

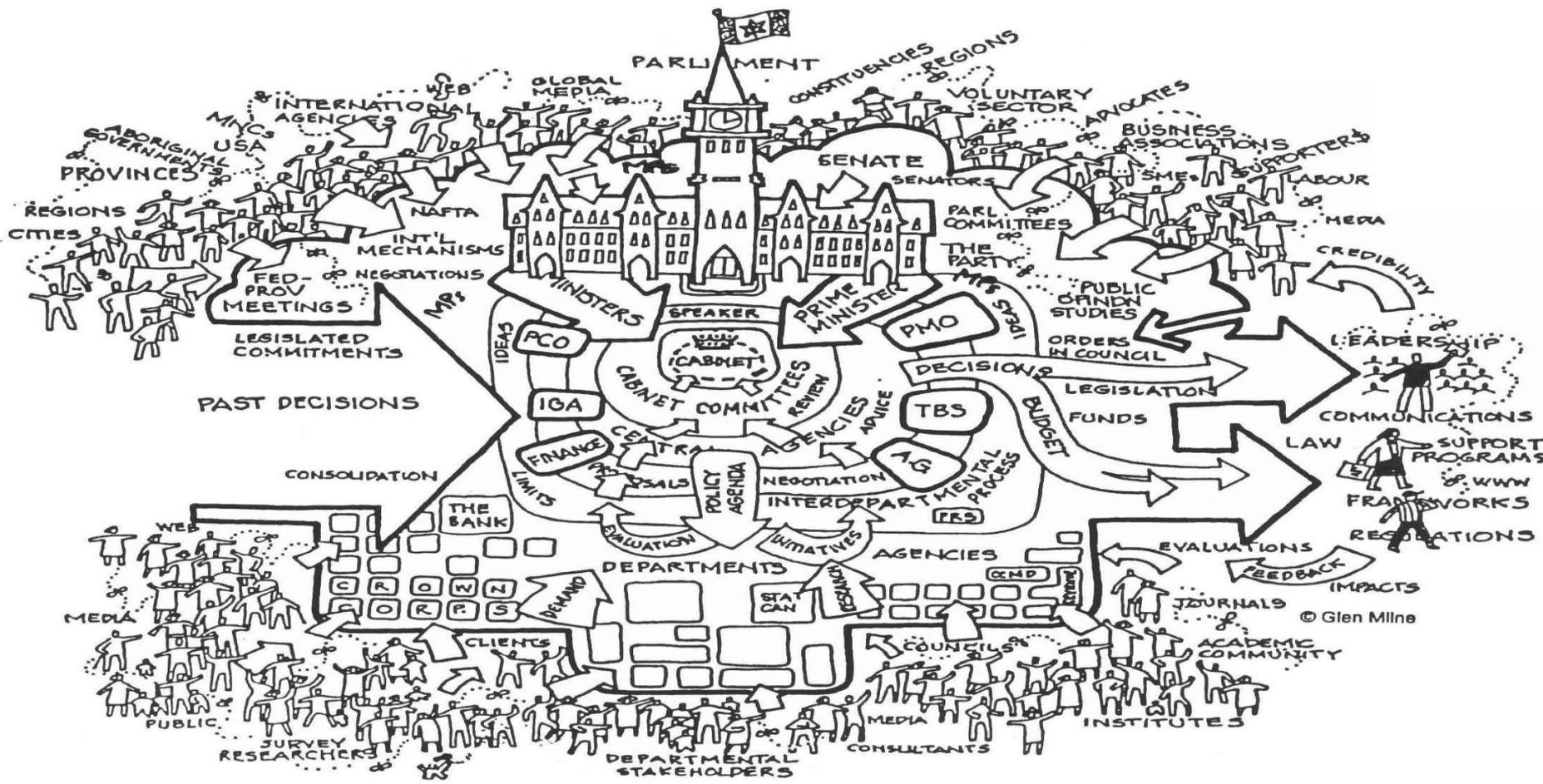
# Impact: promoting the dissemination & utilisation of research findings

46th Advisory Committee on Health  
Research

Tomás Pantoja – Jorge Barreto

# Dissemination & utilisation of research

- Challenges
- Addressing those challenges
- Some initiatives & tools
- Main challenges
- Pending tasks



Milne, Glen. 2008. Making Policy: A Guide to the Federal Government's Policy Process





Have they got anything to say?



