



# Supporting Implementation of Pharmaceutical Policies

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Pharmaceutical Policies and Evaluation Indicators  
in the Region of the Americas

Pan American Health Organization, Dec 10, 2009

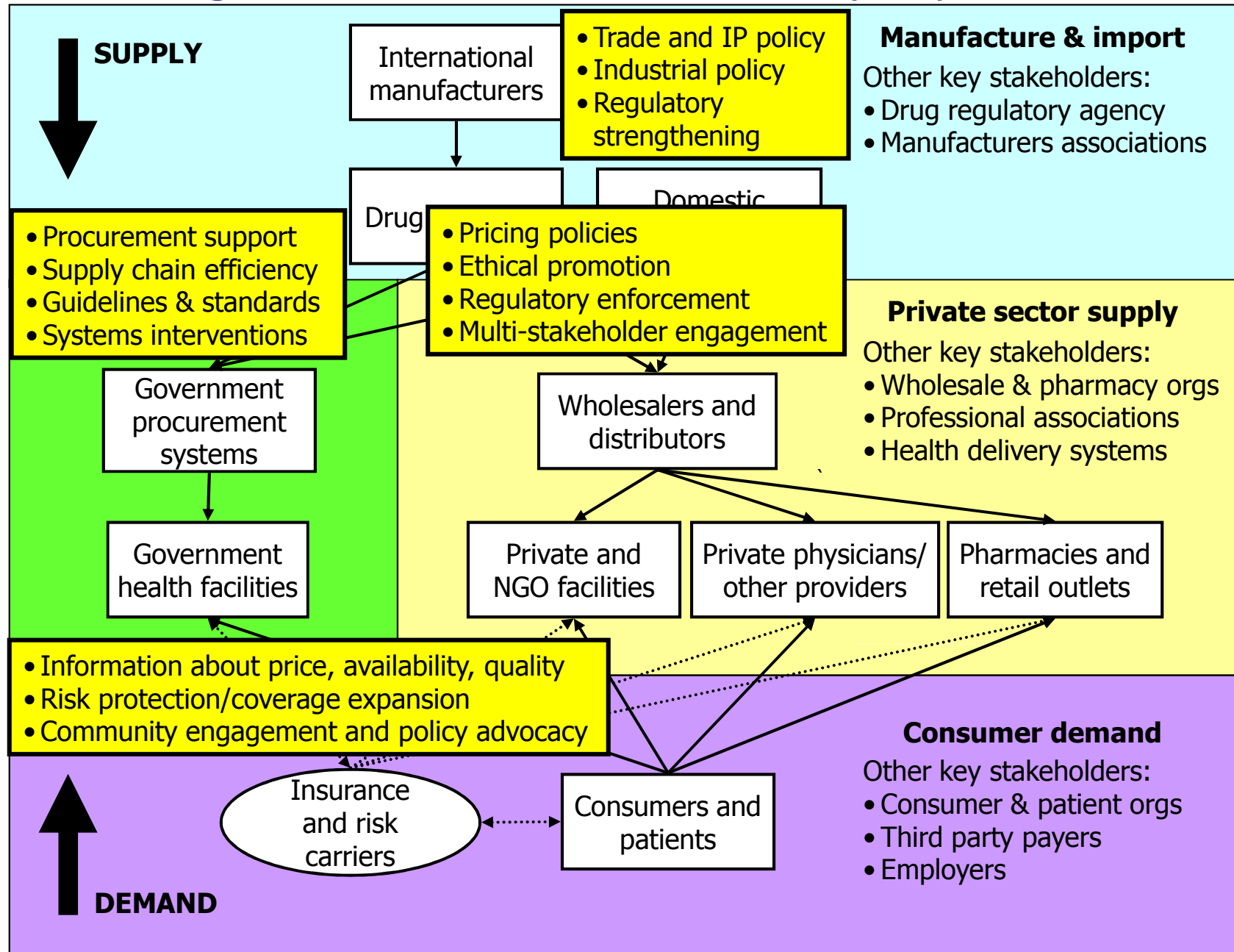


