THE GAMBIA EXPERIENCE: SUCCESSES AND CHALLENGES ON

MULTISECTORAL COORDINATION MECHANISM ON TOBACCO CONTROL

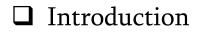
Strengthening Multisectoral Action for Tobacco Control in the Region of Americas

THE GAMBIA EXPERIENCE: SUCCESSES AND CHALLENGES

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Presentation Outline



- □ Background
- □ Formation of Multisectoral Coordination Mechanism-
- Composition of Multisectoral Coordination mechanism
- □ Establishment of norms and guidelines for the operation NCM
- □ Best practices/ lessons learned
- □ Challenges

Presentation Outline



Source: http://www.ezilon.com/maps/africa/gambia-maps.html

The Republic of the Gambia is an enclaved country mostly surrounded by Senegal with a coastline surrounded by the Atlantic Ocean at its western end. Its land area is 10,689 square kilometres (4,127 sq. mi) (GBoS 2013 census). Banjul is the capital city.

Background

- □ High prevalence of tobacco
- □ Limited resource for TC interventions
- □ Weak TC tax system
- □ Weak intersectoral collaboration and engagement
- □ Industry

Formation of Multisectoral Coordination Mechanism

- Conducted Need Assessment on the implementation of FCTC,
 2012
- □ Identifying Key gaps (NCM, Policies, Laws and Taxation on TC)
- Stakeholder Mapping to identify potential partners
- □ Advocacy visit to relevant institutions

Formation of Multisectoral Coordination Mechanism

□ Government Ministries and agencies

□ Civil Society organization

UN System

□ Security Services

Parliamentarians

Norms and Guidelines

of the Multisectoral Coordination Mechanism

- Permanent membership to the committee
- Membership is guided and protected by signing a declaration form
- □ TOR developed in section 3 of the TC Act, 2016
- Code of Conduct established
- ☐ Periodic Meetings of NCM

Best Practices/Lessons Learned on NCM

 Leverage sectoral mandate for TC interventions
 No bureaucracy in accessing partners
 Culture of mutual ownership and accountability (e.g. Rotation of meetings)

Best Practices/Lessons Learned on NCM

- Strengthened sharing of intelligent information (TC interference)
- Smoothen implementation of some best buys for TC (Taxation)
- Some percentage of TC Tax earmark for National health insurance Scheme. resource mobilization and partner engagement
- NCM was initially established without regulatory backup but was later strengthened after the enactment of the TC Act, 2016

Challenges

□ Limited funds for quarterly meetings

□ Frequent changes or transfers of some members

Capacity building (training of new members with limited resources)

☐ Limited incentives to motivate members