Unhealthy diets from a rights-based perspective

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Foundations of human rights
Public health

Human rights
Duty Bearer

Fulfills obligations towards…

Right Holder

Claims rights from….

Accountability

Participation
Mutually reinforcing frameworks

- Interrelated
- Interdependent
- Indivisible
Three levels of obligations

- Obligation to respect
- Obligation to protect
- Obligation to fulfill

States Obligations
Three types of obligations

- Immediate realization
- Progressive realization
Implications for the regulatory approach
Human rights bodies

NCD risk factors

Regulatory measure

REDESCA de la CIDH publica informe temático "Las Enfermedades No Transmisibles y los Derechos Humanos en las Américas"

31 de agosto de 2023

Statement by the Rapporteur on the right to health: the adoption of front-of-package warning labelling to tackle NCDs

27 July 2020
O regime jurídico dos direitos humanos
Front-of-package warning labels
Marketing restrictions
Fiscal measures
Procurement
• Undue influence of the food and beverage industry, including conflicts of interest
• Participation
Purchase decision
Setting the goal

- Provide information
- Discourage consumption
- Protect public health
Navigating FoPNL

This guides the legal debate about different schemes and variations within the same scheme.
Conclusion
Takeaways

• Mutually reinforcing frameworks

• Framing: from compatible to desirable;

• Strengthening evidentiary standards: linking the scientific and legal debates.
Questions?