

Ninth World Conference of Promotion of Health



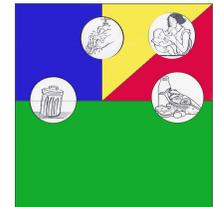
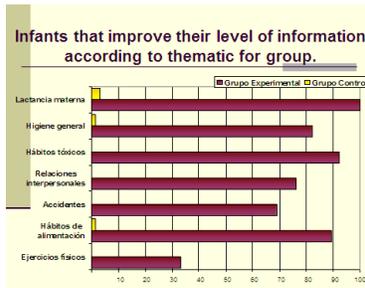
«The promotion of the health in the Objectives of Sustainable Development»

Title: Program of promotion of health development of a culture of health from early ages

Authors: Dra.C Eva Josefina Quintero Fleites (PhD). evajqf@gmail.com, evajqf@infomed.sld.cu
 MsCDra. Sara Fe De la Mella Quintero
 Máster Ana Ivis de la Mella Quintero

The Pan American Health Organization (PAHO) recognizes eleven essential public health functions, one of which is health promotion; main strategy, defined in the Ottawa Charter in 1986 as the action to provide people with the necessary means to improve their health and exert a better control on it. Although in daily educational activity, efforts to incorporate healthy habits are made; the way they are carried through does not guarantee the achievement of expected results, which leads to shortages since these stages. The problematic situation with multiple edges is given for failing to develop a culture of health in children in the municipality of Santa Clara. Objective: To develop a product that promotes the culture of health in children since childhood.

PROGRAM	To propagate in the children and the girls of the childhood development of a culture of health that it guarantees that they become messengers of health toward their immediate environment.	PROGRAMS	Lúdico	PROGRAMS	Toys with messages of health
OBJECTIVE		OBJECTIVE	Elaboración conjunta	OBJECTIVE	Stories
CONTENT		CONTENT		CONTENT	Sheets
METHOD		METHOD		METHOD	Materials of support
MEANS	Foms Organizational educational	MEANS	F.O.D	MEANS	
EVALUACION		EVALUACION		EVALUACION	

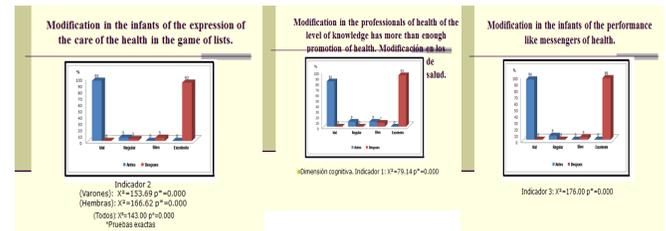


CARE OR CULTURE

AGRICULTURE

Beekeeping
Puericulture

Good nutrition
Love and affection
gratuitous Education



FINAL TECHNOLOGICAL PRODUCT

PROGRAMS

OBJECTIVE

CONTENT

METHOD

MEANS

Foms Organizational educational

EVALUACION

Programs of promotion of health: desarrollo of a culture of health from early ages

- Hábitos de higiene general: aseo personal e higiene bucal.
- Hábitos de alimentación adecuada y lactancia materna.
- Actividad física sistemática.
- Noicidad de hábitos tóxicos.
- Prevención de accidentes.
- Hábitos de relaciones interpersonales.

Conclusions

- The Health Promotion Program developed for children, it is based on conceptual and theoretical- practical bases, of health promotion as an essential function of public health, bases and responds to the educational and learning needs identified, and to the results of the document review that made possible to reach to a diagnostic conclusion, scientifically declared.
- The implementation of the Health Promotion Program for childhood achieved better levels of information on health care for girls and boys and made feasible the incorporation of health messages learned, the role play and the transmission of them to family members.
- The results of the implementation of the Programme, assessed in the short term, show the improvement of information in infants, and the incorporation of them into role-playing on topics of general hygiene, breastfeeding and harmfulness of toxic habits; while relatives receive information from their children. The experts validated the Health Promotion Programme as appropriate, necessary, feasible, novel and useful.