# Overview

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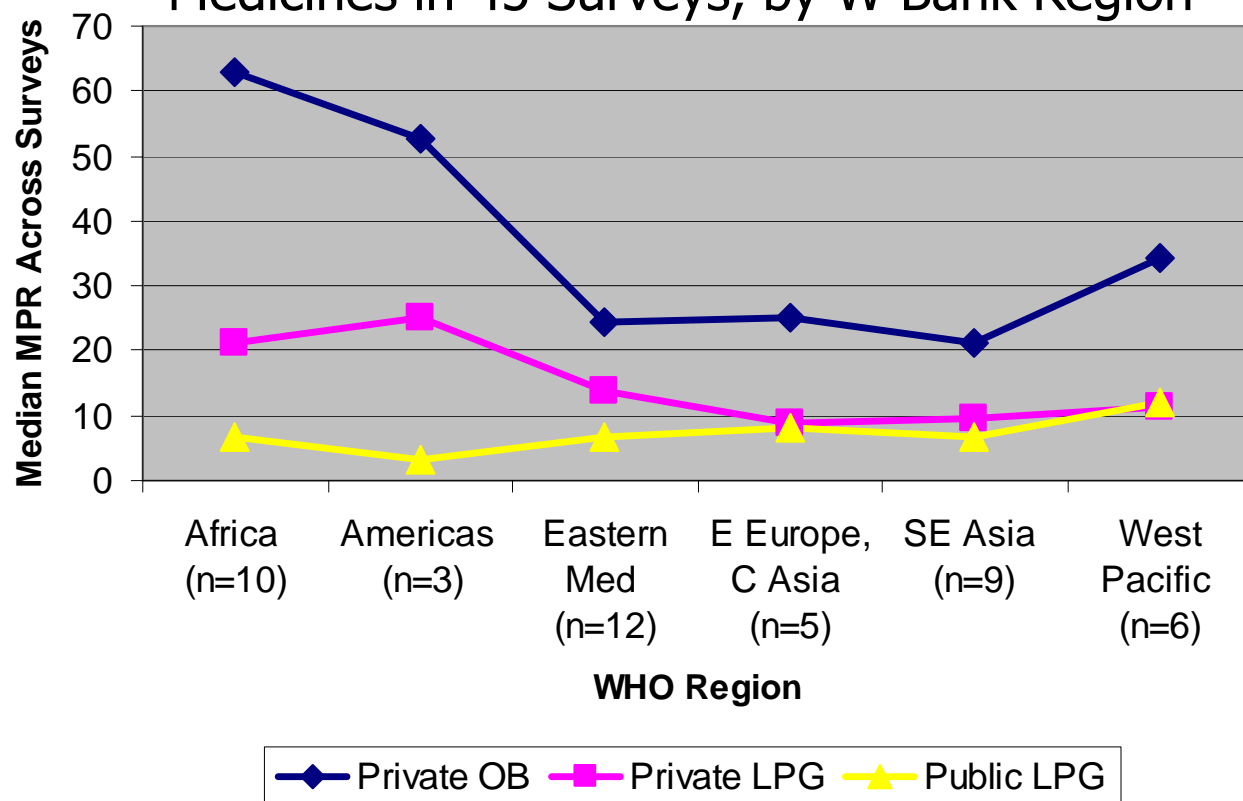
- Framework for supporting pharmaceutical policy implementation
- WHO-HAI Medicine Prices Project
- Medicines Transparency Alliance (MeTA)
- International Conference on Improving Use of Medicines (ICIUM)
- Medicines and Insurance Coverage (MedIC) Initiative

