

Calls to action

What you can do to make a sustained difference in food safety

This action-oriented campaign will promote global food safety awareness and call upon countries and decision makers, the private sector, civil society, UN organizations and the general public to take action.

We are inviting all players in the farm-to-fork continuum to get involved: FAO, WHO and Codex Member Countries and their partners; everyone who grows, processes, transports, stores, sells and consumes food; goodwill ambassadors; social media influencers and the general public, especially youth.

1. Ensure it's safe

Governments must ensure safe and nutritious food for all

National governments are critical in guaranteeing that we all can eat safe and nutritious food. Policy makers can promote sustainable agriculture and food systems, fostering multi-sectoral collaboration among public health, animal health, agriculture and other sectors. Food safety authorities can manage food safety risks along the entire food chain, including during emergencies. Countries can comply with international standards established by the Codex Alimentarius Commission.

2. Grow it safe

Agriculture and food producers need to adopt good practices

Farming practices must ensure a sufficient supply of safe food at a global level today while at the same time mitigating climate change and minimizing environmental impacts for tomorrow. As food production systems transform to adapt to changing conditions, farmers must carefully consider optimal ways to address potential risks to ensure that food is safe.

3. Keep it safe

Business operators must make sure food is safe

Preventive controls can address most of food safety problems. Everyone involved in food operations – from processing to retail – must ensure compliance with programmes like HACCP, a system that identifies, evaluates and controls hazards which are significant for food safety from primary production to final consumption. Additionally, good processing, storage and preservation help retain nutritional value and food safety as well as reduce post-harvest losses.

4. Check it's safe

All consumers have a right to safe, healthy and nutritious food

Consumers have the power to drive change. They need to be empowered to make healthy food choices for themselves and support sustainable food systems for the planet. Given the complexity of food safety, consumers need access to timely, clear and reliable information about the nutritional and disease risks associated with their food choices. Unsafe food and unhealthy dietary choices swell the global burden of disease.

5. Team up for safety

Food safety is a shared responsibility

The diverse group that share responsibility for food safety – governments, regional economic bodies, UN organizations, development agencies, trade organizations, consumer and producer groups, academic and research institutions and private sector entities – must work together on issues that affect us all, globally, regionally and locally. Collaboration is needed at many levels – across sectors within a government and across borders when combatting outbreaks of foodborne illness globally.