

Overview

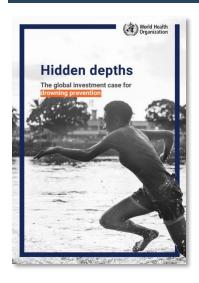
Past resources

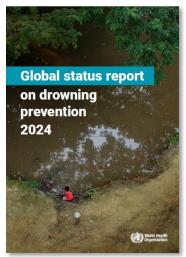




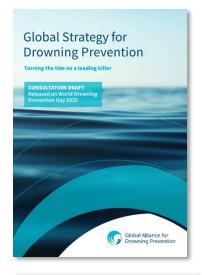


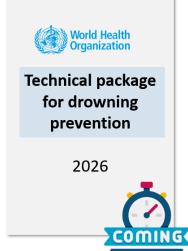
New resources

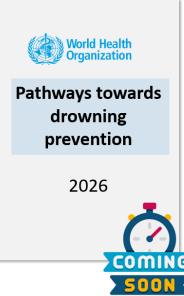




Upcoming resources

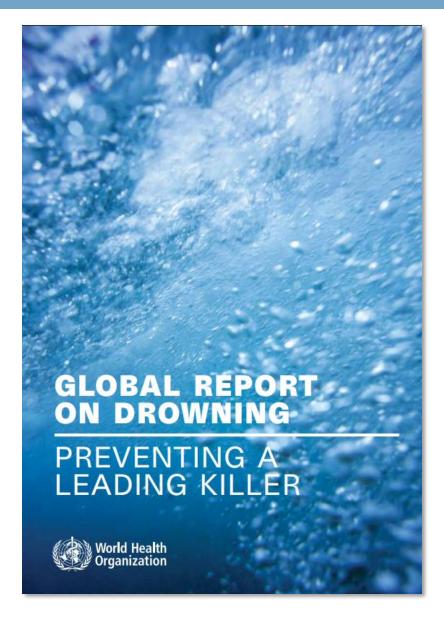








Global report on drowning: Preventing a leading killer (2014)



Interventions



Provide safe places (for example, a day-care centre) away from water for preschool children, with capable childcare



Install barriers controlling access to water



Teach school-age children swimming and water safety skills

Strategies







Develop a national water safety plan



Promote multisectoral collaboration



Train bystanders in safe rescue and resuscitation



Build resilience and manage flood risks and other hazards locally and nationally



Set and enforce safe boating, shipping and ferry regulations

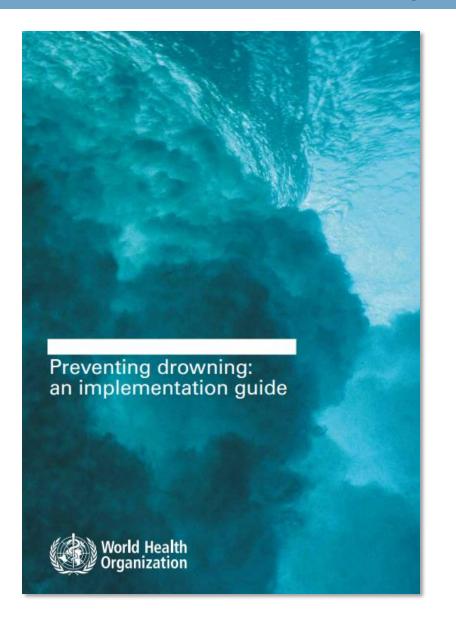


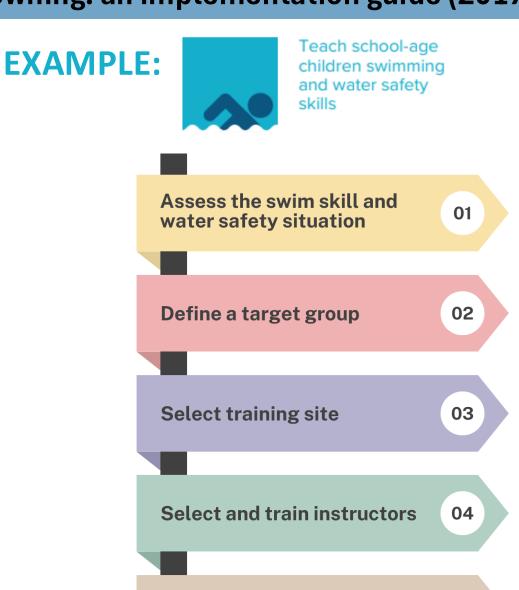
Advance drowning prevention through data collection and well-designed studies



Strengthen public awareness of drowning through strategic communications

Preventing drowning: an implementation guide (2017)

