

Show the truth. Picture warnings save lives.

Tobacco companies use pretty packaging to make their products seem cool. In truth, tobacco kills and sickens. Picture warnings convince people to quit. Don't just tell the truth. Show it!

www.who.int/tobacco



Regional Office of the
World Health Organization



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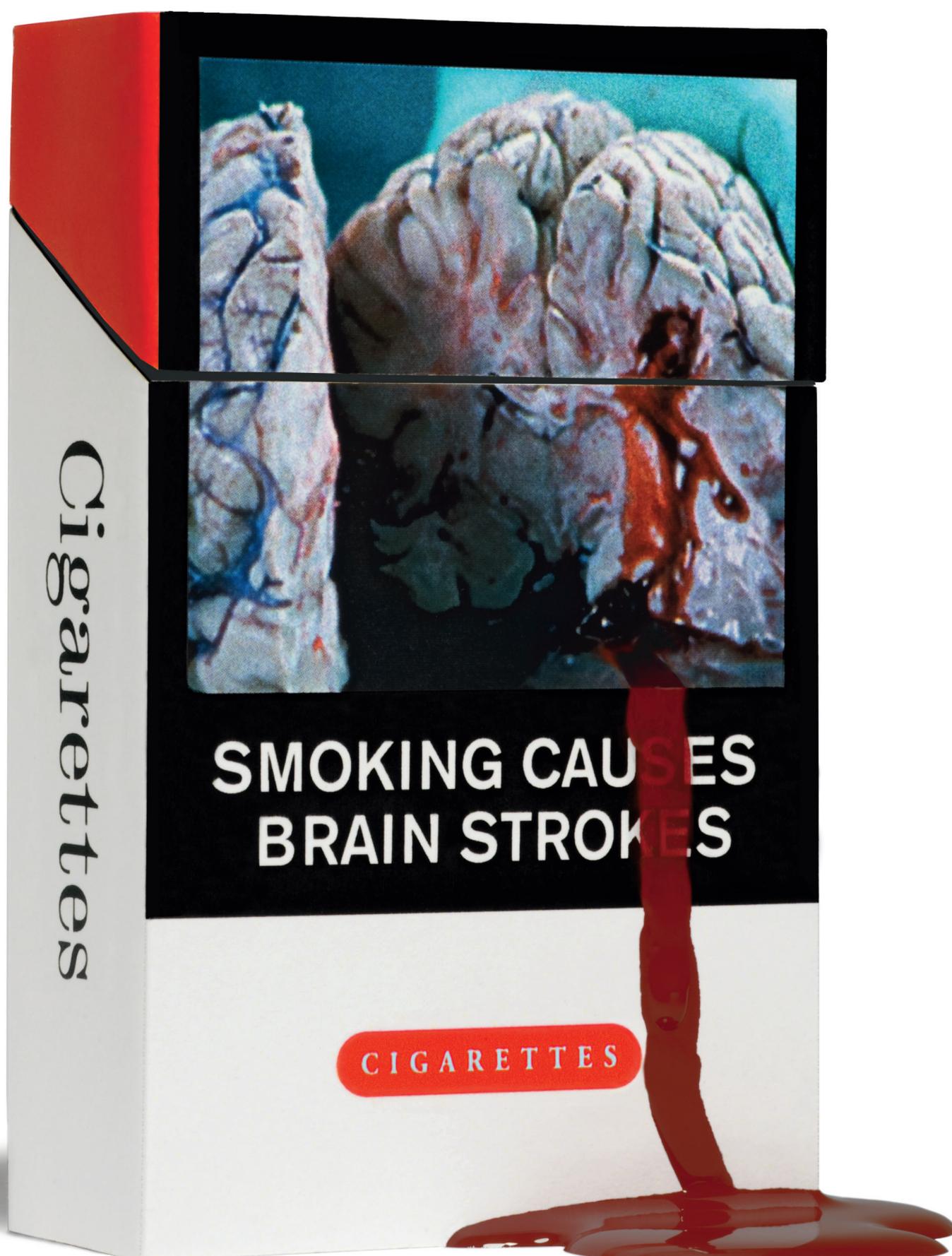


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