Why can't they hear us?

We're researchers not media professionals

How will talking to you help us?

# Challenges in linking research to policy action

- Research competes with other factors to influence decision making
- Research is not valued as an information input (Climate/culture for research use)
- Research is not relevant (Production of research)
- Research is not easy to use (Translation of research)

# Translation of research: specific challenges and types of activities

- Research is not communicated effectively: “push efforts” led by researchers
- Policymakers lack the skills and approaches to use research efficiently in policymaking: “pull efforts” led by research users
- Policymakers lack forums where policy challenges can be discussed with key stakeholders: “linkage & exchange efforts”
- “Integrated efforts”

# Knowledge translation: some initiatives (1)

- Development and maintenance of “one-stop shopping” places for high quality and relevant research evidence about health systems

| [About HSE](#) | [Select language](#) ▼ | [Guided search](#)  | [Create account](#) | [Log in](#)

## HEALTH SYSTEMS EVIDENCE

*The world's most comprehensive, free access point for evidence to support policy makers, stakeholders and researchers interested in how to strengthen or reform health systems or in how to get cost-effective programs, services and drugs to those who need them.*



[! Search tips](#)

[Advanced search](#)

# Knowledge translation: some initiatives (2)

## EVIPNet in action

---

Evidence-Informed Policy Network

10 Years  
Stories



# Knowledge translation: some initiatives (3)

<http://brasil.evipnet.org/>

The screenshot shows the homepage of the EVIPNet Brasil website. At the top, there is a dark red navigation bar with a 'Contato' (Contact) link. Below this, the EVIPNet Brasil logo is displayed on the left, and a navigation menu with links for 'Home', 'Sobre', 'Conselho Consultivo', and 'Relatório Anual' is in the center. To the right of the menu are social media icons for Facebook, Twitter, LinkedIn, and YouTube. The main content area is divided into several sections: a search bar for 'Pesquisa na EVIPNet Brasil' with a 'Busca Avançada' (Advanced Search) link; two featured content blocks for 'Metodologia' (Methodology) and 'Síntese de Evidências' (Evidence Synthesis); a 'Destaques' (Highlights) section featuring a video of the 'IX Reunião do Conselho Consultivo da EVIPNet Brasil'; and a 'Notícias' (News) section with a photo of a group of people and the headline 'Brasil: Universidade Federal do Acre recebe capacitação da EVIPNet Brasil'. At the bottom, a partial map of Brazil is visible, showing states like Rondônia, Mato Grosso, Tocantins, and Bahia.

**Contato**

**EVIPNet Brasil**  
REDE PARA POLÍTICAS INFORMADAS POR EVIDÊNCIAS

Home | Sobre | Conselho Consultivo | Relatório Anual

f t in You Tube

## Pesquisa na EVIPNet Brasil

Busca Avançada

### Metodologia

Ferramentas SUPPORT  
Recursos educacionais  
Curso Online de Políticas Informadas por Evidências

### Síntese de Evidências

Desenvolvimento na primeira infância  
Tratamento medicamentoso - doenças crônicas  
Reduzindo a emissão do poluente atmosférico  
Mais sínteses

## Destaques

IX Reunião do Conselho Consultivo da EVIPNet Brasil

## Notícias

**Brasil**  
Universidade Federal do Acre recebe capacitação da EVIPNet Brasil

# EVIPNet Brazil

- The most relevant activities (2013-16):
  - Capacity building in EIPM:
    - SUPPORT Tools Workshops (36, 2013-15)
    - Online courses (2 editions)
    - Lato sensu graduate (2 editions)
  - Public Call to support national and local EIPM projects
  - Supporting and mentoring for workgroups (15 WG)
  - Evidence Brief for Policy publication and Deliberative Dialogues for Policy organization (17 EBP and DDP)
  - Scientific publication, papers (22) and meetings (32)
  - Website and virtual networks  
(<https://www.facebook.com/EvipNetBrasil/>)

# Knowledge translation: some initiatives (4)

- Improving Programme Implementation through Embedded Research (iPIER) is an initiative aimed at facilitating the implementation of effective health intervention through the use of research that is conducted as a part of the implementation process.
- The iPIER model places implementers , such as policy-makers, district health officers, programme managers, and front line health workers , at the centre of the research process.



