**Age-Friendly Cities and Communities Congress**

**and Technical Meeting on the Development of National Programs**

**November 13 to 15, 2023**

**Guadalajara, Jalisco, Mexico**

**Background:**

The proposed areas of action for the Decade of Healthy Aging 2021-2030 include ensuring that communities foster the capacities of older people by designing strategies that support healthy aging and involving different sectors and stakeholders. One tool for implementing age-friendly environments is the WHO Global Network of Age-Friendly Cities and Communities (GNAFCC).

The Network has more than 1,500 active members, being more than half from the Americas region. There has been an exponential growth in several Latin American countries in recent years, including Mexico. This represents an opportunity and a challenge for the advancement of the program, being essential that the cities and communities members of the Network strengthen their work towards age-friendliness through sustainable actions, based on intersectorality, with tangible results.

For this reason, the congress on Age-Friendly Cities and Communities and a following technical meeting are proposed to be held in Guadalajara, Mexico, from November 13 to 15, 2023, jointly organized between the governments of Jalisco and Guadalajara, the Healthy Aging program of the Regional Office of the Pan American Health Organization (PAHO), the PAHO office in Mexico, and the Age-Friendly Environments program of the World Health Organization (WHO), in collaboration with AARP and the Pan-Canadian Age-Friendly Communities Initiative.

The main objective of this event is to strengthen the Network in the Americas region through the exchange of knowledge between the different actors that promote age-friendly environments in the Americas and other regions of the world, and the presentation of opportunities and tools that can strengthen the work in the GNAFCC.

The first day of the congress will be dedicated to presenting the GNAFCC, establishing the foundations and exploring successful experiences in the implementation of local strategies of age-friendly cities. The second day, during the morning, it will focus on intersectoral coordination and the presentation of successful experiences in the implementation of age-friendly affiliate programs. In the afternoon there will be a presentation of the guide fot national programmes for age-friendly cities and communities, and discussion of experiences on this topic.

In the middle of the afternoon on the second day, as well as on the third and last day, a technical meeting and training activities will be held, especially dedicated to PAHO/WHO guests, where the WHO MENTOR-AFE program will be presented. with the aim of designing National Programs for Age-Friendly Cities and Communities, and the first MOOC on Age-Friendly Cities and Communities developed by PAHO/WHO will be introduced.

**Target audiences:**

* Focal points of cities and communities that are part of the GNAFCC
* Focal points of affiliated programs of the GNAFCC
* Focal points of universities in the Region of the Americas involved in the promotion of age-friendly environments
* National, sub-national and local government stakeholders for the promotion of age-friendly environments
* Focal points of PAHO country offices in the Americas involved in promoting the GNAFCC

**Expected results:**

* Exchange of knowledge, best practices and innovative ideas among participants to strengthen policies and actions related to Age-Friendly Cities and Communities at local, regional and international levels.
* Presentation and exploration of successful experiences in the implementation of local strategies for age-friendly cities, which will allow establishing solid bases for the development of similar policies and programs in other areas.
* Fostering intersectoral coordination and collaboration among the different actors involved in promoting age-friendly environments, including national, sub-national, and local governments, as well as universities and PAHO country offices in the Americas.
* Promote the design of National Programs for Age-Friendly Cities and Communities, through the WHO MENTOR-AFE mentoring program
* Launch the first MOOC on Age-Friendly Cities and Communities developed by PAHO/WHO, providing training and learning opportunities for participants.
* Strengthening of the WHO Global Network of Age-Friendly Cities and Communities in the Americas region, through the exchange of knowledge between the focal points of the region and other parts of the world.

