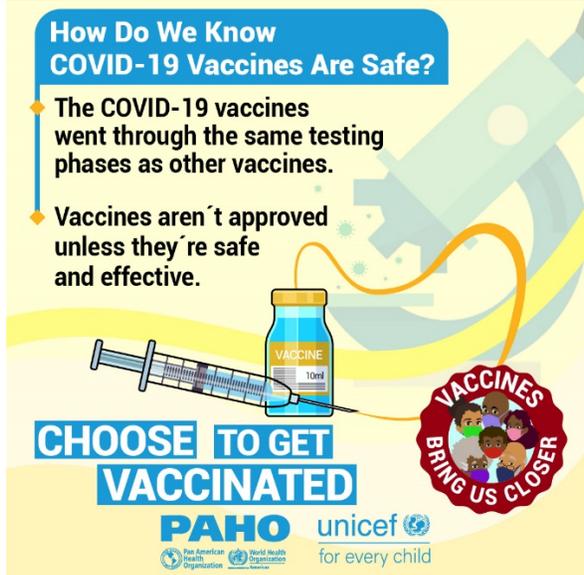


# Choose to Get Vaccinated: Vaccines Bring Us Closer

Campaign launch date: Friday, May 21, 2021

Available here:

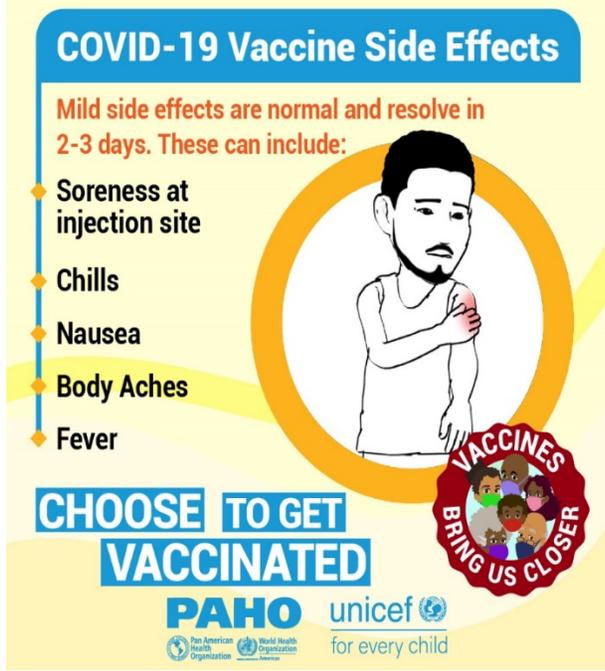
- Website: <https://www.paho.org/en/campaigns/covid-19-vaccines-bring-us-closer-choose-get-vaccinated>
- Hashtags: #GetVax #VaccinesWork #COVID19

Social Media Messages		
Message	Image	Alt Text
<p> Vaccine safety is a top priority.</p> <p>Global efforts developing the COVID-19 vaccine utilize existing coronavirus 🦠 research to produce safe and effective vaccines.</p> <p>Even after being approved, #COVID-19 vaccines are continuously monitored 🔍 for safety.</p> <p>#VaccinesWork #GetVax</p> <p>Tag: @UNICEFeasterncaribbean @PAHOWHO @PAHOWHOCaribbean</p>	 <p><b>How Do We Know COVID-19 Vaccines Are Safe?</b></p> <ul style="list-style-type: none"> <li>• The COVID-19 vaccines went through the same testing phases as other vaccines.</li> <li>• Vaccines aren't approved unless they're safe and effective.</li> </ul> <p><b>CHOOSE TO GET VACCINATED</b></p> <p><b>VACCINES BRING US CLOSER</b></p> <p><b>PAHO</b> unicef  for every child</p>	<p>The card has a yellow background and includes writing in white with a blue background.</p> <p>The title is: How do we know COVID-19 vaccines are safe? This is followed by two bullets. The text states: The COVID-19 vaccines went through the same testing phases as other vaccines. Vaccines aren't approved unless they're safe and effective.</p> <p>The graphics include a vaccine container and a syringe and in the background is a microscope. The tag line is: Choose to get vaccinated. There is a red circular graphic which shows a family wearing masks and around them are the words: Vaccines bring us closer. The bottom of the card shows the logos of the Pan American Health Organization/World Health Organization and UNICEF: For every child.</p>

