THE PAHO/WHO GUYANA

MEDIA AWARDS

FOR EXCELLENCE IN HEALTH JOURNALISM

ENTRY FORM AND GUIDELINES

2019
A.
ENTRY FORM 2019

Use one form for each entry. Up to 2 entries per journalist in each category is allowed.

1. Name .................................................................................................................................
   [Surname] [First Name] [Prefix: Mr./Mrs./Ms.]

2. Name of Media/Organization........................................ Position................................. (freelance journalists are welcome also)

3. Name of Entry ..................................................................................................................

4. Contact information: Mailing Address, Telephone and Email.

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5. Category (please tick ONE)

<table>
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<tr>
<th>Category</th>
<th>Newspaper</th>
<th>Radio</th>
<th>Television</th>
<th>Online (May include online news stories and features, blog or website)</th>
<th>Photography</th>
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6. **Description/Synopsis of Entry** *(please attach additional page if necessary)*
   
a) Title of Entry:
   
b) For TV and Radio as well as podcasts **state duration:**
   
c) Place, Date and Time of first broadcast/publication or dissemination:
   
d) Main objective of the piece:
   
e) If this part of a series or a stand-alone item please indicate the series?
   
f) What was the intended Impact of the entry you are submitting?
   
7. Remember that entries must have been produced and transmitted from an individual or outlet originating in Guyana, between **1 October 2018 and 4 October 2019.**
   
8. **Six copies** of the entry in whichever category as it appeared in the original transmission MUST be attached. *Failure to include the required number of copies could result in disqualification of the entry.*

**GUIDELINES**

1. An entry/submission of work must have relevance to any local health issue in Guyana.
2. Entries may be submitted as either Features, hard news or edutainment stories. The category must be clearly specified on each submission. For entries in the photography section, photographs must have been included in a news feature or story and must have been credited to the photojournalist submitting the entry. Otherwise, if the photo credits did not appear in the paper a letter from the Editor indicating the photo credits would be acceptable.
3. Edutainment entries can be in the form or music, drama, or mixed performance modes and must have been published, broadcast or performed nationally on some media to be considered. They must also substantially contain technically factual health promoting information.
4. Winning entries will demonstrate exceptional ability in increasing awareness and promoting health. They will also demonstrate the highest technical quality in their genre. Winning entries must also underscore the media’s potential to analyze situations and to keep health concerns on the national agenda.
5. Submissions must have been published, or broadcast nationally or widely disseminated (including via the internet) between **1 October 2018 and 4 October 2019.** Such **proof must be provided with each entry.**
6. Not more than **two entries** per contestant in each category can be submitted.
7. For entries, which were published online, the URL for the site where the entry may be found must be provided on the entry.
8. Each entry must be accompanied by a separate sheet including the entrants name, telephone number and email address along with:

A. For Print entries: Six (6) copies of each entry reproduced in the original format, colour and size in which the entry first appeared in the print medium must be submitted with six (6) copies of the completed Entry Form. This also pertains for entries submitted in the online, edutainment, videography and photography categories;

B. For Radio entries: Six (6) copies of each entry must be submitted with Six (6) copies of the application form. Entries must be submitted on CD or flash drive with a ten-second countdown prior to the start of the programme.

C. For Television entries: six (6) copies must be submitted on DVD or flash drive in (“mpeg” or “avi” format) on Minus R DVD (not mini DVD or tape) with a 10 second colour bars or countdown prior to the start of the programme. The programmes must be accompanied by six (6) copies of the application form. A special prize will be given to the best online and television entries for technical videography work. As such the name and contacts for Videographers should also be submitted.

D. All broadcast entries (Radio and TV) and edutainment entries must state clearly on the outer case and on the DVD, CD or Flash Drive the Name of the Entry, the Name of the Entrant and the duration of the entry.

E. Entrants in the radio and TV category are advised to clearly label and to check their Flash drives, CDs and DVDs to ensure they are playing before submission. Entries which are not labeled or which fail to play will be dis-qualified.

9. A synopsis of the submission (no longer than one page) must be included and a statement on the expected or reported impact of the entry is an advantage (this requirement is listed on the application form).

10. Entries must clearly be entered under the Print, Radio, Television, Online, photo Journalism and edutainment categories. The category must be identified as either hard news, features or edutainment on the application form. Failure to so indicate could result in the entry being disqualified.

11. Very attractive prizes will be awarded in each category for each medium.

12. One prize for best overall coverage of health issues will also be awarded to a media organization.

13. A prize for best technical videography in the category of television, where relevant will be awarded from entries submitted in this category.

14. Submissions must have been published, broadcast or widely disseminated on a recognized, registered media organization in Guyana; however, submissions by independent journalists and producers are welcome and encouraged.

15. Deadline: Entries must be submitted by 4 PM or 16.00 hrs on 10th October 2019 to: PAHO/WHO, Guyana Office, Lot 8 Brickdam, Stabroek and should clearly state on the envelope “PAHO Guyana Media Awards 2019”.
16. Please visit the PAHO/WHO Guyana Website: www.paho.org/guy, for the application form and further details on the competition, via the PAHO/WHO Media Awards 2019 link on the webpage.