# SUPPORT Tools

<https://health-policy-systems.biomedcentral.com/articles/supplements/volume-7-supplement-1>

---

## SUPPORT Tools for evidence-informed health Policymaking (STP)

Report from Norwegian Knowledge Centre for the Health Services  
(Nasjonalt kunnskapssenter for helsetjenesten) No 4-2010



# SURE guides

<http://www.who.int/evidence/sure/guides/en/>

The screenshot displays the SURE Guides website. On the left is a navigation menu with a 'Contents' tab and a search bar. The menu lists various sections, including 'The SURE Guides', 'About the SURE Guides', 'SURE Guides map', 'Quick Start Guide', 'Introduction to the SURE Guides', and eight numbered chapters: 1. Getting started, 2. Prioritising topics for policy briefs, 3. Clarifying the problem, 4. Deciding on and describing options, 5. Identifying and addressing barriers to implementation, 6. Monitoring and evaluation, 7. Organising and running policy dialogues, and 8. Informing and engaging stakeholders. Below these are 'Libraries' containing evaluation forms, glossaries, PDF files, appendices, checklists, templates, examples, audio/video recordings, and teaching resources.

The main content area features the title 'SURE Guides for Preparing and Using Evidence-Based Policy Briefs' and 'Version 2.1 - Updated November 2011'. Below this is the text 'The SURE Collaboration' and the large 'SURE' logo, which includes a map of Africa. The tagline 'Supporting the Use of Research Evidence' is positioned below the logo.

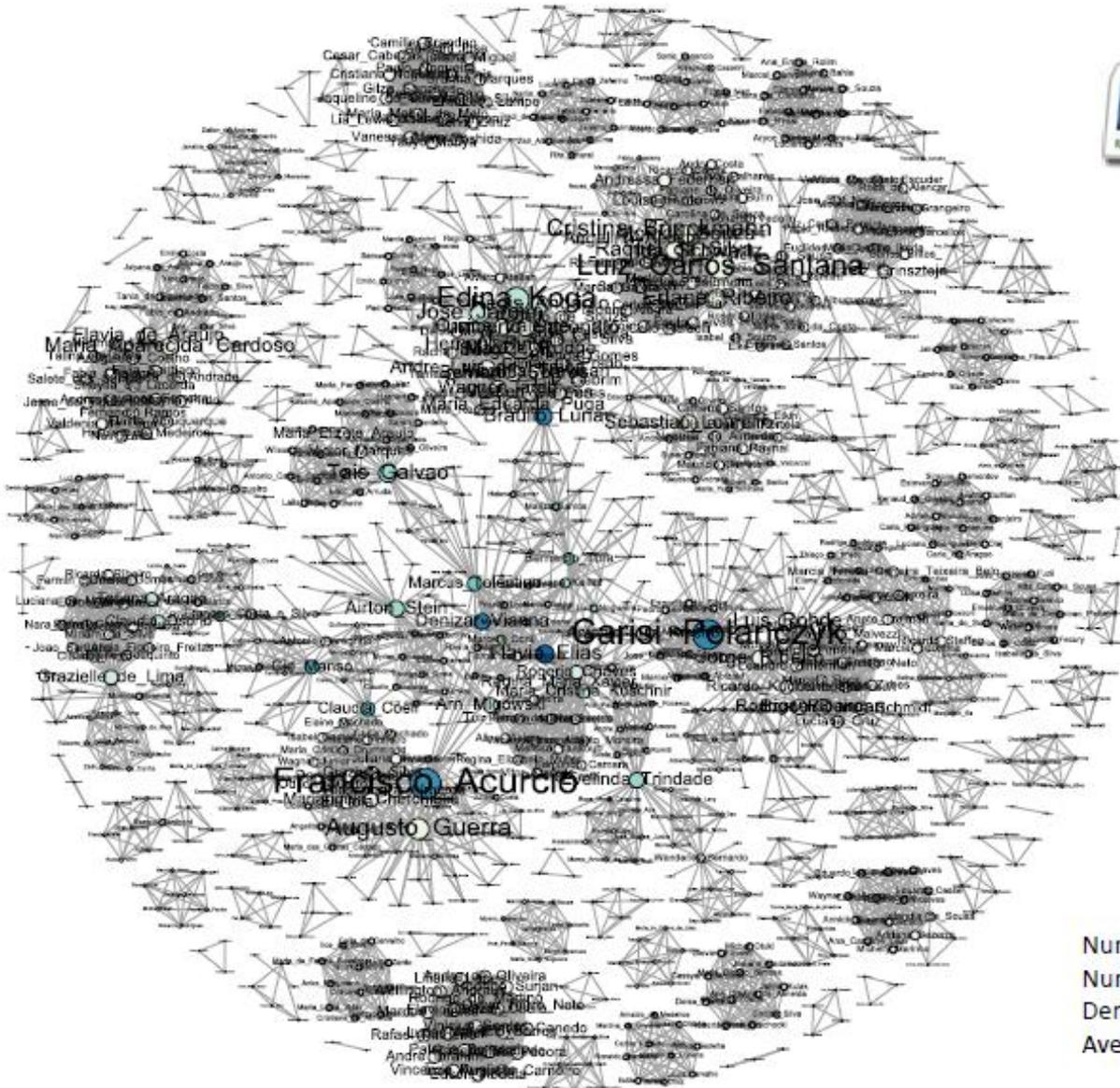
At the bottom of the page, several logos are displayed: the SURE logo with the text 'Supporting the Use of Research Evidence' and the European Union flag; the REACH logo (Regional East African Community Health Policy Initiative); the EVIPNet logo (Evidence-Informed Policy Network) with the WHO emblem; the ZAMFOHR logo (The Zambia Forum for Health Research); and the WHO emblem.

