Salt Awareness Week Webinar
Title: Look out for hidden salt
When: Monday, February 29, 2016 11:00 -12:30 pm, Eastern Standard Time
Event number: 645 279 114

To participate:
1. Link: https://paho.webex.com/paho/onstage/g.php?MTID=ebf4ec83926fb8cc75d08f042381687cf
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Access code: 645 279 114

For assistance, please contact Sonia Ortiz ortizs@paho.org

Program:
Welcome and program introduction: Branka Legetic, PAHO/WHO, Washington, D.C.
1. Introduction to the week –World Action on Salt and Health (WASH) (5-7 min)
2. Results from Latin American and Caribbean survey on sodium/salt content declared in 12 key categories of processed foods - member of the project team - Mary Labbe/JoAnne Arcand, Canada (15 min)
3. Progress and plans regarding project in the Caribbean: Multi-sector approaches to building national capacity for dietary salt reduction applying social marketing – Maisha Hutton, The Healthy Caribbean Coalition, Barbados (10 min)
4. Presentation of the new research project in Latin America- Scaling-up and evaluating salt/sodium reduction policies and programs in Latin American countries – Adriana Blanco Metzler, Costa Rica (10 min)
Questions and answers (15 min)
Concluding remarks: Branka Legetic (2-3 min)