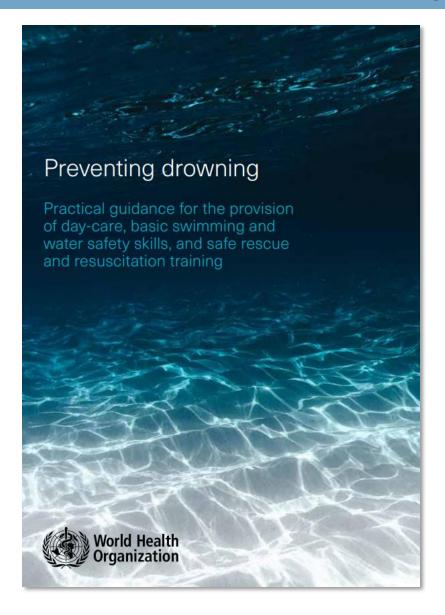




Engage parents

05

Practical guidance for drowning prevention (2022)



EXAMPLE:

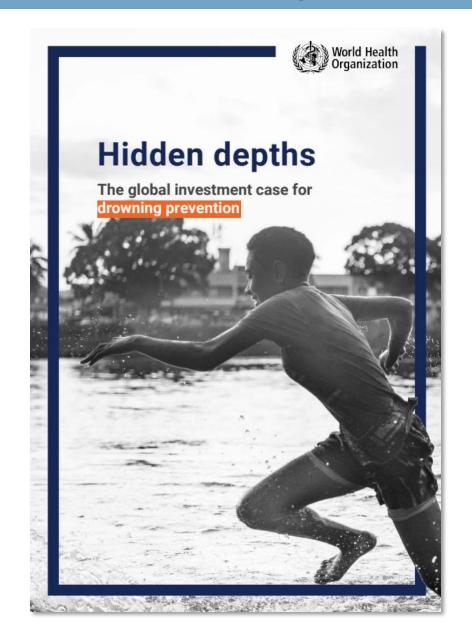


Teach school-age children swimming and water safety skills

- Target school-age children aged 6 years and older especially those in rural communities who are regularly exposed to water.
- Screen potential child participants targeted for medical conditions or disability.
- Gain documented, verbal or written informed **consent** for children to participate from parents or guardians.
- Perform a safety assessment using a checklist each time a swimming training site is used for a lesson.
- Select and recruit local people already certified for a recognized training curriculum, first aid and CPR, and experienced or trained in teaching and managing groups of children.
- Develop an emergency action plan.
- Specify a maximum **instructor-participant ratio** of 1:5.
- Ensure incident-reporting mechanisms.
- Conduct site-safety audits regularly.
- Ensure strong safeguarding policies.
- Etc...



Hidden depths: the global investment case for drowning prevention (2023)



Investing in drowning prevention

Increasing coverage to 50% of children aged 1–9 years will initially cost

US\$ 16.66

per child to teach basic swimming skills



774 000 lives saved



US\$ 26.34

per child each year to provide day-care



By 2050

almost

1 million

nonfatal child drownings

including

178 000

severe cases with life-limiting injury

US\$ 400 billion

in economic benefits



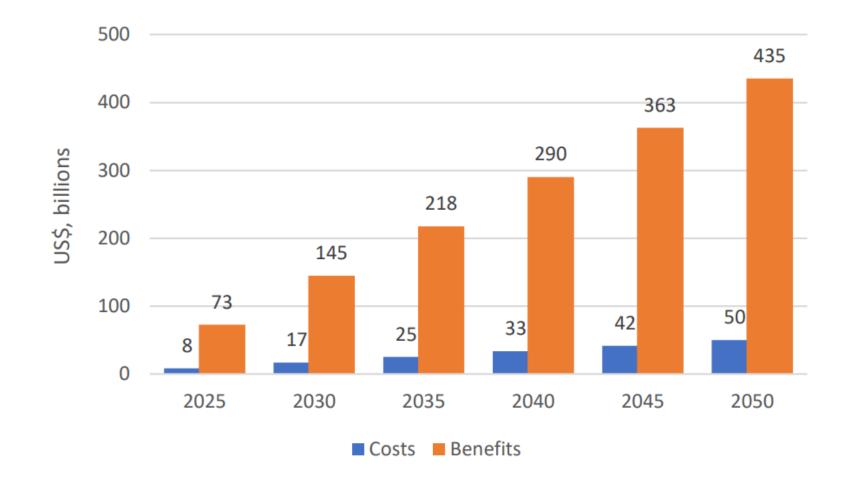
US\$9

return for each dollar invested

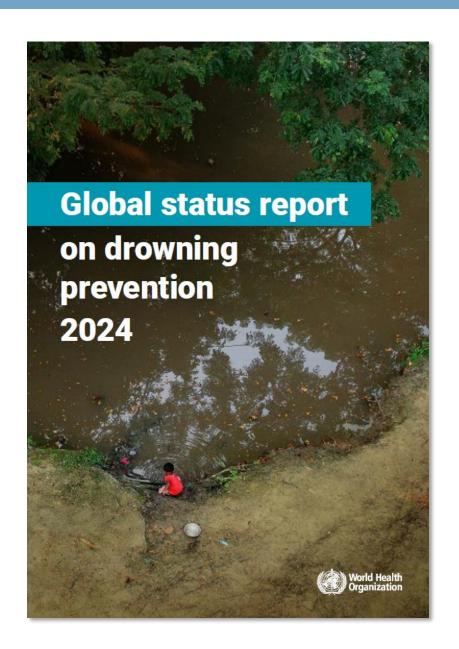
Hidden depths: the global investment case for drowning prevention (2023)



