

4th University Internationalization Seminar

March 14, 2016

OAS General Services Building (GSB)

Rubén Dario Room -890 | 1889 F St. N.W.

March 15, 2016

Pan American Health Organization

Room B - Second Floor | 525 23rd St. N.W.

Washington, D.C.

United States

“Universities as Agents of Change: Innovation and Socio-Economic Growth”

The 4th University Internationalization Seminar will share and discuss effective strategies in Higher Education, Research, and Innovation to contribute to the development of the Americas. Prestigious international experts from around the world will address the audience with pertinent and updated information on the key themes of the Seminar.

The Seminar methodology will feature roundtables and a keynote presentation about the role of higher education institutions as key engines of development, higher education innovative programs and lines of action that catalyze and increase the impact of the 2030 Sustainable Development Goals.

Role of Universities in the Achievement of the 2030 Sustainable Development Goals: Innovative Contributions

Social Innovations and Research for Health: An Opportunity for Universities

Academic Mobility of Undergraduate and Postgraduate Levels in the Americas: Creation, Expansion and Qualification of Mobility and Double Degree Programs in the Region



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March 14th, 2016

Keynote Speakers



Ambassador Dr. Neil Parsan

Executive Secretary

Executive Secretariat for Integral Development (SEDI) of the OAS

Dr. Neil Parsan assumed the position of Ambassador Extraordinary and Plenipotentiary to the United States of America, non-resident Ambassador to the United Mexican States, and Permanent Representative of Trinidad and Tobago to the Organization of American States (OAS) on February 7, 2011. Dr. Parsan earned his Undergraduate Medical Degree at the University of the West Indies, Faculty of Medical Sciences, where he graduated with Distinction. After spending 8 years as a Lecturer/Tutor at the Faculty of Medical Sciences (UWI), he pursued a Master of Business Administration (MBA), where he graduated as Top Student with Distinction. He also holds a Registered Financial Consultant (RFC) Degree, a CACM from Harvard University School of Public Health, and a World Trade Professional Degree from ITM Worldwide in Sweden. Dr. Parsan was also awarded an Honorary Doctorate for education, culture, and humanitarian work from the American University, registered with Cambridge University (UK) and the Congress of Mexico. Ambassador Parsan is presently the Chairman of the Global Gas Council; Chair of the Honorary Council for the Global Alliance for Surgical, Obstetric, Trauma, and Anaesthetic Care (The G4 Alliance); and Director of the Young Americas Business Trust (YABT) and the Arthur Lok Jack Graduate School of Business (GSB) Alumni Board. He previously served as Chair of the Inter-American Council for Integral Development (CIDI) in the latter half of 2014, Vice Chair of the Permanent Council in 2014, and Chair of the Permanent Council from April to June, 2015. He was also Chair of the OAS' Retirement and Pension Committee. Dr. Parsan has also been given the following recognition: Conferred the title of Colonel Honorable Neil Parsan by the Governor of the Commonwealth of Kentucky, U.S.A.; Award for Leadership by the City of Philadelphia and the Africa and Caribbean Business Council; Proclamation of Ambassador Dr. Neil Parsan Day in the Cities of Boston, Hartford, Doral, and Miami; Statesman Award from Memorial of Congressman Payne; and the key to the City of Broward County, Florida.



Dr. Paloma Durán

Director of the Sustainable Development Goals Fund,

United Nations

With 25 years of experience in development and UN issues, Paloma Durán has an extensive professional experience in government and international organizations. She acted as the United Nations Vice-Chair of the Commission for Social Development, while working at the Spanish Mission to the UN in New York. Prior to that, she worked in Madrid as Chief Cabinet for the Social Affairs Secretariat and Vice-President of the Women's Institute. She has served on the EU's Equality Committee and the Council of Europe's Expert Group on Affirmative Action, and worked with civil society in Nigeria, Guatemala, Peru and the Philippines. She started as an university professor for human rights, development and gender. She is the author of numerous journal articles, book chapters, and books in the area of human rights, gender issues, development and equality. In her capacity as director of the SDG-Fund, she oversaw the launching of a Private Sector Advisory Group consisting of global companies from various sectors with the purpose of providing guidance and strategic support to achieve better development results in coordination with the private sector. She holds PhDs in Law, Canon Law and Political Science. She is a member of the Valencia and Madrid Lawyers Association and a member of the Legislation and Jurisprudence Academy of Madrid.