# Knowledge translation: main challenges

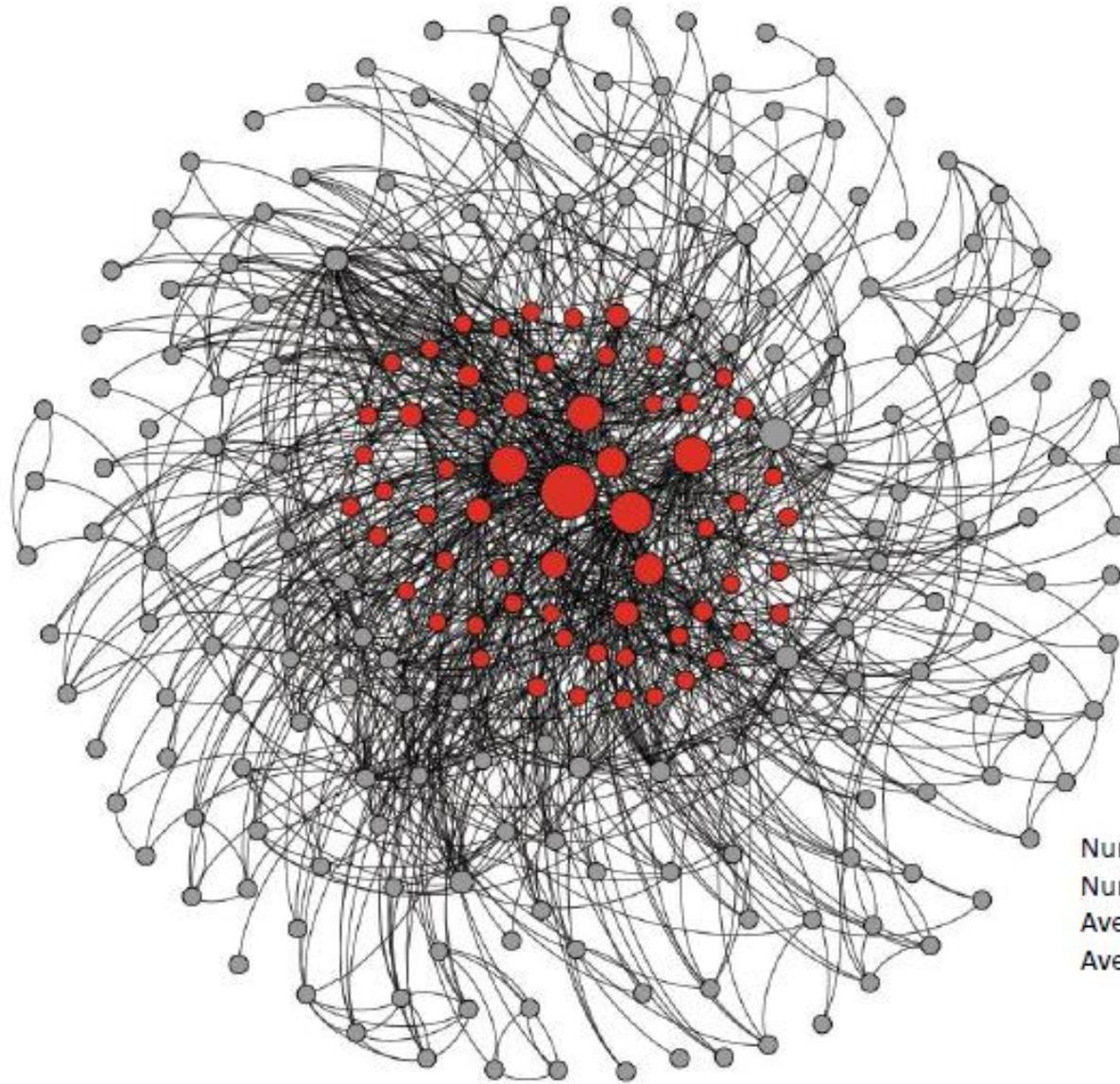
- How to establish a formal infrastructure to implement translation efforts at the national (and local/subnational?) level
- High turn around of people involved in translation activities
- Lack of “core funding” for activities in this area
- Implementation is a new boundary to explore

