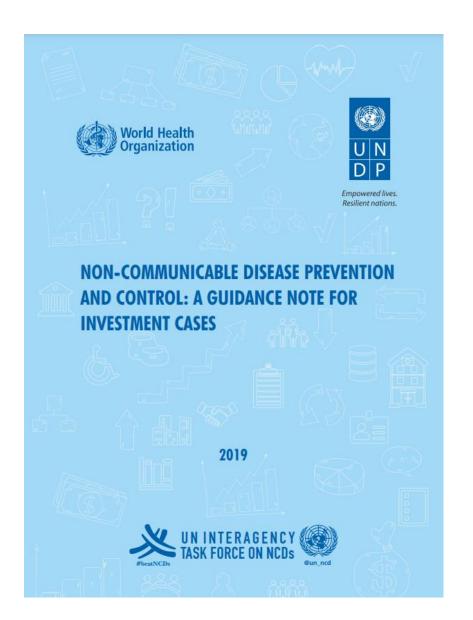


Figure 2. Steps in developing an NCD investment case

escription		Outcomes	Timesca
MoH approaches WHO- UNDP to begin formal arrangements on specific NCD investment case activities and outcomes	Request sent to undertake NCD investment case	Agreement reached on desired and feasible outcomes     Default NCD investment case methodology adapted to the country case.     Preferences of the country are clearly outlined     Contents for the mission's terms of reference agreed by WHO-UNDP and country officials.	One week
Data requirements checklist sent to MoH and shared throughout government	Mission acceptance and needs assessment	Terms of reference finalized Data requirements checklist divided into subsections which are passed on to relevant ministerial departments to check i data will be available MoH reviews checklist ahead of data collection to identify sources, availability and gaps Preliminary data collected	
Relevant UN and country office WHO staff convene with the MoH to collect data	Data collection mission	Rounding-off the data collection process - final data points collected     Discussion held on the nature and extent of data gaps, and any need for proxies (e.g. regional and/or global estimates)     Trade-offs investigated between an extensive analysis with proxies vs a reduced analysis that utilizes only the most up-to-date national data.	One week
Economic model templates populated with data and preliminary results generated	Preliminary economic modelling	Initial set of inputs fed into the economic models     Multiple modelling scenarios generated under different sets of input preferences     Implications of preliminary findings and methods of describing the outputs discussed	Three weeks
International team take part in a week-long mission to complete an ICA, finalize the economic nodelling, and present the findings to a multi- stakeholder audience	Main country mission	A walkthrough of the economic modelling procedure completed with country officials. Results of several economic modeling scenarios interpreted iCA: consultations held with a range of stakeholders and institutions.  ACA: the vability of prioritized cost-effective policies and interventions within the institutional context is assessed.  Findings presented to national authorities and key stakeholders.	One week
Drafting of initial investment case report and other products	Drafting of products	Analysis undertaken     Report written     Infographics prepared     Quality assurance completed	Two weeks
Government reviews findings of the case and develops a well-grounded set of next steps linked to the NCD and broader health and development plans		In-depth review of the economic modelling techniques applied     Action plan developed that includes a timeline for outlining dates for implementing cost-effective interventions	Three weeks
Government approaches WHO-UNDP and hosts high-level stakeholder forum	Optional handover mission	MoH briefed in-depth on the key messages and partners to target     In collaboration with the MoH, a high-level bilateral meeting or event to present the findings and debrief all key ministries, international and local partners, and the UN Country Team, is held	Within six months



#### **Other Tools**

- Policy briefs / notes
- Letters to decision-makers
- Research notes on specific topics / concerns
- Publication briefs



#### **KEY MESSAGES**

- There is a wealth of tools, resources and partners that can help you move forward on health taxes
- Certain data limitations can be overcome using proper estimation methodologies – partners can offer this support
- Investment cases can be an excellent way to present the health and economic benefits from implementing interventions
- Consider different ways to achieve your objectives attacking from multiple angles can help push the agenda faster



# Thank you!