ROUNDTABLE 1

Role of Universities in the Achievement of the 2030 Sustainable Development Goals: Innovative Contributions

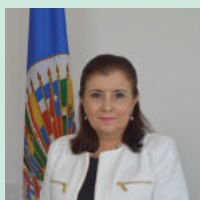
Moderator:

Nelly Gochicoa

Coordinator of Cooperation and Relations with Latin America

General Coordinator of the OAS-GCUB PAEC at the OAS

Department of Human Development, Education and Employment, OAS



Nelly Gochicoa is the Coordinator of Cooperation for Latin America of the OAS Department of Human Development, Education and Employment. She is responsible for seeking partnerships and negotiating cooperation agreements with governments, universities and higher education institutions in order to bring opportunities for academic mobility and joint scholarships initiatives for citizens of the Americas. She leads the Partnerships for Education and Training Programs in latinamerica, and is responsible for the expansion of the OAS Consortium of Universities for Latin America. She coordinates initiatives on Innovation in education that promote the use of ICTs and STEAM education such as the Educational Portal of the Americas, Virtual Educa partnerships and EducaSTEAM.

H.E. Hubert J. Charles

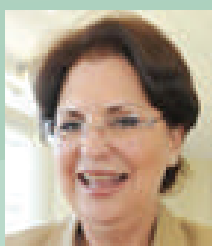
Ambassador, Permanent Representative of the Commonwealth of Dominica to the OAS



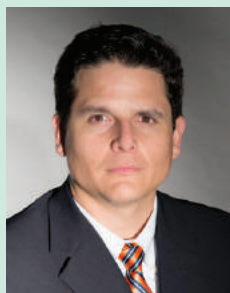
Educator and diplomat with extensive national, regional and international experience. He began his education career as a junior master at the Dominica Grammar School in 1969, teaching History and Commerce. Following studies at the University of the West Indies and the Johns Hopkins University, Ambassador Charles became the first Dominican to be appointed to the post of Headmaster at the Dominica Grammar School in October 1977. In 1986, he became Commonwealth Fund for Technical Cooperation (CFTC) Adviser on Special Programmes at the Organisation of East Caribbean States (OECS). Ambassador Charles joined UNESCO in 1987 with responsibility for coordinating the work of the Caribbean Network of Educational Innovation for Development (CARNEID). In 1995, Ambassador Charles moved to South Africa where he served as UNESCO Education Adviser for two years. He served as Head of Office and UNESCO Representative to Mozambique and was appointed Director and UNESCO Representative to Nigeria soon after, serving in that position for 6 years. From May 2007 to December 2009 he served as President of the Dominica State College. On 1st June 2010, he was appointed Ambassador to the United States and Permanent Representative to the Organization of American States (OAS). Ambassador Charles chaired OAS Committees on the Plan of Action of the Social Charter of the Americas which was approved on 11th February 2015. Ambassador Charles is a member of the Board of the Commonwealth of Learning (COL), the Inter-American Agency for Cooperation and Development (IACD) and the Washington-based, Executive Council on Diplomacy. He is married to Dr. Sylvia M. Charles.

María Dolores Sánchez Soler

Joint Director of Graduate Studies and Scholarships, Mexican Council on Science and Technology (CONACYT) [Mexico]



Prof. Sánchez Soler has a Master's in Social Sciences from the Autonomous University of Baja California and a PhD in Sociology from the Autonomous University of Mexico (UNAM). She is currently Director of Graduate Studies and Scholarships at the National Council of Science and Technology of Mexico. She has been Coordinator of Advisors of the Directorate General of the Mexican Petroleum Institute and at the National Polytechnic Institute, where she also served as General Coordinator of Institutional Modernization and the Academic Advisor. She has served as Director of Research, Studies and Surveys at the National Higher Education Evaluation Center; Academic Secretary of the Mexican Association of Universities and Higher Education Institutions (ANUIES), where she also served as General Coordinator of Institutional Programs and Public Sector Relations, and Director of International Programs. She received the Academic Merit Recognition award by the Autonomous University of Baja California in 1996 and the ANUIES 2005 Academic Award for her Contribution to Higher Education.