# Knowledge translation: pending agenda

- **Strengthen the research translation infrastructure currently in place in some countries: EVIPNet model? Any other model? Expanding networks?**
- Diversify the portfolio of activities/outputs of KT platforms: expanding outputs?
- Making research findings available to stakeholders beyond policymakers (e.g. the public) in plain language and through mass media: expanding audiences?



Number of Researchers: 1094  
 Number of communities: 101  
 Density: 0.008  
 Average centrality: 9.13



Number of institutions: 249  
Number of REBRATS members: 78  
Average nº collaborators (members): 16  
Average nº collaborators (non-members): 7

VANNI et al 2015 (<http://pt.slideshare.net/REBRATSoFicial/htai-2015-social-network-analysis-of-hta-collaborations-the-case-of-rebrats>)

# Knowledge translation: pending agenda

- Strengthen the research translation infrastructure currently in place in some countries: EVIPNet model? Any other model? Expanding networks?
- **Diversify the portfolio of activities/outputs of KT platforms: expanding outputs?**
- Making research findings available to stakeholders beyond policymakers (e.g. the public) in plain language and through mass media: expanding audiences?

# Water, Sanitation and Hygiene Evidence Gap Map



# Knowledge translation: pending agenda

- Strengthen the research translation infrastructure currently in place in some countries: EVIPNet model? Any other model? Expanding networks?
- Diversify the portfolio of activities/outputs of KT platforms: expanding outputs?
- **Making research findings available to stakeholders beyond policymakers (e.g. the public) in plain language and through mass media: expanding audiences?**

# Informed Health Choices

Home

The problem

Our solution

Learning resources

Accessible evidence

How we work

Who we are

Publications

Contact us

News



# USING EVIDENCE TO CHANGE THE WORLD



# Knowledge translation: pending agenda

- Strengthen the research translation infrastructure currently in place in some countries: EVIPNet model? Any other model? Expanding networks?
- Diversify the portfolio of activities/outputs of KT platforms: expanding outputs?
- Making research findings available to stakeholders beyond policymakers (e.g. the public) in plain language and through mass media: expanding audiences?