Road traffic fatalities are the second leading cause of death among youth in the Americas

- 24% Homicides
- 20% Traffic fatalities
- 7% Suicides

30,000 close to young persons aged 15-24 years die each year due to road traffic injuries

4 out of 5 of these are males

Road traffic injuries contribute to disabilities, medical costs, future earning losses, property damage, and reduced quality of life

New teen drivers have up to 10 times the crash risk of adults

Road traffic injuries are preventable

- Promote the use of helmets and seat-belts
- Enforce tougher driving under influence (DUI) laws
- Implement comprehensive alcohol policies, taxes, and community alcohol programs
- Restrict alcohol advertising aimed at young persons
- Reduce the number of passengers on motorcycles
- Strengthen speed management laws and measures
- Design safer traffic environments
- Incorporate road safety in urban and transport planning
- Introduce graduated licensing laws and models for new teen drivers
- Improve post-crash care for victims of road crashes

References:
bit.ly/2dmZfyv
www.paho.org

Homicides
Traffic fatalities
Suicides

Risk factors:
- Impaired driving
- Distracted driving
- Risk taking
- Driving with peers
- Not using seatbelts
- Inexperience
- Speeding
- Riding without helmet

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