Arturo Barrio

Executive Director of the Office of International Programs

Special Assistant to the President for External Affairs for the University of Texas at El Paso (UTEP).

Graduated from UTEP with a degree in Business Administration and has a Masters in Applied Public Policy. He is currently the Executive Director for the Office of International Programs and Special Assistant to the President on External Affairs for the University of Texas at El Paso. He served at the Mexican Ministry of Foreign Affairs since 2003. His last position was at the Mexican Mission to the Organization of American States, where he oversaw Economic and Cooperation Affairs. Before being at the Mission, he served as Director General of the Mesoamerican Integration and Development Project (2009 – 2012), he was Deputy Director General of Social, Human and Sustainable Development of the Mesoamerica Project (2007-09), Director for Border Affairs (2005-07) and Advisor to the Undersecretary for North America (2003-05). He worked at the Institute of Governance, Regulation and Finance of the World Bank. He has taken several courses and diplomas in public policy issues, democracy and government, in academic institutions such as the Universidad Complutense de Madrid, el Centro de Investigación y Docencia Económica (CIDE) and Columbia University; el Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM) with Harvard University, among others.



Carlos Argüello

Founder of Fundación CA

He was born in Nicaragua and grew up in Guatemala. Started his career doing scientific visualization for NASA/ Ford Aerospace. Art directed several music videos for Michael Jackson, Including Black or White. Was visual effect supervisor for several films like Space Jam, Sphere Batman and Robin, Armageddon and the Devils Advocate. Founded Studio C in Guatemala in 2003, and with the jointed talent and work of Latin American youths collaborated on films such as the Chronical of Riddick, Fast and Furious Tokyo Drift; and was nominated to Best Visual effects from the Academy of Motion Pictures "Oscars". In addition, he started Foundation CA in 2007, which promotes education and the deveopment of creative industries in Mexico, Guatemala and Colombia. He has participated in several speaking engagements in Geneva and China with United Nations. In Uruguay, Canada, Washington with IADB (BID) and has participated in several programs with OAS working for youth and development in the region.



Jack Fermon

Technical Program Manager

Google for Education

Information Technologies and Telecommunications engineer with a Master's degree in Industrial engineering and two other specialties in Data Mining and Strategic Planning. Worked developing web platforms and in several IT companies designing and implementing Web and Telecommunications platforms. Has been working at Google for more than 7 years in different teams. Has several publications in Telecommunications and Data Mining, and was the National Director of Telecommunications at the Mexican Red Cross for three years, helping communicating affected areas in natural disasters. Currently, works at Google as the Global Connectivity Lead of the Chrome & Android tea; where he designs and implements wired and wireless networks for educational institutions, partners with Universities to improve the Internet backbone through IXPs and and designs new technologies to connect rural schools in Emerging Markets to the Internet. Recently, he and his team contributed to the development of Scholars, an Education Web Platform to communicate and integrate schools in the entire world, sponsored by Pope Francis.