# Leverage Points for Pharmaceutical Policy Implementation



# WHO-HAI Medicine Prices Project: Data on Price and Availability to Inform Policy Decisions

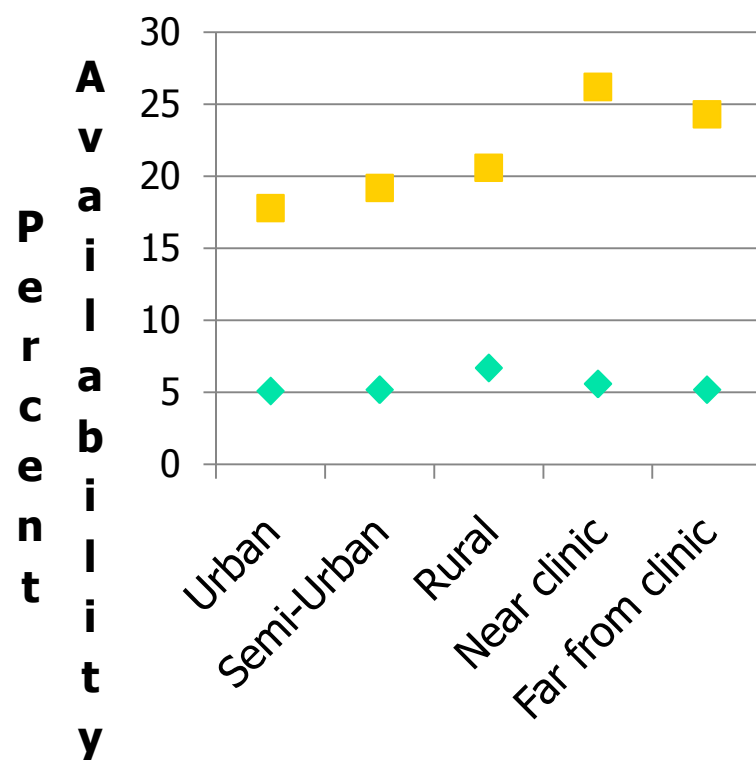
Cost: Median Price Ratio (MPR)\* of 15 Essential Medicines in 45 Surveys, by WHO Region



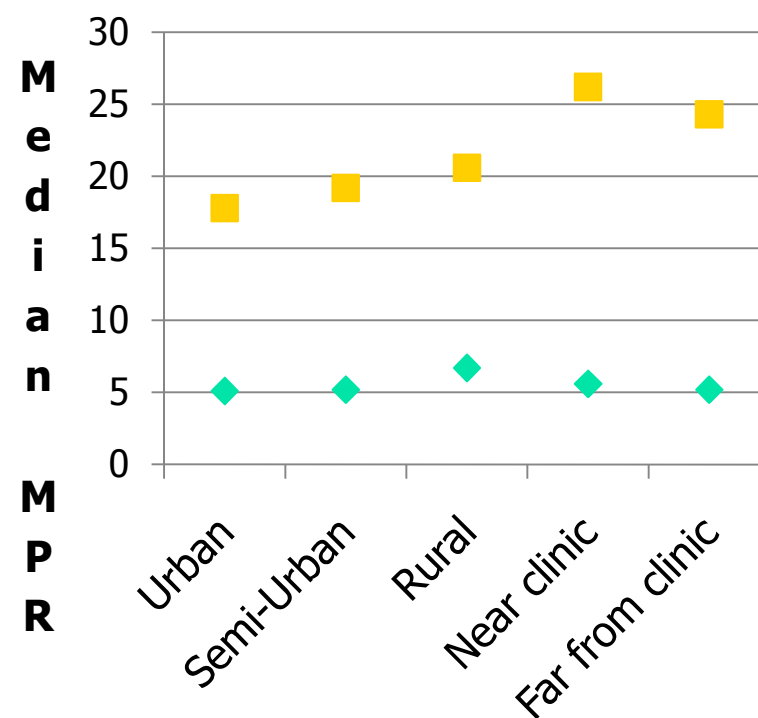
\* Median Price Ratio (MPR)=ratio of local median to international reference procurement price for generic equivalent product

Source: Cameron et al. (Lancet 2008) DOI:10.1016/S0140-6736(08)61762-6

# Data from Expanded WHO-HAI Price Survey in Peru: Private Sector Pharmacies



◆ Lowest price generic  
■ Originator brand



◆ Lowest price generic  
■ Originator brand



# Background on the Medicines Transparency Alliance (MeTA)

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## What drives medicines access problems?

