

UNITED STATES OF AMERICA

Prevalence of tobacco use

Youth

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)
Men	14.6	4.2	4.0
Women	12.2	4.1	1.3
Total	13.4	4.1	2.7

Source: National Youth Tobacco Survey (NYTS), 2015 (13-15 years).

Adults

POPULATION GROUP	CURRENT TOBACCO USE (SMOKED AND SMOKELESS) (%)	CURRENT CIGARETTE SMOKING (%)	CURRENT SMOKELESS TOBACCO USE (%)
Men	22.1	16.7	4.3
Women	15.2	13.6	0.2
Total	18.5	15.1	2.2

Source: National Health Interview Survey (NHIS), 2015 (≥18 years).

MPOWER Measures

M (MONITORING)

Survey	Youth	Adults
Recent	Yes	Yes
National representativeness	Yes	Yes
Periodic	Yes	Yes

W (WARNINGS)

Health warnings required by law	Yes
Images	No ^b
Size (average-front/back)	50-50/50 ^c
Ban on misleading terms	Yes
Is any feature missing?	No

^b Law not applied as of 31 December 2016. Application of the regulation promulgated by the FDA has been delayed.

^c Regulation pending.

P (SMOKE-FREE POLICIES)^a

Health centers	No
Schools (except universities)	No
Universities	No
Government buildings	Yes
Offices	No
Restaurants	No
Bars and pubs	No
Public transportation	No

^a No law exists at the federal level, but several state laws exist.

E (ADVERTISING BANS)

Ban on direct advertising

Television, radio, and print media	Incomplete ^d
Billboards	No ^e
Publicity at points of sale	No

Ban on product placement

Ban on promotion	No ^d
Ban on sponsorship	No ^d

Ban on product display

No

^d For more information, see Tables 9 and 10.

^e Data not approved by national authorities.

O (CESSATION)

Toll-free quitline	Yes	
Nicotinic substitution therapy is available in:	Are the costs covered?	
General store	Partially	
Cessation services are available in:	Are the costs covered?	
Primary care services	Yes, in some	Partially
Hospitals	Yes, in some	Partially
Doctor's offices	Yes, in some	Partially
The community	Yes, in some	Partially
Other	No	---

--- Data not reported/not available

--- Data not required/not applicable

For definitions of the indicators and color-coded ratings, see the Technical Note.

R (TAXATION)

Price of most sold brand (pack of 20 cigarettes)

In national currency	USD	6.43
In international dollars		6.43

Tax (share of the final price of most sold brand)

Total taxes	43.01
Specific excise taxes	37.81
Ad valorem excise taxes	0.00
Value-added tax (VAT)	5.20
Import duties	0.00
Other taxes	0.00

Evolution of taxes and prices

	2008	2016
Tax (share of the final price of most sold brand)	36.57	43.01
Price of most sold brand (international dollars)	4.58	6.43



	WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL	PROTOCOL TO ELIMINATE ILLICIT TRADE IN TOBACCO PRODUCTS
Date of signature (d/m/y):	10/05/2004	—
Date of the ratification or accession (d/m/y):	—	—

Tobacco: prices and taxes

RETAIL PRICE PER PACK OF 20 CIGARETTES

	In local dollars (USD)	In international dollars (PPP) ¹
Most popular brand: ---	6.43	6.43
Most inexpensive brand: ---	---	---
Most expensive brand: ---	---	---

TAXES ON TOBACCO²

Taxes as percentage of the final price of the most sold brand

Excise taxes ³	Specific taxes ⁴	37.81%
	<i>Ad valorem</i> tax ⁵	0.00%
Value-added/sales tax (VAT)		5.20%
Import duty ⁶		0.00%
Other taxes		0.00%
Total excise taxes		43.01%

Design and administration of cigarette taxes

Are taxes applied in mixed fashion (<i>ad valorem</i> and excise)?	No
If a mixed tax system is used, is the tax burden of excise taxes greater than that of <i>ad valorem</i> taxes? ⁷	---
If an <i>ad valorem</i> or mixed tax system exists, is a specific minimum tax applied? ⁸	---

- The international dollar is a currency unit adjusted for purchasing power parity (PPP) that is used to compare the value of products and services in different countries.
- Taxes: taxes imposed on goods or services which cause consumers to pay higher prices.
- Excise taxes: these have a greater impact on public health since they are applied exclusively to tobacco products and raise their relative price compared to other products and services.
- Specific tax: it is established in relation to quantity, for example, a set quantity of cigarettes, or by weight.
- Ad valorem* tax: is based on the value of the product, such as a percentage of the retail price, the manufacturer's price, etc.
- The effectiveness of import duties in raising sales prices has been declining as countries have signed bilateral, regional, and global trade agreements.
- Specific excise taxes tend to raise consumer prices more, relatively, than *ad valorem* taxes. Imposing the same specific excise tax on all cigarettes sends the clear message that they are all equally detrimental.
- If the tax calculated falls below a specified minimum level, a specific tax rate is applied.

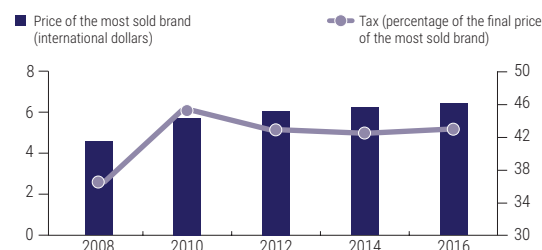
EVOLUTION OF TAXES AND PRICES ON THE MOST POPULAR BRAND OF CIGARETTES

	2008	2010	2012	2014	2016 ⁹
Tax (percentage of the final price of the most sold brand)	36.57%	45.28%	42.93%	42.54%	43.01%
Price of the most sold brand (international dollars) ¹⁰	4.58	5.72	6.07	6.23	6.43

Note: Data not approved by national authorities.

9 The country has increased excise taxes on tobacco since 2014; however, due to price variability, this does not necessarily have an effect on the tax indicator.

10 The price is a weighted average of state prices; taxes include federal taxes and the weighted average of state sales taxes.



EVOLUTION OF THE PRICE OF CIGARETTES COMPARED TO INCOME

	2008	2010	2012	2014	2016
Percentage of per capita GDP required to purchase 100 packs ¹¹	0.95%	1.18%	1.18%	1.14%	1.12%

Have cigarettes become less affordable since 2008?

No change¹²

Did cigarettes become less affordable between 2014 and 2016?

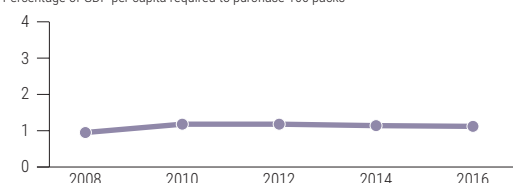
No

Note: Data not approved by the national authorities.

11 Note that a higher percentage means it is less affordable, which discourages cigarette smoking.

12 Affordability is considered unchanged (2008-2016) if the least-squares growth rate is not statistically significant at the 5% level.

Percentage of GDP per capita required to purchase 100 packs



SUPPLEMENTARY INFORMATION ON TAXES

Are tax stamps or bar codes required for tobacco products?	Yes
Are duty-free sales banned or limited?	Limit of 200 cigarettes
Is tobacco tax revenue pre-allocated to a specific purpose or activity?	It varies by state. Funds raised finance various activities, many of which are health-related.

Note: Information not approved by national authorities.

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--- Data not required/not applicable