

## Global Adult Tobacco Survey

The Global Adult Tobacco Survey (GATS) is the global standard to systematically monitor adult tobacco use and track key tobacco control indicators.


GATS is a nationally representative household survey of adults 15 years of age or older, using a standard protocol. It is intended to generate comparable data within and across countries. GATS enhances countries' capacity to design, implement and evaluate tobacco control interventions.

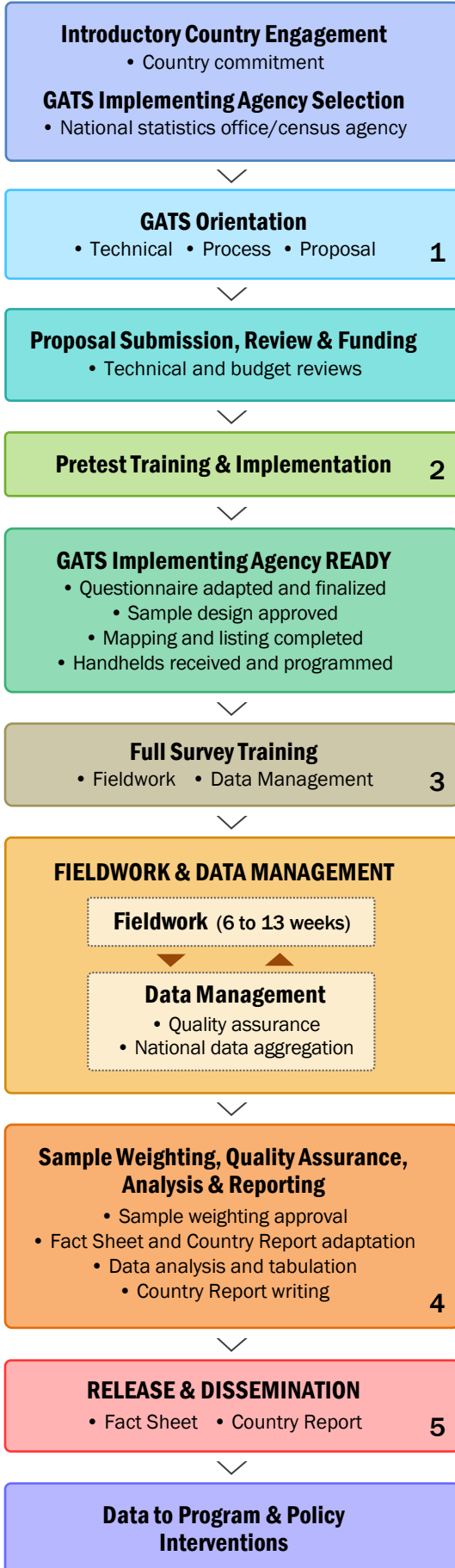
GATS aims to assist countries address selected demand-related articles of the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC). It will further support the WHO MPOWER policy package which includes:



- M**onitor tobacco use and prevention policies
- P**rotect people from tobacco smoke
- O**ffer help to quit tobacco use
- W**arn about the dangers of tobacco
- E**nforce bans on tobacco advertising, promotion, and sponsorship
- R**aise taxes on tobacco

### Process

**1**  Indicates technical workshop series




### Guidelines and Protocol

#### Implementation Guidelines

- Country Engagement Process
- Implementing Agency Selection Guidelines
- Proposal Development Guidelines
- Implementation Instructions

#### Comprehensive Standard Protocol

- GATS Questionnaire** 
- a. Core Questionnaire with Optional Questions
  - b. Question by Question Specifications

#### GATS Sample Design

- a. Sample Design Manual
- b. Sample Weights Manual

#### GATS Fieldwork Implementation

- a. Field Interviewer Manual
- b. Field Supervisor Manual
- c. Mapping and Listing Manual

#### GATS Data Management

- a. Programmer's Guide to General Survey System
- b. Core Questionnaire Programming Specifications
- c. Data Management Implementation Plan
- d. Data Management Training Guide

#### GATS Quality Assurance: Guidelines and Documentation

#### GATS Analysis and Reporting Package

- a. Fact Sheet Template
- b. Country Report: Tabulation Plan and Guidelines
- c. Indicator Definitions

#### GATS Data Release and Dissemination

- a. Data Release Policy
- b. Data Dissemination: Guidance for the Initial Release of the Data

#### GATS Partner Organizations

- US Centers for Disease Control and Prevention
- CDC Foundation
- Johns Hopkins Bloomberg School of Public Health
- RTI International
- World Health Organization