Dr. Isabella Danel

Deputy Director - PAHO/WHO

Dr. Danel is the Deputy Director of the Pan American Health Organization (PAHO), Regional Office of the World Health Organization for the Americas. She received her medical degree from the Albany Medical College, New York, United States, in 1977, and her master's in Community Health in Developing Countries from the London School of Hygiene and Tropical Medicine (LSHTM), London, United Kingdom, in 1991. Dr. Danel began her career in 1982 as attending physician at the Cook County Hospital in Chicago, IL. In 1985, she moved to Estelí, Nicaragua, where she worked as Medical Consultant and Instructor at the Estelí Regional Hospital, and Technical Advisor to the Nicaraguan Ministry of Health. In 1992, she was appointed as Clinical Research Fellow in the Maternal and Child Epidemiology Unit at the LSHTM, London, United Kingdom. In 1993, she joined the Centers for Disease Control and Prevention (CDC), where she had served in various positions of responsibility in the fields of research and epidemiology, including the position of Epidemic Intelligence Service Officer at the Behavioral Epidemiology and Demographic Research Branch; Preventive Medicine Resident at the CDC's WHO Collaborating Center in Perinatal Care and Health Services; Chief of the Assisted Reproductive Technology Epidemiology Unit; Deputy Chief of the Pregnancy and Infant Health Branch, Division of Reproductive Health; secondment to the World Bank as senior public health advisor in the Health, Nutrition and Population Unit of the Latin America and Caribbean Regional Office; Director of the CDC Regional Office for Central America and Panama stationed in Guatemala; and Associate Director for Program Development, Center for Global Health. In March 2013, Dr. Danel was appointed as Chief, Field Support Branch, Division of Reproductive Health at the CDC Headquarters, a position that she held until the date of her appointment as PAHO Deputy Director. Dr. Danel has written numerous scholarly articles and book chapters on maternal mortality and other public health subjects. She is committed to PAHO's mission to work with Member States to promote equity in health and improve the quality of life for the people in the Americas.

Welcoming Remarks



Dr. Francisco Becerra

Assistant Director, Pan American Health Organization

PAHO/WHO's Assistant Director where he oversees the organization's core programs for technical cooperation with its 35 Member States. Dr. Francisco Becerra began his career after graduating from the Faculty of Medicine of the Universidad Nacional Autónoma de México. He completed his master's degree at the Johns Hopkins School of Public Health and earned a doctorate in public health from Mexico's National Institute of Public Health. He has served as Director General of Health Services of the State of Morelos, Mexico; Director for Academic Agreement and Dissemination of the National Coordination Office of Mexico's National Institutes of Health; Assistant Director of the Center for Health Systems Research of the Ministry of Health of Mexico; and Director General of Federal Hospitals in Mexico. Prior to his actual duties he was Senior Advisor for Latin America and the Caribbean and Coordinator of the European Union-funded MASCOT project at the Council on Health Research for Development (COHRED).

Keynote Speakers



Dr. Jailson Correia

Health Secretariat of the State of the City of Recife, Brazil

Medical Doctor trained at the University of Pernambuco (UPE) where he is also an associate professor. He is specialized in pediatrics and infectious diseases along with a master's and doctorate degree (PhD) from the University of Liverpool in England. He previously served as education and research superintendent at the Instituto de Medicina Integral Professor Fernando Figueira (IMIP), a clinical research center that is a National Referral Center for Mother and Child Care Programs. He was also a research scholar at the National Scientific and Technological Development Council (CNPq), and he served in the Editorial Board of Pediatrics and International Child Health journal. Dr. Correia also served as Director of the Department of Science and Technology (DECIT) at the Ministry of Health in Brasília, before taking the lead of the Health Secretary of Recife.



Dr. Jorge Reynolds

Inventor and Innovator, Fundación Clínica A Shaio

Engineer and team leader credited for the invention of the first external artificial pacemaker with internal electrodes in 1958, a development that has benefited over 70 million people. He has been a pioneer in the world of animal studies leading to improvements in human health care, such as telemetry electrocardiogram developed in 1971, and it was first used with humpback whales. He is behind the development of the micro pacemaker (smaller than a rice grain) that works without battery. He has three honorary doctorates in medicine for his contributions to research and development of technologies. His story is highlighted in one of the Art for Research collections.

ROUNDTABLE 2

Social Innovations and Research for Health: An Opportunity for Universities



Moderator:

Karen Gladbach

*Manager, Training and Fellowships Human Resources for Health
Health Systems and Services (HSS)*

Manager of the Training and Fellowships (T&F) program within the Human Resources for Health Unit, Health Systems and Services Department, at the Pan American Health Organization, the World Health Organization's Regional Office of the Americas (PAHO/WHO) in Washington, DC. She is responsible for managing training programs and study tours on public-health-related issues for WHO Fellows from around the world studying in the Americas and for providing Fellowships policy guidance to PAHO country offices. Prior to joining PAHO/WHO, she worked in education and training programs for UNICEF, the American Bar Association, and the Institute for International Education. Gladbach was a Rotary Fellow at the University of Belgrano in Buenos Aires, Argentina and she received her Masters degree in International Communication at the American University in Washington, DC.