### ➤ Market failure

- Information asymmetries
- Weak market signals
- Imperfect competition
- Collusion

### ➤ Government failure

- Poor procurement
- Weak regulatory systems
- Porous supply systems
- Fraud and corruption

## How might transparency help?

- Reliable data in the public domain
- Better value for money in procurement
- Facilitate responsible business practices
- Empower patients/consumers
- “Enabling space” for policy dialogue



# MeTA Strategy



- Goal: Greater **access to affordable essential medicines** to improve health outcomes
- Catalyze national and international **multi-stakeholder alliance**
- Increase **transparency**
  - Selection, procurement, distribution, sales, and use
  - Collect, analyze, disclose, and use key data on quality, availability, affordability, access, and use
- Strengthen **governance and accountability** of all stakeholders
- Improve **efficiency** in public and private sector



# MeTA Pilot Phase

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- Partners: DfID, WHO, World Bank
- Launch in London in April 2008
- Duration: mid-2008 to mid-2010 (of expected 10 year initiative)
- Activities
  - Develop global MeTA Forum
  - Test approaches in pilot countries: Ghana, Uganda, Zambia, Philippines, Peru, Jordan, Kyrgyzstan
  - Baseline pharmaceutical sector assessments



Chiang Mai, Thailand  
March 30–April 2, 2004



Second International Conference on Improving Use of Medicines

# ICIUM 2004: Global Agenda for Policy and Research in Use of Medicines

<http://www.icium.org/index.htm>

## Top 10 ICIUM 2004 Recommendations

1. Involve all stakeholders in developing, implementing, and monitoring National Medicines Policy and National AMR Policy
2. Expand health insurance and medicines coverage to vulnerable populations
3. Implement tailored interventions and systems changes to improve public & private sector prescribing
4. Establish policies and incentives to promote use of generic medicines, and develop systems to guarantee product quality
5. Implement short-course therapy for pediatric pneumonia and evaluate for other infections



## Top 10 ICIUM 2004 Recommendations

6. Monitor essential medicines prices and price components
7. Support consumers with unbiased information about medicines & medicines prices
8. Enforce regulations concerning drug promotion and consumer advertising
9. Improve quality of service in private pharmacies using standards of care, regulation, enforcement, & training
10. Implement systems to assure adherence as an integral part of expanded access programs (ARV, TB, malaria)