**Observations:** There will be simultaneous translation Spanish-English

**Draft agenda Guadalajara meeting, Mexico**

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| **Day 1 - 13 November 2023** | |
| **08:00-08:30** | Registration (Obelisco entrance, building D - second floor) |
| **08:30-09:15** | Opening ceremony  *Pablo Lemus (municipal president GDL), Ms. Maye Villa (President DIF GDL), Patricia Martínez (Director IMEPLAN Jalisco), Authority to be defined (SSAS), To be defined (SSA Jal), Dr. Alexander Zatyrka (ITESO rector), Dr. Thiago Herick de Sa (WHO), Dr. Enrique Vega (PAHO WDC) and Dr. Moya Medina (PAHO MEX) [3 minutes per intervention]* |
| **09:15-10:30** | Presentation Global Network of Age-Friendly Cities and Communities  WHO and PAHO |
| **10:30-12:00** | Panel: Local action as a catalyst for the age-friendly cities strategy, local experiences (20’ each)  - Guadalajara Mexico  - Camiri, Bolivia *tbc*  - City of Buenos Aires, Argentina  - Manizales, Colombia  *Moderator: PAHO*  10’ Q&A |
| **12:00 – 12:15** | **Coffe break** |
| **12:15 – 13:30** | Panel on the role of universities in the design and implementation of the program of age-friendly cities and communities (15’ each)  - Gerópolis, Chile  - AARP’s network of universities  - [University from BR]  *Moderator: ITESO*  15’ Q&A |
| **13:30-14:45** | **Lunch** |
| **14:45-15:30** | Presentation of intergenerational projects: ITESO and the University of Guadalajara [4 projects 10’ each] |
| **15:30– 17:00** | Good practices in the design and development of the baseline and the action plan (20’ each)  - Guadalajara or Jalisco state  - Costa Rica, Ministry of Health  - Boquerón, Paraguay  *Moderator: PAHO-Mexico*  10’ Q&A |
| **17:00-17:30** | Innovative Age-Friendly Practices  Presentation Let's Go! Toolkit and panel of featured cases in the guide  PAHO/AARP |
| **17:30- 18:00** | B2B – space for interaction between attendees and panelists or world cafe format // Open gallery invitation |

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| Day 2 - 14 November 2023 | |
| 08:00-08:30 | Registration |
| 08:30-09:30 | Workshop – intersectoral coordination  AARP+PAHO  (Presentation of cases – Jalisco and Universities) |
| 09:30-10:45 | Panel of experiences of intersectoral coordination of the program of age-friendly cities and communities: (20’ each)  Cases of:  -DIF Guadalajara, México  - Manizales, Colombia  - Costa Rica  Closing remarks: presentation of cross-sector cases AARP and PAHO 5’  *Moderator: AARP*  Q&A – 10’ |
| 10:45-11:00 | **Coffee Break** |
| 11:00-11:30 | Presentation WHO Guide National Age-Friendly Cities and Communities Programs  WHO |
| 11:30-12:45 | Experiences panel (15’ each)  The role of national and sub-national affiliate programs:  - SENAMA, Chile  - AARP, USA  - Vasque Government *tbc*  - Pan-Canadian  - PAMI, Argentina  *Moderator: WHO* |
| 12:45-14:00 | **Lunch** |
| 14:00-15:15 | Discussion on the implementation of the National Program Guide (technical meeting – selected participants) // Documentary Film “Cuidar los años” & book presentation “Cuidado colectivo y personas mayores: estudio de caso de México, España y Uruguay” |
| 15:15-15:45 | **Closing ceremony** |
| 15:45-16:00 | B2B – space for interaction between attendees and panelists or world cafe format |
| 16:00 | City tour at Guadalajara city |

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| Day 3 - 15 November 2023  *Technical meeting (For participants invited by PAHO/WHO – Key stakeholders for the development of national programs to take place at Tapatio Elderly Center, CETAM)* | |
| 08:30-09:00 | Registration |
| 09:00-09:30 | Presentation of the MENTOR-AFE (WHO) program for the development of National Programs for Age-Friendly Cities and Communities |
| 09:30-13:00 | Mentoring training  **With coffee** 15’ at 11:00 a.m. |
| 13:00-14:00 | **Lunch** |
| 14:00-14:30 | Presentation of the AFCC MOOC  PAHO |
| 14:45-16:15 | Runaway “Hilando generaciones”intergenerational activity |
| 16:15-16:30 | **Closing Ceremony** |