Dr. Ticora Jones

Chief, Higher Education Solutions Network (HESN), US Agency for International Development (USAID) Global Development Lab.

Senior Advisor and Program Director in the Office of Science and Technology. In her current role, Dr. Jones manages the Higher Education Solutions Network, a new university engagement program that was established in 2012. Beginning in 2009 as a AAAS Diplomacy, Security, and Development Fellow, she helped manage the establishment of an Agency-wide agenda for science and technology through policy and programming designed to elevate USAID's presence in this area. Prior to joining USAID, Dr. Jones served as the 2008-2009 Materials Societies Congressional Fellow for Senator Russell D. Feingold (D-WI), which she worked on energy and environment issues. Before beginning her congressional fellowship, Dr. Jones conducted post-doctoral research with a focus on creating and characterizing nanoparticle and composite-based functional materials at Lawrence Livermore National Laboratory. Dr. Jones earned her BS degree in Materials Science and Engineering from MIT and her PhD in Polymer Science and Engineering from the University of Massachusetts at Amherst.



Dr. Jason Cross

*Vice President & Chief Innovation Officer
Foundation of Commercializing Innovation (FCI)*

Co-Founder, Vice President and Chief Innovation Officer at the Foundation for Commercializing Innovation (FCI), a think tank focused on innovation strategy for aligning social and commercial impact. Prior to FCI, Dr. Cross was Founder and Director of the Innovation & Technology Policy Lab at Duke University, where he led research on novel intellectual property, financing, and collaboration strategies for enhancing the efficiency and accessibility of innovations. As faculty in public policy, law, markets & management and global health programs, he taught courses in innovation and entrepreneurship for global health and development. Dr. Cross has extensive experience working with governments, industry and non-profits in creating more inclusive innovation systems. He was Postdoctoral Fellow in Science & Technology Policy at the University of Michigan and received his J.D. in global innovation law and Ph.D. in the anthropology of economics and policy at Duke University.



Dr. Lindi van Niekerk

University of Cape Town Bertha Centre for Social Innovation & Entrepreneurship (webex)

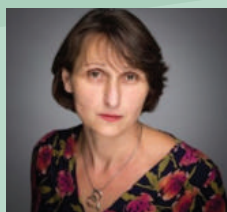
Has been pursuing a journey to better understand the role grassroots social innovation can play to transform challenges faced by developing country health systems. By training, Lindi is a medical doctor and has worked across various levels of the South African public health system. She also holds a Masters in Public Health. Over the past three years, Lindi has designed and implemented a body of work on inclusive health innovation at the University of Cape Town. Projects entailed establishing the first health innovation lab in an African public sector hospital in Cape Town and being a leading member in Social Innovation in Health Initiative, researching multiple innovative healthcare models across Africa. Lindi believes that dignified healthcare can be delivered by restoring hope and empowering actors on the front lines.



Dr. Luis Gabriel Cuervo

*Senior Advisor for Research Promotion and Development (KBR),
Pan American Health Organization*

Medical Doctor who graduated from the Universidad Javeriana in Bogota, Colombia. His career began as a clinician, researcher, and academic where he championed the development of systematic reviews and promoted evidence-informed health care and other ways of integrating scientific research with health care, prevention, and policies for health. In 2000, he moved to the UK to work on the development and expansion of BMJ's Clinical Evidence. He was seconded in 2004 to WHO to integrate scientific research into the selection of essential medicines. In 2005, he was appointed Unit Chief (Senior Advisor) for Research Promotion and Development at the Pan American Health Organization, regional office of WHO for the Americas. Luis Gabriel coordinated the development and consultations for the Policy on Research for Health that was approved by the countries of the Americas in 2009. He now focuses on working with strategic partners to make the Policy a reality for the countries of the Americas.