Fig. 2. Cumulative intervention costs and economic benefits from scaling up drowning prevention interventions, high-burden countries, 2020–2050



Global status report on drowning prevention (2024)



Participating Member States and Territories

National data contributors

- Starting point for situational assessments to better understand drowning risks
- Identify priority interventions that will have greatest impact in response to local context
- Identify and engage multisectoral partners in drowning prevention
- Enable between-country comparisons, promoting knowledge sharing
- Advocacy tool
- Monitoring and evaluation of progress over time

Global status report on drowning prevention (2024)



Governance and coordination 40%

National focal point 53%

National drowning prevention strategy 26%

National coordination mechanism 40%



Policy and legislation 42%

Disaster risk management policy 27%

Legislation for swimming pool fencing 14%

Legislation for safety of passenger vessels 78%

Alcohol regulations 26%

Legislation mandating lifejacket use 65%



Community level interventions 48%

Daycare services for pre-school children 28%

Swimming and water safety training 22%

Installation of barriers near water 20%

33%

Search and First responder rescue training services 73%

Lifequard

services

38%

Disaster warning systems 71%

Building community disaster resilience 42%

Community flood risk management 73%

Weather alerts 81%



Awareness raising 38%

Drowning prevention mass media campaigns 46%

Awareness campaigns on child drowning prevention 38%

Awareness campaigns on alcohol use near water 29%



Data and research **56%**

Capture of drowning deaths through civil registration systems 65%

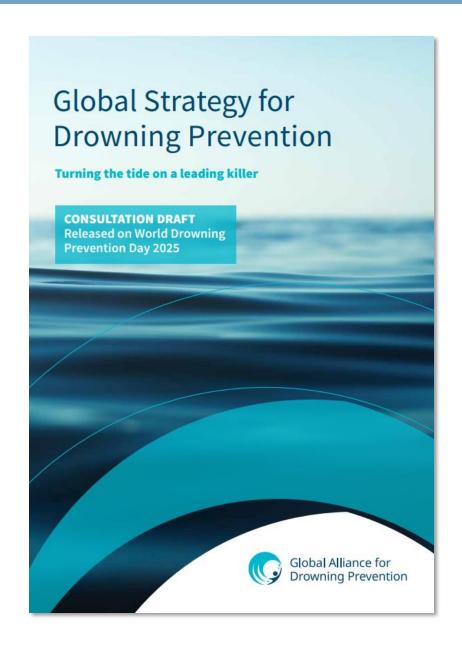
Availability of sufficiently detailed drowning data 72%

Research on drowning prevention 38%

Capture of drowning deaths through cross-sectoral data collection 50%



Global strategy for drowning prevention (to be launched November 2025)





Technical package for drowning prevention (to be launched 2026)

 Best-practice approaches to establishing policy and legislative environments that promote safety around water and aid drowning prevention efforts

• Sector specific:

- → Protection of children
- → Maritime transport safety
- → Occupational safety for water-based employment
- → Risk reduction during flooding
- → Safety services on and around water
- → Safety infrastructure in and around water



Technical package for drowning prevention

2026



Pathways towards drowning prevention (to be launched July 2026)

 Step-by-step guidance to support countries overcome drowning prevention implementation challenges, drawing on first-hand experience



Secure government commitment on the issue through communicating risk and impacts



STEP 2

Provide capacity development to community members for safe and effective intervention delivery



STEP 3

Scale up programme through community partnerships and institutions focused on child health



Pathways towards drowning

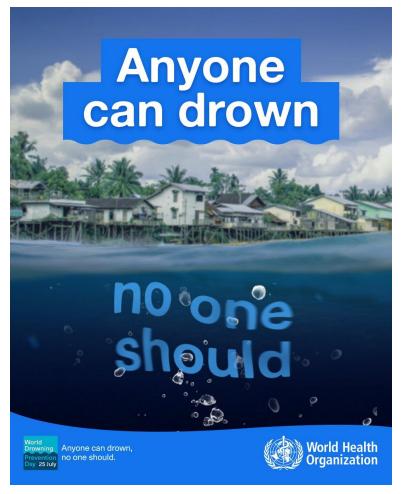
Vorld Health

prevention

2026



World Drowning Prevention Day - 25 July













WDPD 2025:

Your Story Can Save a Life

Drowning prevention through shared experiences