

# Show the truth. Picture warnings save lives.

Tobacco companies use pretty packaging to make their products seem cool. In truth, tobacco kills and sickens. Picture warnings convince people to quit. Don't just tell the truth. Show it!

[www.paho.org/tobacco](http://www.paho.org/tobacco)



**Pan American  
Health  
Organization**

Regional Office of the  
World Health Organization

**WORLD  
NO TOBACCO  
DAY 31 MAY**