Dr. Iveta Simera

Deputy Director of the UK EQUATOR CENTRE

Leads on the development of the EQUATOR online resources and training programme while also leading EQUATORS' collaborative activities with the PAHO, the UK Health Research Authority, and the Global Health Network. As a member of the EQUATOR Steering Group, she influences the strategic direction of further EQUATOR Network development. Iveta joined the Centre for Statistics in Medicine in Oxford in 2006 to help establish the EQUATOR to improve the accuracy, completeness, and transparency of health research publications to enhance the value and usefulness of published research. Iveta has a broad research and project management experience, including laboratory research, development of systematic reviews and clinical, and reporting guidelines. Iveta has a PhD degree in Plant Genetics from Charles University in Prague and a degree in Business Administration from Swinburne University of Technology in Melbourne.



Rossana Valéria de Souza e Silva

Executive Director of the Coimbra Group of Brazilian Universities (GCUB)

General Coordinator of the OAS-GCUB PAEC in Brazil

Executive Director of the Coimbra Group of Brazilian Universities (CGBU), Doctor in Education Sciences in the University of Campinas – UNICAMP - and Post Doc in University of Paris. She is one of the founding members of International Degree Program (PLI, in Portuguese), which is managed and sponsored by Coordination for the Improvement of Higher Education Personnel (CAPES). The Program provides double titles for Brazilian students who are studying abroad. Brazilian General Coordinator of the Program of Alliances for Education and Training (PAEC-OEA-GCUB), which is designed for post-graduation students from the member countries of the Organization of American States (OAS). She is also member of the Commission d'Experts de l'Agence universitaire de la Francophonie and Alternate Vice-president for the Unión de Universidades de América Latina y el Caribe (UDUAL). She collaborates with projects focused on the internationalization of the Brazilian universities, developed by Brazilian Ministries of Foreign Relations (MRE) and of Education (MEC). She participates in official missions aimed at the internationalization of higher education organized by the Brazilian government and by foreign institutions.

“Universities as Agents of Change: Innovation and Socio-Economic Growth”

2030 Sustainable Development Goals



PROGRAM

MONDAY, MARCH 14, 2016

Ruben Dario Room - 890 OAS General Services Building (GSB) 1889 FSt, NW, Washington D.C. 20006, USA

9:00-9:30 **Participants Registration**

9:30-10:45 **Opening Ceremony - Welcome Remarks**

- Nelly Gochicoa, Coordinator of Cooperation with Latin America, OAS Department of Human Development, Education and Employment, and General Coordinator of the OAS-GCUB PAEC at the OAS.
- Rossana Valéria de Souza e Silva, Executive Director of GCUB, General Coordinator of the OAS-GCUB PAEC in Brazil.
- H.E. José Luiz Machado E Costa, Ambassador, Representative of the Permanent Mission of Brazil at the OAS.
- Dr. Isabella Danel, Deputy Director of the Pan-American Health Organization.
- Amb. Dr. Neil Parsan, Executive Secretary for Integral Development at the OAS.

10:45-11:00 **Coffee Break**

11:00-12:30 **Keynote Speech**

- **Universities as Development Agents: Their Role in Scientific Innovation and Socio -Economic Growth**
Amb. Dr. Neil Parsan, Executive Secretary for Integral Development at the OAS.
- **The role of Universities as development agents of the 2030 Sustainable Development Goals (SDGs)**
Paloma Duran, Director of the Sustainable Development Goals Fund, United Nations.

12:30-14:00 **Free time - Lunch**

14:00-15:15 **ROUND TABLE 1 – *Role of Universities in the Achievement of the 2030 Sustainable Development Goals: Innovative Contributions***

Moderator: Nelly Gochicoa, Coordinator of Cooperation and Relations with Latin America, Department of Human Development, Education and Employment and General Coordinator of the OAS-GCUB PAEC at the OAS.

