

# Enacting Health Warning Regulations

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Saint Lucia





# Enacting Health Warning Regulations

## Department of Health and Wellness-SAACS

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# Submissions to AG's Chambers-March 2018

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- Public Health Amendment Bill 2017 –advocating for comprehensive legislation
- Proposal submitted to funding agency for support with policy and legislation formulation. ( same pending)
- Public Health (Smoking Control) Regulations 2017-for substantive review and strengthening of smoking control regulations.



# M-POWER implementation

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- Focus on MOW of the strategy: (Monitor, offer Help, Warn about Dangers)
- Current taxation 63.5%:
- Same calculated with a mixture of: Common External Tariff-45%
- Customs service charge : 6%
- VAT: 12.5%
- Seen as a bench mark for the rest of the OECS
- This is an indication that our tax mark up is a good place to start



# Revenue

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- Increase prices through increased specific taxes.
- Ministry of Finance submitted representative to be represented on committee.



# Key area for labeling

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**SAINT LUCIA NATIONAL STANDARD**

**SLNS 27: 2016**

**SPECIFICATION FOR LABELLING OF  
TOBACCO PRODUCTS**



# Mandatory Tobacco package labels

## In effect from August 16, 2017

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- Enforced by the Saint Lucia Bureau of Standards – Noncompliance carries legal penalties
- Standards adopted by the SLBS in 2016 and enacted in 2017
- Manufacturers, distributors, importers, retailers & other entities shall (must) comply
- Every tobacco carton & package must bear the labels
- Name & Address of manufacturer, manufacturing date & batch number
- Health warnings – on the package itself not the cellophane or wrapping



# Mandatory Tobacco package labels

## In effect from August 16, 2017

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- Back and front package warnings
- Graphic warnings covering 50% of the package whatever the shape
- Set of 8 health warnings to be evenly distributed within the stock
- Health warnings to be rotated, no warnings to be used for more than 16 months. Rotation schedule already set out in the standard. Two sets of eight health warnings
- Declaration on all packages must be bold in colour (eg black font on yellow background) and placed on the side of the package
- No deceptive labels



# Overview of 'The Box'





# Presentation of 'The Box'

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- The health warnings are to be depicted in individual packages of tobacco products in accordance with this standard shall be divided into 2 distinct sets.
- Health warnings Set A and Set B is being used alternatively in rotation.
- No set of warnings shall be utilized in the market for more than 16 months.
- The health warnings will be printed on the box; not on the cellophane or detachable outer packages or by adhesive labels.



# Set A

## Graphic Health Warning 3

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**BRAND**



**BRAND**



**BRAND**



# Set B

## Graphic Health Warning 1





# Declaration on Package

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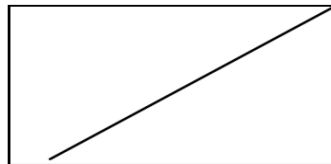
## **Declaration**

### **E.1 Text of declaration**

The following text shall be used in the declaration area:

"Smoke from this product contains extremely addictive nicotine and toxic substances such as tar and carbon monoxide. No safe level of consumption exists for this product".

### **E.2 Appearance of declaration in declaration area for flip top package**



Smoke from this product contains extremely addictive nicotine and toxic substances such as tar and carbon monoxide. No safe level of consumption exists for this product.