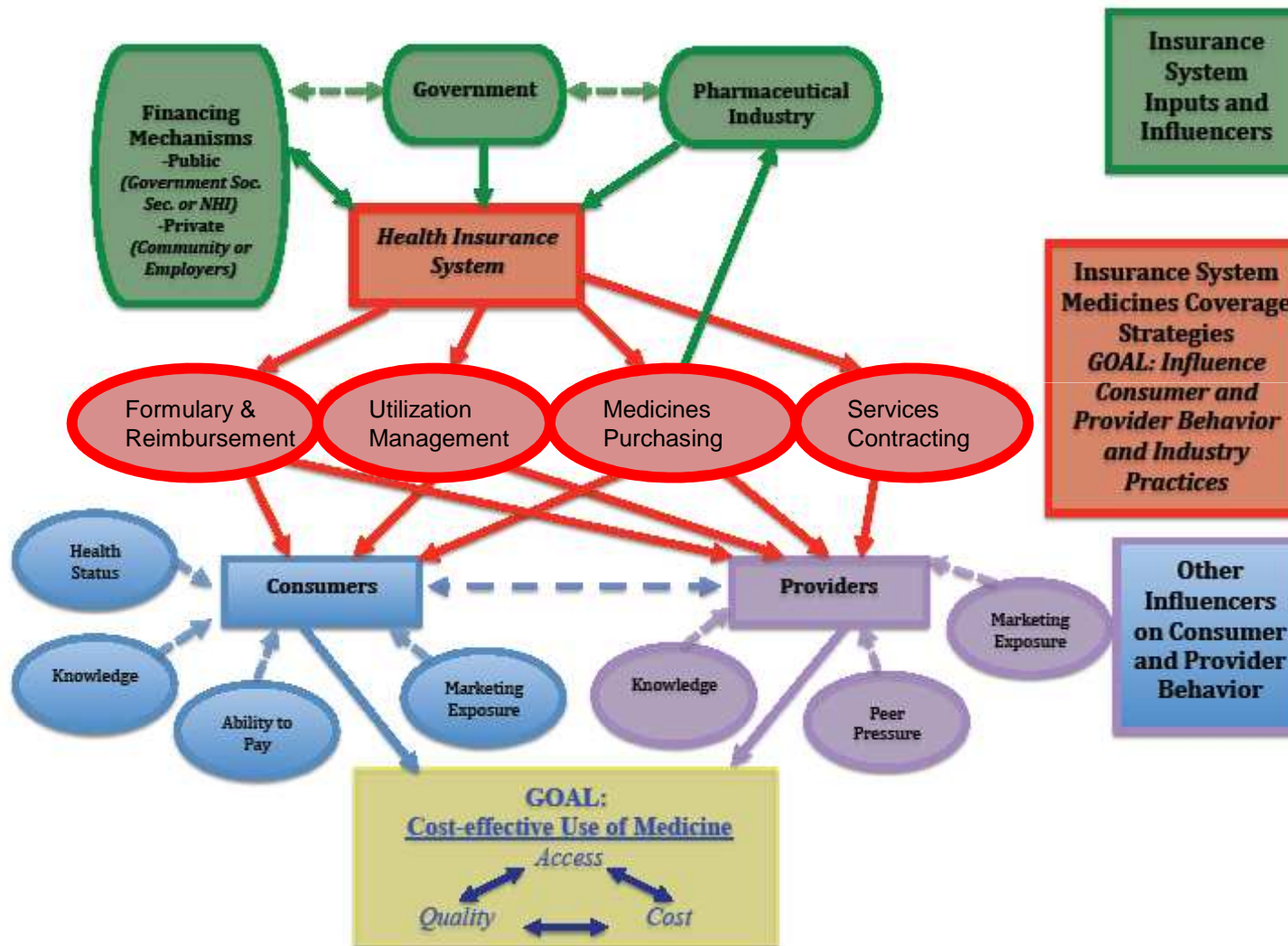


# Third International Conference on Improving Use of Medicines

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- Planned for Egypt, April 2011
  - Venue: Alexandria Biblioteca
  - 1 day pre-meeting, 4 day conference
  - To be announced December 2009
- Overview
  - Same interactive process as previous ICIUMs
  - Summarize global evidence
  - Develop 7-year recommendations
- Need greater Latin American participation

# Role of Insurance Systems in Cost Effective Use of Medicines

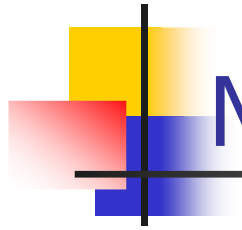




# Medicines and Insurance Coverage (MedIC) Initiative

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- Core recommendation from ICIUM 2004
  - Global expansion of risk protection systems
  - Need to operate in private sector
- Global initiative led by Boston WHO CCPP
- Objectives:
  - Expand access and improve medicines use using levers available in insurance systems
  - Build capacity in sustainable systems
  - Support design, implementation, and evaluation of medicines policy innovations
  - Build global evidence base



# MedIC Objectives and Activities

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- **Build capacity**: training courses, Harvard fellowships
- **Policy analysis**: exploit insurance databases, performance indicators
- **Policy implementation**: technical support, policy experimentation
- **Dissemination**: evidence sharing, collaboration across systems