- **The role of higher education institutions in the development of small island states** - H.E. Hubert J. Charles, Ambassador, Permanent Representative of the Commonwealth of Dominica to the OAS
- **Science and technology higher education for economic development and competitiveness** - Dolores Sanchez, Deputy Gral. Director of scholarships, Mexican Council on Science and Technology

15:15-15:30 **Break**

15:30-17:15 **ROUND TABLE 1 - CONTINUED**

- **Increased social mobility through effective university policies: the University of Texas, El Paso case** - Arturo Barrio, Executive Director of the Office of International Programs & Special Assistant to the President for External Affairs for The University of Texas at El Paso (UTEP).
- **The impact of public-private university partnerships in the development of youth employment: the case of Fundación CA, California** - Carlos Argüello, Founder of Fundación CA.
- **Google's contributions to the Development Goals: the private sector perspective** - Jack Fermon, Technical Program Manager, Google for Education.

17:15-17:30 **ROUND TABLE 1 – Closing remarks and questions**

TUESDAY, MARCH 15, 2016

Room B, Second Floor Pan American Health Organization 525 23rd Street, NW, Washington D.C. 20037, USA

- 9:00-9:15 **Welcome Remarks**
Dr. Francisco Becerra Posada, Assistant Director, Pan American Health Organization
- 9:15-10:30 **Keynote Speech**
- Dr. Jailson Correia, Health Secretariat of the State of the City of Recife, Brazil
 - Ing. Jorge Reynolds, inventor and innovator. Fundación Clínica A Shaio.
- 10:30-11:00 **Coffee Break**
- 11:00-12:15 **ROUND TABLE 2 – *Social Innovations and Research for Health: An Opportunity for Universities***
Moderator: Karen Gladbach, Manager, Training and Fellowships Human Resources for Health, Health Systems and Services (HSS), / Luis Gabriel Cuervo, Senior Advisor for Research Promotion and Development (KBR), Pan American Health Organization / World Health Organization
- **Free to Wander: Expanding the Multidisciplinary Research and Innovation Ecosystem through Universities-** Dr. Ticora Jones, Chief, Higher Education Solutions Network (HESN), US Agency for International Development (USAID)
 - **Retooling Universities as Platforms for Health and Social Impact in the Age of Open Innovation: The Promise and Challenge of Teaching Collaboration-** Dr. Jason Cross - Director, Innovation & Technology Policy Lab (ITPLab), Duke University
 - **Catalyzing on the Social Innovation in an Academic Institution-** Dr. Lindi van Niekerk, University of Cape Town Bertha Centre for S. Innovation & Entrepreneurship.
- 12:15-12:30 **ROUND TABLE 2 – *Closing remarks and questions***
- 12:30-13:45 **Free Time - Lunch**
- 13:45-15:00
- **The added value that PAHO brings to GCUB and the OAS scholars and universities -** Dr. Luis Gabriel Cuervo – PAHO/WHO
 - **Research papers that make a difference: How to increase research value, reputation and impact–** Dr. Iveta Simera, EQUATOR Network, United Kingdom
- 15:00-16:30 **ROUND TABLE 3– *Academic Mobility of Undergraduate and Postgraduate Levels in the Americas: Creation, Expansion and Qualification of Mobility and Double Degree Programs in the Region***
Moderator: Soraya Soubhi Smaili – Rector of Universidade Federal de São Paulo – UNIFESP
- **Brazilian Government's Initiatives to Promote Internationalization -** Professor Isac Medeiros, President of the Forum for Provosts of Research and Graduation (CAPES/MEC), Brazil.
 - **Mobility with quality: examples of different levels of integration -** Professor Filomena Marques Carvalho, Head of the International Relations Unit of the University of Coimbra and Chair of the LA Working Group of the Coimbra Group, Portugal.
 - **The role played by Brazilian Ministry of Foreign Affairs in Educational Internationalisation -** Counselor Almerinda Augusta de Freitas Carvalho, Head of the Educational Themes Division of the Ministry of Foreign Affairs of Brazil (DCE/MRE), Brazil.
 - Professor Andrea Cilloni, Head of the International Centre for Cooperatives and Head of the Internationalization Project BRICs, Italy.
- 16:30-16:45 **ROUND TABLE 3 – *Recommendations and conclusions***
- 16:45-17:15 **Closing ceremony / Group Picture Room A /Reception - PAHO Lobby**



Department of Human Development and Education
Executive Secretariat for Integral Development
Organization of American States

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