## Social Media Messages

Message	Image	Alt Text
<p>📌 Vaccines protect you from disease ☐ by helping your immune system fight infections faster.</p> <p>👉 #COVID-19 vaccines are no different. Vaccines helps your immune system fight 🦠 COVID-19.</p> <p>👨👩👧👦 Choose to get vaccinated.</p> <p>#VaccinesWork #GetVax</p> <p>Tag:            @UNICEFeasterncaribbean            @PAHOWHO            @PAHOWHOCaribbean</p>	<p>The infographic features a central illustration of a human figure composed of blue gears, symbolizing the immune system's internal processes. To the left, a syringe is shown with a yellow stream of vaccine entering the body. The background is a light yellow with faint green virus-like particles. Text elements include the title 'How Do COVID-19 Vaccines Work?' in a blue box, the main message 'Vaccines help your immune system fight infections faster', and a call to action 'CHOOSE TO GET VACCINATED' in large blue letters. Logos for PAHO and UNICEF are at the bottom, along with the tagline 'for every child'. A red circular graphic at the bottom right says 'VACCINES BRING US CLOSER' around an image of a family.</p>	<p>The card has a yellow background and includes writing in white with a blue background.</p> <p>The title is: How do COVID-19 Vaccines work? This is followed by the text: Vaccines help your immune system fight infections faster. There is an image of a human body filled wth cogs which highlight the parts of the body working. There is also a syringe which is used to admnister vaccines. In the background are germ molecules. The tag line is: Choose to get vaccinated.</p> <p>There is a red circular graphic which shows a family wearing masks and around them are the words: Vaccines bring us closer. The bottom of the card shows the logos of the Pan American Health Organization/World Health Organization and UNICEF: For every child.</p>
<p>📌 Every COVID-19 vaccine ✓ approved for use is continuously monitored for safety.</p> <p>COVID-19 vaccines go through the same clinical trials ☐ and rigorous studies 📊 as all other vaccines.</p> <p>Safety and efficacy are top priorities for all approved vaccines. Choose to get Vaccinated.</p> <p>#GetVax #VaccinesWork #COVID19</p> <p>Tag:</p>	<p>This infographic has a yellow background with a blue and silver shield containing a white checkmark. To the right of the shield is a small illustration of a vaccine bottle. On the left, a list of three bullet points explains the safety process. The main title 'COVID-19 Vaccine Safety' is in a blue box at the top. Below the shield, the text 'CHOOSE TO GET VACCINATED' is written in large blue letters. Logos for PAHO and UNICEF are at the bottom, with the tagline 'for every child'. A red circular graphic at the bottom right says 'VACCINES BRING US CLOSER' around an image of a family.</p>	<p>The card has a yellow background and includes writing in white with a blue background. The title is: COVID-19 Vaccine Safety. This is followed by the text: All vaccines got through three different clinical trial phases. Monitoring for safety is ongoing. Nothing affects your genetic code. The graphic is blue and silver shield with a white check icon</p> <p>The tag line is: Choose to get vaccinated. There is a red circular graphic which shows a family wearing masks and around them are the words: Vaccines bring us closer. The bottom of the card shows the logos of the Pan American Health Organization/World Health Organization and UNICEF: For every child.</p>

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Message	Image	Alt Text
<p>@UNICEFeasterncaribbean            @PAHOWHO            @PAHOWHOCaribbean</p> <p>Some people may experience mild side effects 😞 following a COVID-19 vaccination.</p> <p>This is a normal reaction from your immune system responding to the vaccine. It is not 🧑 a sign that you are sick with COVID-19.</p> <p>Vaccination side effects generally go away after 2-3 days.</p> <p>#VaccinesWork #GetVax</p> <p>Tag:            @UNICEFeasterncaribbean            @PAHOWHO            @PAHOWHOCaribbean</p>	 <p>The infographic has a yellow background. At the top, a blue banner contains the title "COVID-19 Vaccine Side Effects" in white. Below the banner, orange text reads "Mild side effects are normal and resolve in 2-3 days. These can include:". A list of symptoms follows, each preceded by a yellow diamond bullet point: "Soreness at injection site", "Chills", "Nausea", "Body Aches", and "Fever". To the right of the list is a line drawing of a man in a white tank top, with a red circle on his upper arm indicating the injection site. Below the list, a blue banner says "CHOOSE TO GET VACCINATED" in white. At the bottom, the logos for PAHO (Pan American Health Organization) and UNICEF (United Nations Children's Fund) are displayed, with the tagline "for every child". A red circular graphic on the right side of the infographic features a family wearing masks and the text "VACCINES BRING US CLOSER".</p>	<p>The card has a yellow background and includes writing in white with a blue background.</p> <p>The title is: COVID-19 Vaccine Side Effects. This is followed the text: Mild side effects are normal and resolve in 2-3 days. These can include: Soreness at the injection site, Chills, Nausea, body aches and fever. The graphic shows a man in an orange circle touching the injection site on his upper arm and a red circle showing where persons can expect to experience soreness.</p> <p>The tag line is: Choose to get vaccinated. There is a red circular graphic which shows a family wearing masks and around them are the words: Vaccines bring us closer. The bottom of the card shows the logos of the Pan American Health Organization/World Health Organization and UNICEF: For every child.</p>

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Message	Image	Alt Text
<p>Getting vaccinated is one of many actions you can take to keep yourself and your family safe and healthy. 🧑🏻‍🧑🏻‍🧑🏻</p> <p>Choosing to get vaccinated brings us a step closer to spending quality time with our loved ones again.</p> <p>📄 Vaccines bring us closer together 🧑🏻‍🧑🏻‍🧑🏻</p> <p>#GetVax #VaccinesWork #COVID19</p> <p>Tag:            @UNICEFeasterncaribbean            @PAHOWHO            @PAHOWHOCaribbean</p>		<p>The card has a yellow background and includes writing in white with a blue background.</p> <p>The title is: Benefits of COVID-19 Vaccines. This is followed the text: Builds your immune system, protects you from severe sickness and complications and reduces your risk of hospitalization.</p> <p>The graphic shows a family of six including grandparents. They are wearing masks and are in a heart shape which is linked to a vaccination syringe.</p> <p>The tag line is: Choose to get vaccinated. There is a red circular graphic which shows a family wearing masks and around them are the words: Vaccines bring us closer. The bottom of the card shows the logos of the Pan American Health Organization/World Health Organization and UNICEF: For every child.</p>