What have the 35 countries of the Americas done to tackle the tobacco epidemic?

30	have ratified the Framework Convention on Tobacco Control
19	have banned smoking in indoor public places and workplaces
18	require graphic health warnings that cover at least half the pack´s main display area
7	offer cessation services including a national quit line and nicotine replacement therapy cost covered
6	have banned all forms of advertising, promotion and sponsorship
6	have ratified the new Protocol to Eliminate Illicit Trade in Tobacco Products
2	apply taxes that represent more than 75% of the retail price

Source: Tobacco Control Report for the Region of the Americas (PAHO/WHO)

It's time to renew our commitment. It's time to do more. A tobacco-free Americas is in our reach.



#NoTobacco www.paho.org/tobacco